

Radio & Records

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FLANNERY, KEATING PROMOTED

ABC Radio News In Major Restructuring

In a significant restructuring effort, ABC Radio News has promoted a number of executives based at its New York headquarters and Washington, DC bureau. Peter Flannery moves from Assistant Director to GM/News Programming and Joe Keating has been upped from Director/Radio News Operations to GM/News Operations, Radio.

Commenting on that pair of moves, ABC VP/News & Sports (Radio) Robert Benson stated, "Joe Keating is the acknowledged 'dean' of radio network special events coverage. His finely honed talent on both the operational and editorial sides . . . has been the source of widespread recognition and praise from our affiliated stations.

"Peter Flannery has also made a tremendous contribution . . . Peter was instrumental in every phase of putting the fifth and sixth ABC Radio Networks - ABC

Rock and ABC Direction - on the air this past month. He is also closely involved in planning the satellite and multichannel program capabilities of the ABC Radio Network," Benson said.

Ten More Promotions

In other upward moves, George Phillips becomes Director/News Coverage, from Manager/News Programming, reporting to Keating. Four Network News Managers become News Directors: ABC Information's Dick Rosenbaum, Entertainment's Kathy Lavinder, Direction's Fred Davis, and ABC FM's Jeff Sprung.

In Washington, Ken Scott moves from Manager to Director/Washington News Coverage (Radio), while Assistant Manager Robin Vierbuchen is elevated to Manager. And in New York, Mark Richards moves from Assignments/Operations Manager to Interna-

ABC/See Page 27

NOT IMPORTING KSD-FM FORMAT

DeFrancesco New PD At KIIS

KSD-FM/St. Louis PD Gerry DeFrancesco has been named PD for sister Gannett station KIIS/Los Angeles. DeFrancesco, who has already assumed his new position, replaces Don Benson, who resigned last week (R&R 2-26).

Gannett VP/Programming Jay Cook made the announcement of DeFrancesco's promotion, saying, "Gerry has been with me for several years now, starting out as my MD at WFIL/Philadelphia. He joined me in St. Louis and has done an outstanding job there . . . he really deserves this job. He is easily one of the most qualified young programmers in the country, and will bring his expertise to KIIS-FM, which should make an immediate difference in the sound of the station."

When questioned about the rumors of a format change for KIIS, Cook told R&R, "There will be some softening in some day-

PIPIA NOW ASSISTANT PD

Candea Takes Over Programming For Both KILT-AM & FM

KILT-FM/Houston PD Rick Candea has been promoted to PD for both KILT-AM & FM. At the same time, KILT-FM MD Debbie Pipia has been promoted to Assistant PD for the two Country stations. Candea, in taking over the AM, replaces former KILT PD Chris Collier, who left the station by mutual agreement.

Candea told R&R, "Debbie and

parts for sure, but this station will not be anywhere near as soft as our station in St. Louis. KIIS-FM will still be a mass appeal station. We won't fall into the category of Adult/Contemporary."

DeFrancesco told R&R, "I'm really excited about my move DeFRANCESCO/See Page 27

Johnson, Slight To Manage CFGM & Q107/Toronto

Bob Johnson transfers from the GSM position of Radio IWC's Q107/Toronto to VP/GM of AM sister CFGM, while Gary Slight has been promoted from PD to VP/GM of Q107, retaining his programming responsibilities. Johnson and Slight replace Tony Viner, who became Exec. VP of Rogers Radio last week (R&R 2-26).

Johnson told R&R, "I'm ab-

I are a real good team. We worked together to put the Country FM together and we're really excited about doing some fine-tuning of a great AM radio station. With the AM and the FM together we can get into the top five, which is what we're shooting for. I've been with the radio station for five years now, and it's a real good feeling CANDEA/See Page 27



"Best-Ever" Country Radio Seminar Concludes In Nashville

Approximately 600 radio and record conventioners converged on Nashville for the 13th annual Country Radio Seminar, widely acclaimed as the most informative and useful yet. Pictured (top) are keynote speakers Dick Clark and Don Imus, while (bottom) Ronnie Milsap (left) sings and Charlie Monk, VP of the sponsoring Organization of Country Radio Broadcasters, looks on. Full CRS coverage and a wealth of photos can be found on Pages 22, 23, and 26.

Brake Set To Program WSB-FM

After 4½ years with WSM-FM/Nashville, Program Manager Donna Brake has resigned to accept the Program Manager post at WSB-FM/Atlanta. Under the supervision of consultant Mary Catherine Sneed, WSB-FM will drop its Beautiful Music format in favor of Adult/Contemporary on March 15.

WSB-AM & FM General Manager Mike Faherty told R&R, "Donna is a super person. We're de-

lighted with her background and experience, both on-air and in program management. Having Donna and Mary Catherine working together for us should be sensational."

Brake, who will do the noon-4pm airshift on the new WSB-FM, told R&R, "I feel really good about this. Everything will be brand new, as far as the format and personalities are concerned. I'll be working very closely with Mary Catherine and feel great about that. Before she left WSM-FM as PD in 1980, she recommended me for her job. I feel very fortunate to be working with her again.

"I'm from Nashville, so leaving here is like leaving home. WSM-FM is a first-class operation, and WSB-FM/See Page 27

BERNDT, NAUMAN

PROMOTED

Blue Becomes Exec. VP For Swanson

Ron Blue has been promoted to the position of Executive VP/Chief Operating Officer for the eight-station Swanson chain. Blue had been GM at Swanson's KRMG/Tulsa for 15 years, and is replaced in that position by Swanson VP Don Berndt, who had been GM at KKNG/Oklahoma City. Mike Nauman, Sales Manager at KKNG, now becomes GM there.

Swanson President Gery Swanson stated, "Through Ron's leadership, KRMG has become a vital part of Tulsa - a radio station committed to community involve-

BLUE/See Page 27

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Every week in R&R you'll find ...

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- Top ten 12+ standings from the Arbitron markets
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Trumper Elevated To KSRR GM

Jeff Trumper has been appointed GM of KSRR/Houston, replacing Jay Hoker, who became GM of KZEW/Dallas last week (R&R 2-26). Trumper had been General Sales Manager at KSRR for the last year and a half, joining the station from WLS/Chicago, where he was an account executive. Before that he was GSM at KWK/St. Louis and General Manager of KGGO/Des Moines.

ABC O&O President Chuck DeBare told R&R, "I'm pleased to appoint someone within the station to maintain the continuity



Jeff Trumper

of what we've done in Houston." Praising Trumper's sales efforts and KSRR's recent shift to AOR, he added, "We're right where we want to be."

Trumper told R&R, "Jay Hoker is a tough act to follow. Jay taught me a lot; one

Spangler Named PD At KSAN

John David Spangler has been appointed Program Director at Malrite's KSAN/San Francisco. He joined the station unofficially a month ago, and most recently programmed WJJD & WJEZ/Chicago.

Jim Wood, Operations Manager for KNEW and KSAN, told R&R, "Trying to program two radio stations in the same format that are ten miles away from each other is quite a job. John understands how I work, how I think, the things I expect, and it was much easier for me to hire a person who I felt was qualified and also knew my systems and philosophies. We're going out to become a very powerful FM station in the Bay Area that plays country music, and that's something that's been lacking for quite a while. It's something we really should have done a year ago." Wood will continue to program KNEW directly.

SPANGLER/See Page 27

WCKX Promotes Velchoff To PD

WCKX/Tampa afternoon personality Johnny Velchoff, known on the air as "Johnny V," has been promoted to Program Director, replacing John Lander, who exited the station two weeks ago (R&R 2-19).

Velchoff, who will remain on the air, told R&R, "It feels great to me. I owe a lot to (Metroplex VP/Programming) Bill Tanner for a great year and a half at Y100/Miami. This move to our Tampa station is a tremendous vote of confidence on the part of Metroplex and particularly my new GM Jim Johnson, who is excellent to work with."

WCKX/See Page 16

Outlet Withdraws From CPI Merger

The Outlet Co., owner of seven radio stations in addition to TV properties, has terminated its preliminary merger agreement with Columbia Pictures Industries. The move allows Coca-Cola, which agreed to acquire CPI in January in a deal now valued at \$924 million, to take over CPI without immediately acquiring Outlet. Coca-Cola had reportedly been hesitant to assume control of Outlet, which recently divested itself of a department store division which subsequently filed for bankruptcy, with Outlet possibly liable for some costs. However, Outlet officials expressed confidence that Coca-Cola would still acquire Outlet. Under the original CPI/Outlet arrangement, Outlet's broadcast properties would have become part of Columbia Pictures Communications, a division established by media entrepreneur Karl Eller.

of the reasons I came here to Houston was to work with Jay. What he's done with the radio station in the last year is phenomenal. It's an easy transition for the staff. Everyone feels great about it, and we're back in motion again."

He added, "I gave up management so I could regain it with ABC. ABC's policy has always been to promote from within. It's rare you'll see an outsider come in as a GM." DeBare, noting Trumper's unusual gesture of moving from management to the WLS account executive position, said, "He was our top sales person at WLS."

Walsh Expands Scope To NBC Radio

Robert Walsh has been designated President/NBC TV Stations/Radio, adding the radio responsibilities to his former title. NBC President Robert Mulholland, in making the appointment, said that NBC will still replace former President/Radio Dick Verne, who recently joined LIN Broadcasting (R&R 2-12). That executive will then report to Walsh.

Mulholland commented, "Under Bob's guidance, the (TV) stations division has established a fine record of superior performance and profitability. We are delighted that his management skills will now also be applied to NBC Radio, which in every respect is a growth business with a fine future."

Walsh, who reportedly may be more involved with radio than similarly-titled predecessors, in turn appointed Michael Eskridge Exec. VP for NBC TV/Radio. Eskridge will supervise finance, administration, and engineering.

Watson WNCI's New PD

Tom Watson, formerly known as Chuck Morgan, has been named PD at WNCI/Columbus, replacing Garry Wall, who became PD at FM100/Memphis last week (R&R 2-26). Watson had been Operations Manager (under his air name) at KZZX & KQEO/Albuquerque, and was an air personality in Los Angeles, San Francisco, and Toronto, among others.

WNCI GM Art Ortega commented to R&R, "Tom's experience in so many markets made him a great candidate for the job. He's a very positive person who gets into the market and gets the station excited and involved. He has a good handle on what personality-oriented CHR should sound like, and I think he will really be an asset to this station." Ortega added, "I think it's great to have a Tom Watson in the market where Jack Nicklaus grew up."

Watson told R&R, "I'm going back to using my real name again. This opportunity to program such a fine station is a rare one indeed. Garry Wall did an excellent job, and I look to continue the progress made. Working with Art Ortega, a former PD at the station, is going to be a real pleasure. The owners (Nationwide) have expressed great support for Art, myself, and WNCI, which is committed to winning."

Staats Joins AP Broadcast Services

Ed Staats has been named Assistant GM and Deputy Director for Broadcast Services for the Associated Press. He in effect becomes the number two executive, reporting to Roy Steinfort, AP VP and Director of Broadcast Services.

Staats had previously been a general executive in the AP's New York newspaper department. AP's two other Deputy Directors are Jim Hood and Ben Avery.

Recher Assumes Eastman's Eastern Sales Duties

Dave Recher, Sr. VP for the Eastman Radio rep firm, has now taken over Eastern Regional Sales responsibilities for the firm, following the resignation of Tom Gatti. Recher, a former pro football player, recently relocated to New York from his Midwest Regional Sales Manager position based in Chicago.

Eastman President Bill Burton praised Recher's organizational skills and added, "It was inevitable when Dave came to New York that he would take charge of Eastern Sales because of his proven abilities."

Van Ophuijsen Satellite Reps VP

Eastman's Satellite Representatives Inc. announced the opening of a Century City (Los Angeles) office, with Steven Van Ophuijsen appointed as VP/Los Angeles Office Manager. Van Ophuijsen was most recently Director of Market Development/West Coast for Katz Communications.

WJJD Switches From Country To Big Bands

After more than 17 years as a Country station, WJJD/Chicago has switched formats to Big Band. WJJD & WJEZ Operations Manager Art Wander told R&R, "When I arrived in November, (WJJD & WJEZ GM) George Dubinetz and I discussed the entire market situation and he showed me the great progress that WJEZ was making. We then proceeded to do our own research on the market, and the void existed for a station to play the Big Band Era music of the 40's, 50's and 60's. We have a great library of music to give the format, and the reaction so far has been unbelievable. We were all answering the phones ourselves on Saturday (2-27), and the calls were coming in about 40 to 1 positive, as they have all over the country for this format. It's a very viable format."

Wander explained the feeling within the company was that with both WJJD and WJEZ Country-formatted stations, the two were competing with each other. "Like George told me, 'You have a restaurant that's doing very well and you build another restaurant right next door. The new restaurant begins giving the customers more food, so the customers frequent the new restaurant more than the first one."

WJJD/See Page 27

Gilreath Promoted To WB VP

Ed Gilreath has been elevated to VP/Black Music Sales for Warner Bros. Records, moving up from the National Sales Manager/Black Music position. He's based in WB's New York offices.

Warners Chairman Mo Ostin commented, "It's indeed a pleasure to have a man of Ed's experience assume a position so vital to Warner Bros.' overall black music effort. His expertise is invaluable, and his long association with the company makes this appointment a particular pleasure."

VP/Black Music Marketing Tom Draper added,



Ed Gilreath

"When an individual of Ed's wide-ranging abilities and longterm commitment is presented with the many challenges of a new and important position, the result is certain to be both growth and innovation."

Gilreath is a ten-year WB veteran, joining the company as Atlanta Regional Marketing Manager after working as Motown's National Promotion Director.

Washington Report

NPR/UPI Proposed Deal Off

National Public Radio's Board of Directors voted last week to suspend talks with United Press International. NPR was said to have been considering a possible merger as a means of generating operating capital, which will be drastically cut next year because of federal budget slashes.

Unofficial reaction from the E.W. Scripps Co., which owns 95% of UPI, was that the two had never really formally entered talks anyway.

Broyhill Introduces New Deregulation Legislation

Jim Broyhill (R-NC), the ranking Republican on the House Energy and Commerce Committee, introduced new legislation last week that would eliminate the fairness doctrine and comparative renewals. The bill goes further in its concept than in previous Senate or House proposed legislation. In addition, the proposed new law would:

- Do away with the proposed requirement that the FCC guarantee local service by making sure that large cities or states don't get a disproportionate number of stations.

- Take away FCC's authority to revoke licenses for broadcasting obscene material.

- Add language urging FCC to push for broadcast "competitive environment."

Mutual Sues Over Contract

Mutual Broadcasting filed a \$200 million lawsuit against Western Union Telegraph Co. late last week. The suit is believed to be the largest ever against a telecommunications common carrier company. Mutual accused Western Union of not living up to a three-year-old contract to deliver transponder space. Mutual claims Western Union has refused to fully comply with a previous arrangement to commit three satellite channels and a back-up transponder. Mutual further claims that Western Union has sold its space to other firms. The company claims the damages jeopardize Mutual's \$10 million investment in its satellite distribution system.

Winston NABOB's New Executive Director

Communications attorney James Winston has been named Executive Director of the National Association of Black-Owned Broadcasters (NABOB). A former legal assistant to an FCC commissioner, Winston plans to step up NABOB's lobbying efforts in Congress and at the Commission.

FCC 1980 Financial Data Reissued

The recalculated version of the FCC's 1980 radio financial performance totals was released last week, with more positive overall results after certain market corrections were made (R&R 2-12). National/Regional Time Sales showed a 16.9% increase (15.2% in the first figures), while Local Time Sales were up 10.3% over 1979 compared to 9.1% initially. Total Net Revenues gained a point, now recording an 11.6% gain over the previous year. Expenses also went up; the adjusted figure is 15% over 1979, compared to 14.3%. And finally the profit figures show a reduced loss, 28.7% down from 1979 instead of a 33.6% decrease.

Fogarty Pushes To Keep Fairness Branch In Broadcast Bureau

In a memo last week to other Commissioners, Joe Fogarty threw up a caution flag in the proposed transfer of the Fairness & Political Broadcasting Branch from the Broadcast Bureau to the General Counsel's office. By making the shift, the FCC would do away with its "dual review" of fairness and political issues, Fogarty maintained.

Reagan Helps VOA Celebrate 40th

Recalling his early days as an announcer doing blind play-by-play baseball games, President Ronald Reagan addressed a crowd last week celebrating the 40th anniversary of the Voice of America. Recently the Reagan administration added some new concerns to the old agency that is charged with presenting official news and explanations to foreign radio listeners. The administration has asked for a "harder line" in the information being disseminated. Actor John Houseman also recalled his early days as the first head of the radio program bureau of the Office of War Information. That branch became the VOA.

ANA'S THURM CITES WASHINGTON VICTORIES

Ad Community Lauds Growth Of Research

Dependence upon advertising research will grow significantly bigger because of increasing fractionalization of telecommunications in the 1980's. Testimonies to that effect were provided at a three-day Advertising Research Federation conference dedicated to examining the benefits and problems associated with advertising and advertising research in New York this week.

Speakers included public opinion researcher Daniel Yankelovich discussing new trends in his field; Anthony Smith, author of "Goodbye Gutenberg"; Sonia Yuspeh, Sr. VP for J. Walter Thompson who revealed

FCC Readies AM Stereo (Again)

Movements were underway for the FCC to give final approval to AM stereo Thursday (3-4). This would be the second time in two years the Commission has given the go-ahead. Two years ago Magnavox was awarded the green light; but industry pressure forced the Commission to put the issue on a back burner ever since.

While AM stereo has been a radio priority of both FCC Chairman Mark Fowler and the industry's associations, it has repeatedly popped up on Commission agendas only to disappear again. The new scheduled action in favor of a marketplace decision marks a complete reversal of the Commission's policy of two years ago.

Manufacturers of AM stereo systems were upset at the FCC's marketplace consideration which authorizes all five — Harris, Motorola, Magnavox, Belar, and Kahn-Hazeltine — to begin producing AM stereo gear. Indeed, both Magnavox and Harris have announced they will have AM stereo equipment at the NAB Convention one month from now.

Will All Five Play Ball?

Speculation is that not all five original AM stereo proponents will begin cranking up their assembly arms. As suggested above, both Harris and Magnavox are expected to do so; but industry observers seem to feel that Motorola and Belar may not. Further speculation is that Kahn-Hazeltine, which has consistently played the role of "poor, undercapitalized" entrepreneurs, may adopt a wait-and-see posture.

Even more important than what the "AM Stereo Five" do is the attitude of the receiver manufacturers, according to several industry observers.

"Receivers are the hardest part of the system to build," says former Magnavox designer Bob Streeter, who is now a consultant and hopes to help stations get optimal mileage out of AM stereo. According to Streeter, most receivers are manufactured outside the U.S. and therefore, foreign receiver manufacturers are going to have a say in the future of AM stereo.

Marketplace Confusion?

Both Streeter and Belar President Arno Meyer are worried by the marketplace decision. "I'd hate to see it go the way of quad," suggests Streeter, who feels there was just too much confusion in the marketplace even though the FCC hasn't finished with the issue. Meyer agreed that the key decision will be which way the

receiver manufacturers go. The big problem, he told R&R, will be "reverse compatibility." Meyer says that radio consumers will be able to hear AM stereo on monaural sets; but may not be able to pick up monaural signals on AM stereo sets because the FCC didn't initially require it.

Prior to its decision, both the Harris corporation and the NRBA issued statements reaffirming their stance in favor of the FCC selecting only one system. Again citing confusion, NRBA President Sis Kaplan predicted that a marketplace will "doom AM stereo, perhaps forever."

But former FCC Broadcast Bureau Chief Dick Shiben offered R&R a more philosophical outlook. "If the FCC had made the same decision two years ago, we would have AM stereo today," he said.

The 24-Year History Of AM Stereo

1958-1960 Kahn and two other firms petition the FCC to authorize AM stereo.

October 2, 1961 The FCC refuses to approve AM stereo, citing a lack of evident industry interest, technical difficulties, and the existence of more pressing priorities.

January 20, 1975 The Association of AM Stereo, Inc. petitions the FCC to authorize AM stereo.

June 22, 1977 The FCC issues a Notice of Inquiry (NOI) to assess the need for and interest in AM stereo.

June 16, 1978 Kahn asks the FCC to approve its system.

September 14, 1978 The FCC issues a Notice of Proposed Rulemaking (NPRM) formally proposing the creation of an AM stereo broadcasting service.

June 6, 1979 Magnavox, Motorola, and Harris ask for approval of their systems.

April 9, 1980 The FCC votes to authorize AM stereo and chooses Magnavox as the only approved system.

July 31, 1980 Facing widespread dissatisfaction in the industry, the FCC rescinds its approval of Magnavox and issues a Further Notice of Proposed Rulemaking (FNPRM) seeking more technical data on all five contending systems.

November 24, 1980 Kahn/Hazeltine asks the FCC to vote immediately to approve all five systems and let them compete in the marketplace.

January 29, 1981 The FCC rejects an immediate marketplace decision and votes to continue its technical evaluations.

March 1981 James McNally, the FCC staff member handling AM stereo, is disqualified from further participation for engaging in an illegal ex parte contact with an interested party.

March 23, 1981 As the deadline for submitting comments passes, the five competitors accuse one another of fatal flaws in their systems and of submitting false and misleading data to the FCC.

Dec. 1981-Jan. 1982 Word is out that the Broadcast Bureau will recommend adoption of a single system, but the item is pulled off the agenda of several FCC meetings.

March 4, 1982 AM stereo is finally scheduled for an FCC vote, amid reliable reports that all five systems will be allowed to compete in the marketplace.



DAYTIMERS AT THE COMMISSION — Officials of the Daytime Broadcasters Association and NAB visited Broadcast Bureau Chief Larry Harris in Washington recently. Pictured (l-r) are NAB Board Member and WOOD/Grand Rapids Exec. VP Mike Lareau, DBA General Counsel Greg Skall of the Blum & Nash law firm, Harris, DBA President Ray Livesay, and NAB Sr. VP/General Counsel Erwin Krasnow.



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Sony Typewriter

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Typewriter operates for five continuous hours on four "AA" batteries and accessories include a rechargeable battery pack and AC power cord. The output system which makes possible the transferral of recorded material to paper is purchased separately; you can choose from several systems. Sony's Typewriter lists at \$1450.

TURN UP THE POTS

Historic Artifacts Produce Ancient Sounds

Record executives have come a long way, baby: from spinning a potter's wheel to worrying about breaking with a bullet. It's true! Dr. **Peter Lewin**, a Toronto-based pediatrician and amateur archaeologist, strongly believes that chance sounds may have been trapped in pottery and glass vessels as they were being created by civilization's earliest forerunners. So Lewin is "playing" pottery to unlock and dissect sounds that are thousands of years old.

Lewin began listening to pottery grooves with an ordinary record turntable and diamond stylus. Ruling that out as "too noisy," he's since followed in the footsteps of European researchers who are working with lasers similar to those of a videodisc machine. The laser differs from the diamond stylus in that it can be programmed to play only particular frequencies, like those of human voices.

Though Lewin has attempted to uncover the mysteries of three or four items with this method, he's had no success. But he's not ready to admit defeat yet. Next up — engraving a copper plate to determine if sounds can indeed be "recorded" that way.

Top Radio Personalities Head AERho Convention

Alpha Epsilon Rho/National Broadcasting Society (AERho) is holding its 40th national convention March 24-27 at the New York Statler Hotel. This year's confab, labeled "Transitions '82," continues to enforce the society's founding premise — "to promote interaction between broadcasting students and professionals."

One highlight is Thursday's panel "Making Money With Your Mouth." Three of the radio industry's top air talents, **WCXI/Detroit's Deano Day**, **WABC/New York's Dan Ingram** and **CKLW/Detroit's Dick Purtan** will share their opinions as to what makes a successful radio funnyman as well as

their personal experiences and humorous anecdotes.

An awards show that Saturday caps off the convention. For the third consecutive year, **Gordon Jump**, alias "WKRP In Cincinnati" 's bumbling station manager **Arthur Carlson**, presides as host of the 19th annual student audio/video production awards presentation. Jump is himself a former national president of the society and currently serves on its national advisory board.

For more information contact **Donna Simmons**, VP/Public Relations and Public Information, c/o **WTVF**, Channel 5, 474 James Robertson Parkway, Nashville, TN 37219.



Deano Day



Dan Ingram



Dick Purtan



Gordon Jump

Tips For Those Taxing Tax Forms

No doubt, some of our more diligent peers have already filed their tax forms. But for you habitual "wait till the last minute" filers, you had better be aware of a few things.

Marching in inflation's footsteps, the

IRS is charging higher interest on late payments. And if you plan to fudge, don't tell a friend, or anyone else for that matter. Last year, the IRS retrieved \$15 million in its "Turn In A Tax Cheat" program, representing a 41% increase compared to two years ago. The average reward incentive, however, reflects the fluctuating economy, slipping from \$1000 to \$850. If that isn't enough, should Uncle Sam discover you're not contributing your fair share, there will be a 20% interest fee, an increase from last year's 12%.

The IRS is even considering the elimination of free advice by charging taxpayers for disputes settled out of court, better known as "private rulings." In other findings, it has been determined that an average middle-class family of four brings home a \$23,000 yearly income with an estimated \$2070 designated as discretionary income. Translation: this leaves less than \$1.50 per person per day for nonnecessities.

Jive Jumps Into U.S. Market

Jive Records has signed with **Arista Records** to manufacture, distribute and market all its releases in the U.S. The record subsidiary of London-based **Zomba**, Jive has already released product under the new partnership arrangement: an album by British rockers **Starfighters** and a five-song EP by rock group **A Flock Of Seagulls**. Forthcoming spring product includes the latter's debut album, a 12" single by R&B singer/songwriter **Richard Jon Smith** and a single by Britons **Tight Fit** with an updated rendition of the classic, "The Lion Sleeps Tonight."

Music Maker Composes Sweet Video Music

"Music, video maestro, please." Beginning in March that's what you'll be hearing wherever video games are being played. Video cartridges have now broken into the music realm with **Astrovision's** "Music Maker," a video game cartridge that not only creates the sound effects heard in arcade video games but also advanced electronic music. According to inventor **Scot Norris**, Music Maker teaches as well as entertains.

No prior musical knowledge is required to operate the Music Maker. With the use of hand controls, you have the ability to set pitch, vibrato, tempo, noise, and volume among other functions, to compose your own synthesizer hit. Sound effects like gun shots, space ship sounds or racing cars round out the Music Maker's repertoire.

As you master the technique, you can graduate to the keypad, which has a special overlay for rapidly entering notes, a melody line at a time. It also has the capacity to play back five-note sequences and change notes as you hear fit.

Watching The Stars Go By

Heavenly bodies will be out in full force March 10 — up in the sky. On that date all of the solar system's planets will be aligned on the same side of the sun. Galaxy gazers will be given the opportunity to observe at least five planets at once with just their naked eyes.

An identical star lineup occurred in 1894 and 1901. What makes 1982's star lineup so significant are the predictions found in 1974's "The Jupiter Factor." According to the book, the alignment could set off a tidal bulge on the sun which would have an adverse effect on the earth's rotation, causing earthquakes in California and other states. Rest assured, however. Most scientists perceive the theory as "nonsense."

5 YEARS AGO TODAY

Radio & Records

● **RICK SKLAR NAMED VP/PROGRAMMING AT ABC RADIO.**

● **LARRY SOLTERS JOINS FRONT LINE MANAGEMENT.**

● **NUMBER ONE FIVE YEARS AGO: "A Star Is Born (Evergreen)" — Barbra Streisand (Columbia)**

● **NUMBER ONE COUNTRY: "Say You Will Stay Until Tomorrow" — Tom Jones (Epic)**

● **NUMBER ONE LP: "Rumours" — Fleetwood Mac (WB)**

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NEW YORK



Denver

Networks/Program Suppliers

NEW PROGRAMMING

RADAR Supports Radio's Popularity

Seventy percent of the population is being reached by radio network commercials. And that's a solid figure of young, middle-aged and old, according to **Statistical Research, Inc.** President **Gale Metzger**.

"It proves that radio has good national reach and frequency," Metzger told **R&R** after new **RADAR** figures rating the radio nets were released Wednesday (3-3). While concluding there were no dramatic shifts in the newest report, Metzger confirmed that there are "some interesting dynamics within the marketplace."

Asked if **ABC's** new nets were showing up yet, Metzger told **R&R** that a dramatic decline in **ABC-FM** listener figures could be attributed to some of its affiliates switching to their new nets. He also speculated that **ABC Contemporary's** decline (as compared to its dominant position five years ago) was systematic of AM radio in general — just like **WABC** switching formats, he concluded.

NBC Scores Several Firsts

With adults 25-54 as its primary target, **NBC Radio Network** ranked first in come for that segment, third in average audience. Comparing the new figures with those from spring '81, the network's average audience of 1,571,000 represented a 3.6% increase.

In its third measurement survey, the **Source** indicated an 11.4% young adult audience growth coupled with a first place showing in both average audience and come in its target demo of 18-34. Additionally, the **Source** ranked number one in adults 18-24, 18-49 and 18-54; and number one women 18-24, 18-34.

Marina Music Productions

presents "Today's Top Twenty," a weekly three-hour countdown hosted by programmer/personality **Frank Jolley**. The program outlines regional/national music trends and discusses the forthcoming activities of both record and TV artists. The firm also produces a weekly oldies countdown, "SHBoom Radio Show," now in its second year. Future program offerings include "The Lucky Seven Show," "Firecracker 500" (4th of July special), and a Christmas **Beatles** special. "Today's Top Twenty" debuts the weekend of April 3. For more information contact **F. Joseph Clark** at (213) 541-5559.

● "Info Radio" is a series of 90-second segments with subject matter condensed from articles in current consumer publications. Thus far, publications being drawn from include **Playboy, Playgirl, American Health, Cuisine, and Warner Books**. Designed to supply a month's worth of programming filler, "Info Radio" is free of charge to stations across the country. Contact **Warner Publisher Services** at (213) 484-8905.

PEOPLE

● **Tony Masiello** to VP/Engineering at **United Stations** Country Music Network from Director/Broadcast Operations at **Enterprise Radio**.



Tony Masiello

● **Bethany Gorfine** to Affiliate Relations Department at **Rolling Stone Magazine Productions**.

● Popular **WHN/New York** personality **Lee Arnold** to host **Mutual Broadcasting's** country music specials.

● **Associated Press (AP)** names three new writers to its Broadcast News Center in New York: **Melissa Herman, Robert Kimball, and David Pultz**.

● **Fran Stern** to Assistant News Director/Executive Producer at **RadioRadio**.



Fran Stern

● **Curt Chaplin** to anchor of **RKO Radio Networks' "Sportsweekend"**



BREEZIN' WITH BENSON — Earlier this week **WB** artist **George Benson** was the subject of **RKO Two's "Musicstar Special"** via satellite and produced by **IS, Inc.** Shown visiting **George** at his Hawaiian island retreat is **IS, Inc. President Jo Interrante**.



TRADING QUIPS — **Gary Owens**, host of **Watermark's "Soundtrack Of The 60's,"** interviewed comedian **George Carlin** for a recently aired segment. Pictured (l-r) **Carlin and Owens**.

110 Radio Stations Carry KC Royals

Considered the largest radio network in major league baseball coverage, 110 radio stations join 18 television stations in bringing 1982 Kansas City Royals play by play to the sport's aficionados. The 18 TV net is said to be the biggest locally-originated network in the major leagues, as well.

KMBZ/Kansas City will act as originating station, beginning with the first game of the season on March 9 from Ft. Myers, FL. All matches during the regular season will be aired with **Danny Matthews** providing play-by-play with **WIBW-TV/Topeka Sports Director Fred White**.

NEWS & INFORMATION FEATURES

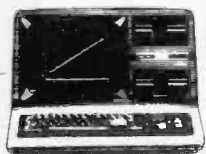
March

- 5-6 **Tony Bonilla**, Nat'l President of **LULAC** (League of United Latin American Citizens) from Dallas; psychic Dr. **Alan Vaughan** from Los Angeles on **RKO's "America Overnight"**
- 6-7 **Dudley Moore** and **Claire Bloom** interviewed on **RKO's "Moviestar Weekend Features"**
- 8-9 **Bernard Green**, PhD/author from Dallas; "Hill St. Blues" 's **Bruce White** (Mic Belker) from Los Angeles on **RKO's "America Overnight"**
- 8-12 "Mid-April Agony," second week of special feature anchored by **NBC News** correspondent **Mike Maus**, on **NBC Radio Network**. Tax experts offer tips and advice

MUSIC FEATURES

March

- 5-7 **REO Speedwagon** Concert Encore, 90 minutes, on the **Source**
- 6 **Dottie West** on **DIR's "Silver Eagle"** via **ABC Entertainment**
- 6-7 "**Salute To The Motown Sound**" on **RKO Radioshows'** three-hour "Weekly Music Magazine"
- 6-7 **Johnny Cash** on **NBC's "Country Sessions"**
- 6-7 **REO Speedwagon** on one hour "Special Of The Week," hosted by **Robert W. Morgan** via **Watermark**
- 7 **Roy Thomas Baker** segment airs on "The Producers," one hour special from **TBS Syndication (Canada)**
- 7 **John Conlee** hosts **RKO's** three-hour "Country Star Countdown"
- 7 **Pat Benatar** on **DIR's "Best of the Biscuit"**
- 8 **Tanya Tucker** on one hour "Country Closeup," **Narwood Productions**
- 8 **Teresa Brewer** guests on **Narwood Productions' "Music Makers,"** one hour
- 8-9 **Sheena Easton** spotlighted on **RKO's** one-hour "The Hot Ones"
- 8-11 **Gary U.S. Bonds** interviewed on "Earth News Radio"
- 12 **Kim Carnes** spotlighted on **United Stations' "Dick Clark's Rock Roll And Remember"**
- 12 **Sammy Hagar** performs on **Westwood One's "In Concert"**
- 12 **Bobby Womack** on "The Budweiser Concert Hour" offered by **Westwood One**
- 12 **Frizzell & West** on "Weekly Country Music Countdown," **United Stations**
- 12 **Brenda Lee** on **Westwood One's "Live From Gilley's"**
- 12-14 **Peter Cetera** guests on "Earth News Radio"
- 12-14 Two-hour "**Steve Miller Event**" on the **Source**
- 13 **Kendalls** on the "Silver Eagle"
- 13-14 "The Best Of Country Sessions" on **NBC Radio**
- 13-14 **Lindsey Buckingham** on "Special Of The Week"
- 13-14 "**Kenny Rogers Weekend**" offered by **Real Country Foremat**
- 14 **Shel Talmy** retrospective on "The Producers"
- 14 **Lacy J. Dalton** emcees "Country Star Countdown"
- 14 "Evening With **Carmine Appice & Friends,**" **UNICEF** benefit on King Biscuit Flower Hour
- 15 **T.G. Sheppard** headlines "Country Closeup"
- 15 **Lionel Hampton** presented on "Music Makers"
- 15-16 **Paul Davis** headlines **RKO's** one-hour "Musicstar Special"
- 15-21 **Huey Lewis** on "Earth News Radio"
- 15-18 **Chubby Checker** appears on "Earth News Radio"
- 19 **Crystal Gayle** interviewed on "Weekly Country Music Countdown"
- 19 **Glaser Bros.** perform on "Live From Gilley's"
- 19-21 Two-hour **Rush** special on the **Source**
- 20 **Alabama** on hour-long "Country Sessions"
- 20 **Don McLean** kicks off premiere of **ABC FM Network's** 90-minute in studio concert series "Star Sessions"
- 20 **Larry Gatlin & Gatlin Brothers** on "Silver Eagle"
- 20-21 **Ringo Starr** stars on "Special Of The Week"
- 21 **Jimmy Iovine** profiled on "The Producers"
- 21 **Bellamy Brothers** host "Country Star Countdown"
- 21 **Molly Hatchet** on "King Biscuit Flower Hour"
- 22 **Gail Davies** on "Country Closeup"
- 22 **Margaret Whiting** spotlighted on "Music Makers"
- 22-23 **Rick Springfield** featured on "The Hot Ones"
- 26 **Natalie Cole** on "The Budweiser Concert Hour"
- 26 **Lacy J. Dalton** guests on "Live From Gilley's"
- 26-28 90-minute **Stevie Nicks** concert on the **Source**
- 27 **Johnny Paycheck** headlines "Country Sessions"
- 27 **Oak Ridge Boys** presented on "Silver Eagle"
- 27-28 **Bob Seger** headlines "Special Of The Week"
- 28 **A&M 20th Anniversary: Alpert and Moss** on "The Producers"
- 28 **Janie Fricke** guests on "Country Star Countdown"



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*RADAR® 23 (Spring 1981 Report) Vol. 2 (Aud. to cleared programs + commercial exposures), avg. aud. per broadcast, adults 18-34, M-S, 6AM-12M.



NBC Radio's Young Adult Network

Ratings & Research



JHAN HIBER

Arbitron Ratings Reliability, Part 2

Last week I introduced you to the brave new world of Arbitron's most recent study on the reliability of its ratings. This study, which involved outside consultants as well as Arbitron's statistical experts, cost approximately \$500,000. The outcome was that the listening estimates generated by Arbitron appear to be even more reliable than previously thought.

You may have noticed the new reliability tables in the back of your ratings books. Last week I showed how you can use those tables to determine the standard error involved in Arbitron's ratings. This week I'd like to demonstrate the other key formula for you to be aware of, namely how to compute the error range inherent in actual audience estimates, such as an average persons total.

Audience Estimate Formula

Remember when last week we looked at some data from the Buffalo market? We plugged in the formula for dealing with average or cume ratings and determined that there was a 90% likelihood that station X's 3.5 rating among adults 18-49 in morning drive was plus/minus .54. This means that the station's ratings could actually fall anywhere in the 3.0-4.0 range.

What if you'd rather deal in audience estimate figures rather than ratings? Here's how you can do so . . .

1. Determine the standard error of the rating for the relevant daypart/demo (in this case .54 at the 90% confidence level).

2. Determine the population base of the demo you are examining. In the case cited last week we were looking at adults 18-49. By adding up the population estimates for the cells included in 18-49 — as shown on page three of any market report — the figure for Buffalo was determined to be 477,600.

3. Multiply the standard error times the population base, lopping off the two zeros at the end. In the Buffalo instance, $.54 \times 4776 = 2579$, rounded to 2600.

4. Apply this standard error for a projected audience estimate to see how much flux might be inherent in your numbers. In the case of the station selected in Buffalo, the 18-49 average persons estimated for AM drive was 19,100. With the standard error calculations shown above it has been determined that there is a 90% chance that the true estimate for the station's 18-49 audience in morning drive lies somewhere in the 19,100 plus/minus 2600 range.

"In some cases there has been a 50% reduction in standard error over what was thought to be the best previous approach."

The actual audience delivery for our selected station in the relevant demo and daypart probably lies within a range of 16,500-21,700. Putting the standard error in this light may make the impact of the ratings reliability more meaningful to you.

Dramatic Improvement

What is the end result of all the calculations, all the monies and man-hours invested by Arbitron? From what I can see, the bottom line is that in some cases there has been a 50% reduction in standard error over what was thought to be the best previous approach to calculating rating reliability.

I took the previous table for statistical efficiencies, put out by Arbitron several years ago and included in the spring 1979 R&R Ratings Report. Using the formula and tables contained in that

Week In Review

BRC Takes Stands

The Board of Directors of the Broadcast Ratings Council has taken stands on two issues of interest to radio broadcasters. First is the "group quarters" issue, which deals with the inclusion of dormitories and military barracks in audience surveys. Currently it is unlikely that anyone living in such quarters will be included in a survey.

The BRC Board has taken the position that ratings services should "disclose precisely their procedures for handling group quarters and the size of group quarter population in all reports." This would give ratings evaluators an idea how much of a metro population was housed in group quarters and thus most likely unavailable to be included in a radio survey.

The BRC also resolved that no ratings service publicly announce it was applying for BRC accreditation before actually receiving the BRC certificate of application.

Birch To Open L.A. Office

Within the next month the Birch Report will open an office in Los Angeles. According to company President Tom Birch, the firm has hired former Mediastat L.A. office manager Ken Gross to supervise Birch's activities there. Gross will service Phoenix, Salt Lake City, and West Coast markets where the Birch Report is or soon will be surveying.

The Washington, D.C. Birch office is now open and active. Jan Brown, Sales Manager for Non-Monthly Markets, is available to talk with stations about surveys on a quarterly or any other non-monthly basis. Birch's number in the D.C. area is (301) 589-7540.

Miguel Centeno Joins Arbitron

Miguel Centeno, formerly a project director for Strategy Research Corporation in Miami, has joined Arbitron Radio in a client service representative capacity. He'll be working out of the New York Arbitron office.

publication I ran the same daypart/demo information from Buffalo through the computations. Rather than a standard error of .54, I obtained a number almost double that. Using the old statistical tables would have led me to believe that the numbers were less reliable than the new study appears to make them. The dramatic improvement in radio's ratings reliability should be a boon to sales and internal decision-making alike.

Competitive Implications

With the good news that radio ratings are more reliable than was thought

delivered audience compared to the station with the 3.5 rating. This may convince an advertiser that the two stations are really not far apart in terms of listener appeal, which could lead to the buy going to the station with more sales promotion, better rates, etc.

From a programming perspective the updated reliability information can allow more valid comparisons and analyses of station audience movement. If your station goes up or down you can now have a more precise handle to determine if the movement was real or was within the range of standard error for the relevant daypart/demo, then the dip may be just a statistical wobble, not necessarily reason for canning the PD. Likewise, if a station (or its competition) rises, it would be wise to go through the standard error formula to see if the gains were significant, or well within the standard error range (perhaps a statistical jump).

Significant Advance

The conclusion on the entire ratings reliability effort is that it's one of the most worthwhile projects Arbitron has been involved in. The study was done in a high-quality fashion, at great expense to the ratings company (and thus to you subscribers out there.) Noted statisticians were employed in the search for a better way to get a handle on a more precise measure of standard error as it applies to radio data. Finally, the key formulas used to determine the standard error are included in your local market report and are easily used and understood. Just be sure to keep in mind that the Table B values change each sweep due to sample return fluctuations.

Congratulations to Arbitron for this effort. Now, if the company can just find

Q&A

Eugene Fisk, VP/GM of WBBX/Portsmouth, NH, wrote to complain, "The Trading Area Report for the North Boston area is not accredited by the Broadcast Rating Council. Why not?"

In a letter to Arbitron VP Mike Membrado, Mr. Fisk, who was unhappy with the conduct of the Trading Area Report (TAR), noted that such reports do not carry the BRC seal of approval. That is because Arbitron has not applied for BRC approval of the TAR reports since that would mean an audit of the procedures used to produce such data. Perhaps Arbitron feels the expense of the BRC audit is not worth the outlay for this product line.

"From a programming perspective the updated reliability information can allow more valid comparisons and analyses of station audience movement."

14,000-18,000. As you can see when comparing to the audience range shown above, there is overlap in possibly-

a way to keep other factors — such as edit errors — from affecting the reliability of the estimates . . .

GREG GUIDRY

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Badland thanks Columbia Records and Radio for its first Breaker.



Their Role Is To Rock



QUARTERFLASH

“Find Another Fool”

CHR **BREAKERS**

QUARTERFLASH

Find Another Fool (Geffen/WB)

60% of our reporters on it. Moves: Up 65, Debuts 16, Same 24, Down 0, Adds 22 including WIFI, B94, WGCL, KEARTH, KRLA, B100, 92FLY, Q106, B97, WANS-FM, WNAP, 92X, FM102, KGGI, KPUR, KDVV. See Parallels, debuts at number 29 on CHR chart.

Produced by John Boylan



Distributed by Warner Bros. Records



VAN HALEN

“(Oh) Pretty Woman”

CHR **NEW & ACTIVE**

VAN HALEN “(Oh) Pretty Woman” (WB) 104/12
 Moves: Up 50, Debuts 11, Same 28, Down 3, Adds 12, Q105, KFI, KSET-FM, KEEL, KROK, WDOQ, KCPX, KLUC, WIGY, WFBG, KILE, KSLY, WBEN-FM 11-6, WLS-FM 13-10, KIQQ 17-12.

WBEN-FM 11-6

WIFI 28-26

96KX 22-21

CHUM 7-5

KEGL 16-13

Q105 add 22

WLS-FM 13-10

WGCL 8-7

Q102 35-32

KRLA 9-6

KFI add

KIQQ 17-12

KYYX 27-26

WPHD 9-6

KSET-FM add 30

KINT 25-16

KEEL add

KROK add

WFME 17-13

WABB-FM 16-7

WDOQ add

WBBQ 27-21

WSSX 22-12

WRVQ 14-11

WJXQ 3-3

KMGK deb 27

KZ93 19-14

Z104 10-8

WIKS deb 25

KCPX add

FM103 15-13

KLUC add

WIGY add

WFBG add

WOMP-FM 18-15

WZYQ 17-12

Q104 9-6

KILE add

KVOL 16-13

KFMZ 20-15

KSLY add

WCAU-FM

B104

JB105

Q107

Y100

I95

Produced by Ted Templeman



On Warner Bros. Records

SAMMY HAGAR

Is What They Want To Hear "Again" & "Again"

WBEN-FM 36-33	KNBQ 20-15
96KX 27-23	KCPX 26-21
CHUM 28-23	KSKD 32-26
CKGM add	KLUC deb 27
KEGL 11-8	WJBQ 19-15
KEZR 28-27	WFBG deb 29
WPHD 16-10	WOMP-FM 29-24
WPST 18-14	Q101 23-19
WKRZ-FM 24-22	KVOL 29-22
KTSA add	WAZY-FM 25-20
KZFM deb 30	KRNA 11-10
KSET-FM 29-24	KFMZ 9-7
KINT 9-6	KCBN 11-6
KLPQ 35-30	KDZA 23-17
WZYP 18-16	B104
WMAK-FM add	WXKS-FM
WOKI 32-28	JB105
WRQK add	CFTR
WSSX 18-15	WLS
WANS-FM deb 23	WLS-FM
WJXQ 1-4	WKTI
KMGK 27-24	KFI
KZ93 11-6	KIQQ
Z104 26-23	KZZP
WIKS 10-9	Plus Many More!



"I'll Fall In Love Again"

SAMMY HAGAR

Produced By: Keith Olsen



Distributed by Warner Bros. Records



STREET TALK

There should be an announcement next week from KENR/Houston regarding a new format for the station. No one was saying in which direction the "Country Gold" format might head, but the strong rumors say News/Talk. KIKK-FM/Houston just switched to a Country oldies format on February 25, which may have something to do with KENR's plans.

Was CBS Records Division President Walter Yetnikoff removed from the CBS, Inc. Board of Directors so that he might fill a slot on the board of the new CBS-20th Century-Fox video venture? New York rumors go even further... putting Yetnikoff as the possible new head man for the CBS/Fox pairing.

Remember that little item we ran about the RKO station GM's having their "incentive projections" trimmed a bit? Well, it now seems that the cuts are substantial enough for at least three RKO managers (reportedly) to be eyeing "greener pastures."

Street Talk hears that WCAU/Philadelphia morning personality Scotty Brink is currently entertaining a couple of offers from the West Coast. Since WCAU returned to a morning news block, Scotty's talents are not exactly being put to their full use.



BUT, I WANNA TELL YA - Here is photographic evidence that you can lead a promotion man to the bar, but you can't guarantee that he'll be funny. Backtracking just a bit, Polygram held regional promotion meetings last week in Sugarbush, VT. National Director of Promotion Bill Cataldo, after just a bit too much liquid refreshment, decided to get up on stage at the Blue Tooth and do stand-up comedy. Since this was not professional comedy by any stretch of the imagination, Bill told one, shall we say, dirty joke and was ushered off stage by an angry crowd of preppies in after-ski wear. Show biz is a tough life.

Anyone attending the Country Radio Seminar in Nashville, specifically the "New Faces" dinner and show, must have heard the giant crash from the back of the room. What happened? It seems that WNBC/New York personality Don Imus, who was one of the confab's keynote speakers, was not thrilled with his dinner seat being a football field's length from the stage. After fuming silently for a few minutes, Imus "accidentally" caused a passing waiter to drop an entire tray of wine bottles and glasses. He made his point.

The first Los Angeles Birch Report has been issued, but may be recalled. The February figures, which showed KLOS on top of the market and KOST winning the Beautiful Music battle, were apparently based on the wrong metro geographic definition. Not a great start for Birch in L.A.

You Can't Do That... Or Can You?

Lots of L.A. radio talk about a nine-part series running in the L.A. Herald-Examiner on unreleased Beatles material. Much of the music is from BBC radio broadcasts, some of it comprises the group's original audition tape for Decca (rejected in 1962), plus a few studio tracks.

Most of it has been available before on bootlegs, some of which were very high quality. There are some alternate and live performances of familiar early Beatles songs, plus a number of rock and R&B covers never "officially" recorded... Arthur Alexander's "Soldier Of Love," Buddy Holly's "Crying Waiting Hoping," and more obscure tunes like "Clara Bella" and "Ain't Nothin' Shakin' (But The Leaves On The Trees)."

Interestingly, KRLA/Los Angeles is playing a whole load of the stuff on Dave Hull's 3-7pm show (with Her-Ex reporter Rip Rense as his guest). What the legal ramifications of such airplay may be are unknown.

There are no immediate plans to release the bulk of this stuff, and EMI officials forecast immense difficulties in clearing most of it, but plans do exist for a single some time soon comprising "How Do You Do It" (the Gerry & the Pacemakers hit proposed as the Beatles' second UK single, then quashed in favor of "Please Please Me") and an actual recently-discovered track, "Leave My Kitten Alone." The latter song was originally recorded by Little Willie John of "Fever" fame, later covered by Johnny "Running Bear" Preston and in the UK by a group called First Gear, featuring an amazing pre-Led Zeppelin guitar solo by Jimmy Page. John Lennon sings lead on both of these Beatles tracks.

Meanwhile, Capitol Records will release "Reel Beatles," a collection of the group's movie songs (no previously unreleased stuff here), along with 7 & 12" medleys of that material as singles.

Westwood One is suing NBC over the TV network's use of the name "On The Record" as a regular feature of the "Today" show. Westwood One owns a federal registration for the service mark "Off The Record," the title of one of the firm's nationally syndicated radio shows. The firm contends the similarity between the names will cause confusion, since both are basically music features. NBC was asked to rename its feature... but refused.

And finally... CKRD/Red Deer, Alberta (that's like in Canada, right?) broadcast the highlights of its "Miss Red Deer 1982" competition. The winner? Sixteen-year-old Jane Good-bun! (Hey, we don't make up this stuff.)



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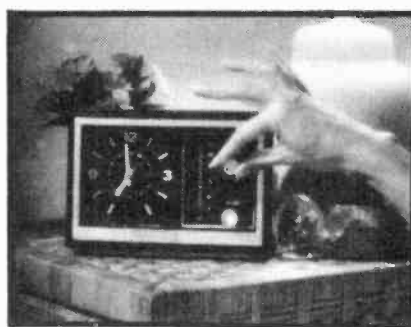
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* Fall '81 Arbitron Survey Results.

Contemporary Hit Radio



JOEL DENVER

Programmers Offer Consultant Comments

In my column "Can A Consultant Make A Difference?" (R&R 1-22) E. Alvin Davis and Jerry Clifton both offered their ideas as to why management calls in a consultant. Beyond that, they both discussed their procedures for working with the PD and tried to allay fears and misconceptions about what a consultant can or can't do.

At the end of the article, an offer was extended for comments from programmers who have been or are currently involved with consultants. I have parts of a couple of letters to share with you, plus a conversation with KPUR/Amarillo PD Dan Wilson.

Bill Martin, PD WSSX/Charleston

Bill Martin, who is consulted by E. Alvin Davis, writes, "When I arrived here, I was not really sure of what to expect working with a consultant. I can now say this past year has been one of the most rewarding and definitely the best learning experience of my career. It has helped me to do my job better, from everyday dealings with the staff, to the whys of doing various kinds of audience research.

"My ideas of the consultant's role is for him to be in touch constantly by telephone with me and occasionally come in to the market to make sure things are on track. . .

"I can genuinely say having dealt with Jeff Pollack at WCMF/Rochester as Assistant PD and now with E. Alvin Davis as PD here in Charleston, that it has given me insights that I probably wouldn't have had otherwise."

Lee Bayley, Consultant

Lee Bayley is a consultant who was once a PD. Here are excerpts from his letter: "From my own experience, working with a consultant was the best thing that ever happened to me. At KAKC/Tulsa in the mid-60's, I was consulted by Bill Drake, and went on to become his VP/Programming. . ."

Dan Wilson, PD KPUR/Amarillo

Dan Wilson, PD of KPUR/Amarillo, dropped me a note, which prompted me to call him. We had a pretty good conversation about consultants. What makes his comments so valuable is that until recently, the station had been consulted for many years by Burkhart/Abrams/Michaels/Douglas & Associates, Inc.

"There is a change in ownership taking place at the station, and so they decided to put a hiatus on extra spending, which included the consultant," explained Dan. "Personally, I'd like to see them come back, as I think they were a big help to me and the station.

"Over the years, I have worked with Mike Scott, then Dwight Douglas, and Bob Elliot as advisors through Burkhart. Each

one had his own little style to his programming advice, so I was really able to learn how to do it right, from several very qualified people."

One of the common complaints about consultants is that they are never around when you need them. Dan countered, "Whenever I needed them, they were always just a quick phone call away. The information they'd give was always factual, and made sense, but more importantly it worked. The biggest advantage was they can spot a trend or the mood of the public quicker than the average PD can, because they have a national overview.

"As far as the music went, we exchanged ideas about what was a hit, and right for the station. We didn't always agree but if they were negative enough on a tune, I'd often give them the benefit of the doubt and hold off a week or so. In some cases they were correct, and sometimes I was. The important thing about it was there was no dictating or being told 'You have to play this.' I wouldn't have liked that at all."

On the negative side of consultants, all Dan could say was, "Once in a while, I felt they suggested things that were too slick, or big city. Many of these ideas just couldn't be used because they were financially out of our reach. I'm a native of Amarillo and know what the people are like. It's easy for them to forget what 'Middle America' wants sometimes."

I asked Dan if a consultant can outlive his usefulness at a station by teaching the PD too much? "I don't think so. If we weren't going through this transfer, we would probably still be using them. I would like to see them come back. You can never learn too much. I miss their objective viewpoints as an outsider. I may not always agree, but it's a different way of looking at the station. I feel they were a definite plus."

What's it like operating on his own for the first time in years? "Well, it's a bit different. I'm still following the basic rules they taught me about programming and research. I've kept things pretty even without any radical changes. Our direction is set, and our base is firmly established here. I feel more confident about programming by myself now than I would have if I'd never have worked with them," Dan concluded.

Bits

- Q101/Meridian MD Bill Evans and morning man/Operations Manager Larry O'Neal got involved with the recent distribution of surplus cheese to the needy. On the day of distribution, the station handed out boxes of Saltines to go with the cheese. Over 800 people were in line, and according to Bill, "We were a major hit with the folks. Now, if they all have radios, we're in great shape."

- KZZP/Phoenix disc jockeys got together in a softball game with Atlantic recording group Foreigner. The game, which was played for the benefit of Rainbow Retreat Home for battered women and children, saw 3000 fans pack the stands and cheer KZZP on to a 12-7 victory.

New CHR Reporters Debut

Time once again to take a look at the new reporters, added to CHR. As in the past, the reporters are selected by market dominance in the 12-34 demographics, according to the Fall 1981 Arbitron as the main prerequisite. The next items examined in making these decisions include the geographic needs of our national overview, and the overall sound/presentation of the station, largely determined by the music played.

These areas came into play very heavily this time, as those stations that had evolved to A/C stations but were still under the CHR bannerhead were deleted. The majority will show up in Jeff Green's section very shortly. Moving these stations over to A/C will allow the information shown on the CHR pages to be just that, CHR information. Now, here are the new CHR reporters.

P-1 Midwest

St. Paul, MN
PD: Bob Berglund
MD: Phil Huston



P-1 West

Portland, OR
PD: Richard Harker
MD: Trevlyn Holdridge



P-2 East

Hanover-York, PA
PD: Dave Jackson
MD: J.J. Randolph



P-2 South

Durham-Raleigh, NC
PD: Randy Kabrich
MD: Marc Mitchell



Greensboro, NC
OD: Wes Jones
PD: J.J. Hemingway



Columbia, SC
PD: Tom Anderson



Little Rock, AR
PD: Ron White
MD: Mike Roberts



Mobile, AL
PD: Blaine Kelly
MD: Leslie Fram



Johnson City, TN
PD: Jay Christian
MD: John Larson



San Antonio, TX
PD: Robb Stewart
MD: Mike Roberts



El Paso, TX
PD: Mike Preston



P-2 Midwest

Cleveland, OH
PD: Scott "Smoker" Howitt



Kalamazoo, MI
PD: Jack Swart
MD: Rick Chapman



Des Moines, IA
PD: Michael Stone



P-2 West

Colorado Springs, CO
PD: Randy Sanders
MD: Jack Hamilton



Honolulu, HI
PD: Kamasami Joe
MD: John Fink



P-3 South

Gainesville, FL
PD: Karl Kaufman
MD: Bill Harman



P-3 West

Anchorage, AK
PD: Art Lewis



Total CHR Reporters: 218

A couple of things to keep in mind is that there were very few P-3 market changes, as the majority of these markets don't get a fall Arbitron. A more complete review will take place after the spring Arbitron.

It's interesting to note that there are now two major markets, Houston and St. Louis, without a true CHR station. These are examples of markets where the music stations are so tightly defined as to demographics and psychographics that the traditional CHR-formatted station has been excluded as a result, leaving a possible format void.

Motion

WVIC/Lansing welcomes back Bob Berry to PM drive from WSAM/Saginaw. . . Lynn Chavez joins KGGI/Riverside for weekends. . . Jack Acuff, former PD at WKCX/Rome, GA, now doing mornings at WANS-FM/Greenville. . . Jon Armstrong, WAKX/Duluth MD, is leaving for an unnamed sales position in Minneapolis. No replacement yet.

Jeff Blake, former PD at KSET-FM/El Paso, becomes the new night rocker at B94/Pittsburgh. . . KLPQ/Little Rock MD and afternoon man Bob Lee is upped to Assistant PD. . . WAZY-FM/Lafayette Assistant PD Scott Dugan is upped to PD, replacing Keith Harris who departed to sister station KRKE/Albuquerque.

Rick Springfield Is No Stranger To Radio



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CHR **BREAKERS**

RICK SPRINGFIELD
Don't Talk To Strangers
(RCA)

75% of our reporters on it. Moves: Up 14, Debuts 58, Same 19, Down 0, Adds 67 including 96KX, PRO-FM, Q107, CFTR, XTRA, KUBE, WYCR, V100, WABB-FM, FM100, WQUT, KIIK, WKS, WLYT, FM102, WIGY. See Parallels, debuts at number 27 on CHR chart.

AOR

BREAKERS

RICK SPRINGFIELD
**Calling All Girls/
Don't Talk To Strangers**
(RCA)

12-inch EP

53% of our reporters on it. Total EP reports: 92. A-85, M-4, H-3. EP debuted this week at number 31.

RICK SPRINGFIELD
**Calling All Girls/
Don't Talk
To Strangers**
(RCA)



RCA



POLICE ARE GO-GO AT WPGC — Shown after a recent concert appearance are A&M recording artists Police and IRS's Go-Go's with several local promotion reps and WPGC/Washington air staffers. Shown (l-r) are A&M's Al Marks and Eva Woods, Go-Go Charlotte Caffey, WPGC's Bruce Kelly, Police's Andy Summers, FBI Booking Agency's John Huie, Go-Go Gina Schock, and WPGC PD Steve Kingston.



HAPPY BIRTHDAY TO "Q" — Recently Q104/Gadsden celebrated its sixth birthday, and to help out with the party, RCA's Alabama showed up. Shown (l-r) are MD Roger Gaither and group members Mark Herndon and Jeff Cook during an on-air interview.



BURIED ALIVE IN MAIL — K104/Erie recently ran its "Little Help Contest," offering prizes like money towards the mortgage for three months, free heating bills for three months, and a car payment for three months among others. Shown are K104's morning team of Andy and Patty Pressman, amid some 65,000 entries sent in for the contest.



DEFENDING A WORLD'S RECORD — KPUR/Amarillo recently staged a Defender video game demonstration where Todd Hatter (at controls) set a world's record for the highest score in a little over 22 hours of continuous play. According to the station, record is 23,404,870 to which Todd lays claim.



HUEY LEWIS MAKES THE NEWS IN SEATTLE — On a promotional tour for his latest album "Picture This," Chrysalis recording artist Huey Lewis of Huey Lewis and the News paid a visit to Seattle area radio reps. Shown (l-r) are KBLE-FM MD Tom Huttyler, Chrysalis Promotion VP Jack Forsythe, label's Janis Ross and Robert Nesbitt, Lewis, KNBQ/Tacoma PD Garry Bryan, and Pacific Record and Tapes' Kathy McQuade.



TAKE ME THERE — On a promotional tour of his record "Take Me There," Flamingo recording artist David Lee stopped by KIQQ/Los Angeles. Shown (l-r) are Flamingo rep Stephenie Harstad, David, MD Robert Moorhead, and National Promotion Director Robert Mason.

WCKX

Continued from Page 3

Commenting on a switch of format direction for WCKX, Velchoff said, "As far as our leaning in an A/C direction, let me clarify that. We intend to play well-researched hits. While we will not necessarily play all the hits, we will play only hits. I look forward to working with old friend E. Alvin Davis, who is our consultant. We are not an A/C station. We still look at ourselves as a CHR station, and

anyone listening would feel the same way." Johnson told R&R, "Even though Johnny has only recently joined us from Y100, he is the perfect candidate for the programming job. Not only is he well liked by the staff, but his prior programming knowledge at a variety of contemporary outlets solidifies his qualifications for the position. It was the logical move to make."



PLAYFUL PLAYMATE — Nothing brightens a radio station more than a pretty face, and when Playboy Playmate Vicki Lasseter strolled into KKQV/Wichita Falls as part of the World Of Wheels Show, everyone took notice. Shown (l-r) are MD Greg King, Operations Manager Mike Edwards, Vicki, personality Dale Remy, and morning man Nearly Famous Bob Riley.



RELAXING WITH THE SPINNERS — There's nothing like relaxing backstage after the show, but WLOL-FM/Minneapolis Operations Manager Bob Berglund may have taken it a bit far. He's shown reclining across Spinners (l-r) Billy Henderson, Bobby Smith, John Edwards, and Pervis Jackson.



TAKE OFF YA HOSERS — G'day... like today's topic is the Great White North, eh. "SCTV" and Mercury recording artists Bob & Doug McKenzie stopped to drink a Molson's with the folks at WLS-FM/Chicago. Shown (l-r) are Bob, afternoon personality Steve Dahl and partner Gary Meir, and Doug.

The Music Section

CHR's Most Accurate
Music Information
Begins on Page 47



KTSA IS ON TOP OF IT — Talk about doing a remote broadcast, KTSA/San Antonio broadcast from atop the "World's Largest Cowboy Boots." They are 40 feet high and sit beside a busy expressway next to a major shopping center. An estimated 118,000 cars pass the intersection everyday.

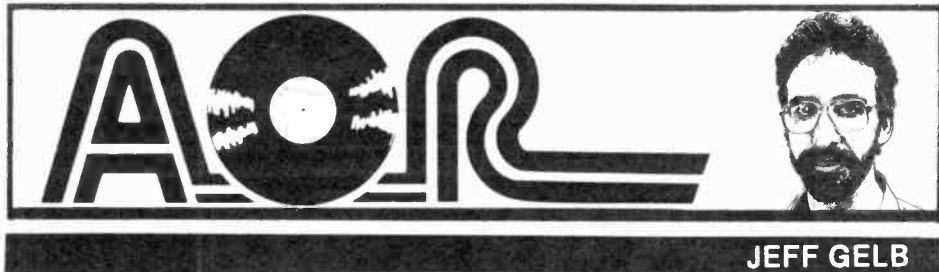


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JEFF GELB

The State Of The Art Of AOR Radio: Fall 1981

Welcome to an inclusive look at the Fall 1981 Arbitron results for AOR radio. It was a very stable period for the format, with many stations repeating their success stories of the memorable Spring 1981 ratings period.

Format Overview

Of the 146 stations represented in 12+ figures, 72 registered up books and 74 were down. One station held its precise 12+ figure from last book while five AOR's debuted this ratings period.

It's important to note that in many instances, down 12+ figures were a result of stations shifting in overall presentation away from teenage listenership and toward 25+ demos. In Seattle, for example, while KZAM-FM was up in 12+, it was not the city's format-dominant AOR. However, it was #1 in the market in women 18-34 and in adults 25-34 (metro area), two highly desirable demos. In future breakouts of AOR Arb figures, it will become imperative

to include this sort of additional demographic information to get the true scope of the format.

As mentioned in an earlier column (1-22), it appears that the well-timed Rolling Stones tour across America may have helped bring extra listeners to AOR this book, since our format was dominant in Stones tour coverage.

The Consultants

The AOR consultants continued to grow in numbers and successes; between Superstars, Sebastian, Pollack, and Felix, over half (76) of the AOR's listed below were consulted during this ratings period. One of these consultants, John Sebastian,

Continued on Page 18

Calling All Hams: WRNO Goes Shortwave

"It's 85° and sunny here in New Orleans, 16° and snowing in Moscow, and 70° and raining in Mexico City." And that's just the tip of the iceberg for a possible weather forecast on WRNO/New Orleans, now that the station has begun partial-simulcasting on shortwave. The station is being beamed via a blockbusting three million watts to England, Europe, Eastern U.S. and Canada, and parts of Africa, Central America, Mexico, etc. Potential audience estimates for the shortwave WRNO are between 50 and 55 million!

WRNO PD Mike Costello is still trying to determine the exact programming posture for the shortwave WRNO. "It's like we've had this FM station for 15 years, and we've just been given an AM

to put on the air," he stated. "We have to figure out what will best fit our needs in reaching such a vast audience." He indicated the station will most likely evolve into a "looser" version of WRNO (one which would not shy away from an occasional CHR artist). For now, WRNO shortwave simulcasts WRNO-FM about one-fifth of its 12-hour daily broadcast schedule. The rest of the programming time is taken up by prerecorded music tapes and religious programming.

Religious programming? Costello explained, "It's not cheap to put on a three million-watt station, and those shows, which are pay-for-play, help defray our costs."

The FCC is keeping a close watch on WRNO's shortwave experiment, particularly its advertising, because an FCC ruling has stated the station has to keep out ads for products not available in countries where the signal is heard. WRNO is complying, but Costello complained, "What harm could it do to have someone living in Hamburg hear a spot for a locally-produced root beer? Who cares?"

Sponsor support for the unique radio experiment is slow to date. "We've had several inquiries," Costello said, "but till we prove ourselves we don't really have anything to sell." He commented that the station has already received calls from all over the U.S. and Europe acknowledging reception of its programming, so those Coca Cola and McDonald's ads might not be long in coming.



Fall 1981 Arbitron AOR Scoreboard

The following are Monday-Sunday, 12+ metro shares for the Arbitron-rated markets, as compared to their results from the previous ratings period. This data is copyrighted by Arbitron; non-subscribers to Arbitron may not reprint or use this information in any form.

LEGEND: (A) Abrams Superstars station; (F) Felix client station; (P) Pollack client station; (S) Sebastian client station; (#1) Number one in the market.

These stations held their precise 12+ figures from the previous ratings period, or figures from the last ratings period were unusable for comparison: WAPI-FM/Birmingham (debuted with a 5.5), KTXQ/Dallas (steady at 4.6), KPKE/Denver (debuted with a 5.9), WHJY/Providence (debuted with a 8.8), KFMH/Muscataine (debuted in Quad Cities book with a .8), KEZE/Spokane (debuted with a 6.3).

Station	Up	Down	Station	Station	Station	
KFMG/Albuquerque		8.0-7.5	KZEL/Eugene (A)	7.6-10.6	WQFM/Milwaukee	6.0-5.5
KWXL/Albuquerque		9.5-9.0	WWCK/Flint(A-#1)	10.5-13.2	KQRS-FM/Minneapolis (A)	5.6-6.0
WZZO/Allentown		10.1-9.5	WXKE/Ft. Wayne	9.5-8.4	KDWB-FM/Minneapolis	6.3-6.6
KEZY-AM/Anaheim		1.8-1.1	KKDJ/Fresno	4.6-3.8	WABB-FM/Mobile	14.7-13.7
KEZY-FM/Anaheim	1.6-2.2		KBOS/Fresno-Tulare	4.3-3.8	WKDF/Nashville	11.9-12.6
WPYX/Albany (A)		10.7-9.9	WLAV/Grand Rapids (A-#1)	14.1-13.3	WBAB/Nassau-Suffolk	3.3-3.8
WQBK-FM/Albany		2.8-1.8	WKZL/Greensboro(A)	7.4-8.9	WLIR/Nassau-Suffolk	2.0-1.6
WKLS/Atlanta (A)		10.7-8.7	WTPA/Harrisburg (A)	10.7-10.4	WRCN/Nassau-Suffolk	8-1.6
KLBJ/Austin		11.2-9.8	WCCC-FM/Hartford	3.6-4.9	WPLR/New Haven	6.1-6.7
KMGN/Bakersfield	1.4-2.2		WHCN/Hartford (A)	6.2-6.5	WRNO/New Orleans	8.1-7.3
WIYY/Baltimore (A)	8.3-9.7		KDUK/Honolulu (A)	11.5-11.2	WNEW-FM/New York	2.5-2.4
KZOM/Beaumont	4.3-7.2		KLOL/Houston (S)	6.6-7.0	WPX-FM/New York	1.3-8
WRKK/Birmingham		4.8-2.8	KSRH/Houston (P)	2.0-2.8	WPLJ/New York	4.1-4.5
WBCN/Boston	4.6-5.9		WFBI/Indianapolis (S)	10.3-11.2	WNOR-FM/Norfolk (P)	7.6-7.1
WCOZ/Boston (S-#1)		12.6-9.3	WFYV/Jacksonville (A)	11.7-10.5	WEZX/N.E. PA (A)	7.3-8.8
WEEL-FM/Boston	3.5-4.0		KSAS/Kansas City	1.0-1.6	KATT-AM/Oklahoma City	1.1-7
WRKI/Bridgeport (A)		3.7-3.2	KYYS/Kansas City (A)	9.0-7.9	KATT-FM/Oklahoma City (P)	5.3-7.4
WGRQ/Buffalo (A)	7.6-9.7		WIMZ/Knoxville(A)	8.1-10.3	KXXY/Oklahoma City (A)	8.5-5.7
WZIR/Buffalo	5-2.2		WXUS/Lafayette(A)	13.3-15.7	KEZO/Omaha (A)	12.2-13.9
WROQ/Charlotte (A)		8.9-8.5	WLS-FM/Lansing(A)	6.7-8.1	WDIZ/Orlando(A-#1)	11.0-12.4
WLUP/Chicago (S)	3.5-4.2		KENO-FM/Las Vegas (A)	7.3-9.5	WWCT/Peoria	12.0-6.9
WMET/Chicago		4.0-3.4	WKQQ/Lexington (#1)	21.2-18.2	WIOQ/Philadelphia	3.4-4.3
WXRT/Chicago		2.1-1.6	KMJX/Little Rock	5.2-7.7	WMMR/Philadelphia	5.7-6.2
WEBN/Cincinnati(S-#1)	9.6-11.8		KLOS/Los Angeles(P)	4.5-4.7	WYSP/Philadelphia	3.7-3.5
WMMS/Cleveland(#1)	8.3-9.0		KMET/Los Angeles	5.7-4.5	KDKB/Phoenix(P-#1)	6.5-8.5
M105/Cleveland	3.4-4.0		KNX-FM/Los Angeles	3.0-2.6	KUPD/Phoenix	4.4-5.2
KILO/Colorado Springs (#1)	11.2-14.0		KROQ/Pasadena-Los Angeles	1.8-2.4	WDVE/Pittsburgh (A)	7.9-6.1
WLVQ/Columbus (A)		15.9-12.6	WLRN/Louisville (A)	6.0-5.1	WYDD/Pittsburgh(F)	2.2-3.9
KNCN/Corpus Christi	6.5-8.9		WQMF/Louisville(S)	6.1-7.7	KGON/Portland(A-#1)	9.4-11.1
KZEW/Dallas(P)	5.0-6.5		KFMX/Lubbock(A)	11.4-13.2	KINK/Portland	5.3-8.4
WTUE/Dayton(A)	9.7-10.1		WIBA-FM/Madison (F)	9.7-11.4	WBRU/Providence	1.6-9
KAZY/Denver (F)		5.7-5.4	WMAD/Madison (A)	6.6-5.0	WXLP/Quad Cities	10.8-11.5
KBCO/Boulder-Denver	3.1-3.5		WZXR/Memphis	11.5-8.8	WQDR/Raleigh (A)	8.2-7.9
KBPI/Denver (P)		9.9-7.1	WCKO/Miami-Ft. Lauderdale-Hollywood	1.9-1.6	WRXL/Richmond (A)	9.3-9.1
KFML-AM/Denver	1.0-1.6		LOVE 94/Miami-Ft. Lauderdale-Hollywood	3.1-2.4	KCAL/Riverside	2.5-3.1
KTCL/Ft. Collins-Denver		1.7-1.1	WSHE/Miami-Ft. Lauderdale-Hollywood (A)	4.0-3.7	KOLA/Riverside	3.8-3.9
KGGO/Des Moines(A)		13.0-9.8	WLPX/Milwaukee(A)	6.3-5.8	WSLQ/Roanoke(A)	6.5-9.3
WABX/Detroit		4.1-3.6			WCMF/Rochester (P)	7.2-6.4
WLLZ/Detroit		7.7-7.0			WMJQ/Rochester(S)	6.7-9.7
WRIF/Detroit	5.2-5.3				KROY-FM/Sacramento	4.2-3.4
KLAQ/El Paso(A-#1)	14.1-14.5				KZAP/Sacramento (A-#1)	13.1-12.0
					KSHE/St. Louis	7.8-6.5
					KWK-AM/St. Louis	1.1-1.4
					KWK-FM/St. Louis	7.9-6.5
					KCPX/Salt Lake City (A)	6.3-7.1
					KISS/San Antonio(P)	5.1-8.8
					KGB-FM/San Diego (#1)	6.6-8.2
					KIFM/San Diego	2.3-3.0
					91X/San Diego (F)	4.1-5.7
					KPRI/San Diego	5.1-4.7
					KMEL/San Francisco	4.2-4.7
					KSFX/San Francisco (P)	1.8-2.1
					KOME/San Jose	7.6-4.8
					KSJO/San Jose (S)	2.0-4.9
					KTMS/Santa Barbara	8.7-7.4
					KTYD/Santa Barbara	7.2-11.1
					KVRE/Santa Rosa	2.8-1.6
					KISW/Seattle (A)	8.7-7.9
					KZAM/Seattle (P)	2.8-3.7
					KZOK-FM/Seattle (S)	2.3-4.1
					KMBQ/Shreveport	8.4-7.6
					KREM-FM/Spokane	12.9-9.6
					WAQX/Syracuse	6.4-3.6
					WSYR/Syracuse (A-#1)	12.1-13.8
					WQXM/Tampa (A)	6.9-4.9
					WYNF/Tampa(S)	3.6-5.0
					WIOT/Toledo (A)	14.2-11.8
					WXEZ/Toledo	1.7-4.5
					KLPX/Tucson (A)	8.5-6.3
					KWFM/Tucson (P)	5.4-6.7
					KMOD-FM/Tulsa	8.6-8.3
					WAVA/Washington	3.7-3.3
					WHFS/Washington	8-1.4
					WWDC-AM/Washington	7-6
					DC101/Washington (A)	6.0-5.1
					WIZD/W. Palm Beach (S)	6.4-5.4
					KICT/Wichita (A)	7.8-8.9
					WAAF/Worcester(A)	11.7-12.6

EVOLUTION

Greg Stevens is named Interim PD at WYNF/Tampa . . . Mike Wolf is upped to Assistant PD along with MD at WQFM/Milwaukee . . . John Carter returns to the MD post at WAAL/Binghamton . . . Steve McGeehee joins KLOL/Houston as Promotions Director from competing KSRR. Two new weekenders joining KLOL are Roxanne and Meith Myles . . . New to nights at KPRI/San Diego is Jim Battan. Jeff Lewis is named Marketing Director for KPRI along with the other Southwestern stations . . . E.J. Crummey is upped to mornings at WCOZ/Boston . . . Rick Scarry exits as

KMET/Los Angeles Promotions Director for mornings at neighboring KNX-FM . . . WHKC/Evansville News Director exits for WCUU/Milwaukee . . . Bill Hershy is upped to Promotions Director and Programming Assistant for KNCN/Corpus Christi . . . KFMF/Chico morning man Scott Iverson exits as Gary Bennett rejoins KFMF for mornings . . . CFOX/Vancouver Promotions Director segues to sales, is replaced by former midday jock Jeff Hamilton . . . Carol Silva is appointed News Director for WLIR/Long Island . . . Shawn Phillips joins KFRX/Lincoln for overnights from neighboring KLMS . . . Charlie Palmer exits as MD of KFMX/Lubbock as Nat Lamp succeeds him as KFMX MD.

AOR Reporter Profile

WBYG
FM 99.9 Kankakee

PD: Bill Taylor
MD: Christie Kayhill
Power: 50,000 watts
Consultant: none

"We want to be the only station that area listeners need. That means entertaining them with the best music available, the most enjoyable personalities we can find, and the best features and promotions possible on a limited budget. It also means keeping the listeners informed, from hard news and the credibility that a network tie-in provides to lifestyle features on how best to survive in an area that's been ranked sixth in the country in unemployment. Because of the depressed (and depressing) situation that many of our listeners are faced with, our on-air attitude is that of a grin; our music and total presentation is designed to do what the 'E' stands for in the logs: Entertain. With our jocks, it's an upbeat, friendly attitude of, 'I'm having a good time, and I'm glad you're with me.'

"Musically, we lean strongly towards tracks that have a definite direction in terms of beat and lyric, so that even if a listener is unfamiliar with a track, by the end that listener will be able to tap a foot or sing a hook. We're probably best-known in the area for our variety, along with a respect for exposing strong new product. We strive for a musical 'hill and valley' feel as a tool to capture the upper side of the 18-35 demo. Staying on a hard hill for more than two sets could push that listener to an A/C station, but dropping into an occasional valley keeps that listener happy (while not alienating the lower end because they know another hill is just around the bend). The upper side of that demo is important to us for revenue so we strike a compromise with that listener in what we play as well. They may not appreciate the new AC/DC but that doesn't mean they're ready for Barry Manilow and Barbra Streisand. Instead, we'll go with the new Joan Jett or Soft Cell to keep 'em current but not scare 'em off.

"We've grown up with our audience and want to keep them as friends and that means being there with what they want and expect, and also surprising them occasionally with new things so the relationship doesn't go stale." — Bill Taylor



CLEMONS CLEANS UP IN NEW HAVEN — Clarence Clemons of Bruce Springsteen's *E Street Band* played a solo date at a WPLR-sponsored New Haven show. Pictured afterwards (l-r, top) are listener, WPLR air personality Joe From Chicago, Clemons, station's Rick Allison and Mark Kaplowe; (l-r, front) station Promotions Coordinator Rose Polidoro, PD Chris Kampmeir and wife Marilyn.



SOUTHERN ROCK TRAVELS NORTH — Epic's Molly Hatchet traveled to Anchorage for two sold-out shows. Pictured backstage afterwards (l-r) are KRKN General Sales Manager Ron Thorne, group's Duane Roland, guest, KRKN MD Morgan Evans, group's Steve Holland.

COLOR

HAPPY VALENTINE'S DAY: Many AOR's were involved in Valentine's Day promotions. WTUE/Dayton's morning team solicited mail-in responses to the wildest way listeners told lovers they loved them, with the top five getting a dozen roses. WQDR/Raleigh listeners were invited to visit a car showroom and guess the number of tiny candy hearts in a fishbowl. The closest guesser won the use of a 1982 Camaro for a week, plus \$100 in gasoline money, seven nights of dining in area restaurants, seven bottles of champagne, roses, Godiva chocolates, cologne, jewelry, and his and her haircuts.

DOUBLEHEADER: Baseball and rock and roll are a natural tie-in, or so figured WMET/Chicago, which invited listeners to escape Chicago's windy winter. Listeners were told to pick up official entry forms and then fill in nine songs played in a row on WMET, along with their start and finish times. Winners picked from one of two expenses-paid vacations: either to see the J. Geils Band and a Chicago Cubs game in Phoenix, or to view the Police and the White Sox in Sarasota.

State Of The Art Of AOR

Continued from Page 17

noted, "We're the newest of the top three AOR consultants. In business just a year, we have 19 clients. In the fall sweep we had 11 clients that had books; and all eleven experienced success. We won straight up against Pollack, for example, in every instance. And the same results were experienced against Burkhart/Abrams clients with the exception of KZOK, where we had a 78% increase — not a bad debut. Thanks to the incredible PD's at each of our stations, we can lay claim to winning the three-way battle so far." As noted below, ten Sebastian clients were up in 12+ figures and one was down, with two market-dominant.

Of 48 Superstars stations listed, 23 were up (with seven No. 1 in their markets) while 25 were down. Jeff Pollack's stations garnered eight up and three down books, with one topping all market competitors. Frank Felix (working with Noble Broadcast Consultants) charted three up books and one down.

Of course, not all the AOR success stories came from consulted stations. Independents like KGB-FM/San Diego, WKQQ/Lexington, KILO/Colorado Springs, and WMMS/Cleveland (which has a research-only contract with the Burkhart/Abrams group and just signed Sebastian as well) posted market-dominant books without the aid of outsiders for music and programming advice. KILO PD Rich Hawk commented on his station's success: "It was a combination of our presentation, great jocks, and the music mix, which is fairly eclectic. We believe in variety: we play everything from AC/DC to Soft Cell. Our research has indicated that song repetition is a tuneout for our listeners, so we've concentrated on avoiding it by playing several cuts on our key albums, plus opening up the library to acts like the Dregs or Al DiMeola. Everyone here is in tune enough with the way we want the station to sound that the variety pays off for us. We strive to be innovative without forgetting the basics."

AOR-dominated radio groups did well in general. Two Doubleday AOR's were up

(KWK/St. Louis and KDWB-FM/Minneapolis) one was down (WLLZ/Detroit) but still ahead of other AOR competition, and KPKE/Denver debuted nicely. Century AOR's had two down books (WABX/Detroit and KSHE/St. Louis) and one up (KMEL/San Francisco).

Of Metromedia's four AOR's, three were down in 12+ figures (WNEW-FM/New York, WMET/Chicago, and KMET/Los Angeles) and one was up (WMMR/Philadelphia). Three of Sandusky's four AOR properties were up (KDKB/Phoenix, KZAM/Seattle, and KWFN/Tucson), while KBPI/Denver remained format-dominant with a down 12+ share.

The healthiest AOR group numerically was ABC, whose five AOR properties all registered up books (WPLJ/New York, KLOS/Los Angeles, KSFY/San Francisco, KSRR/Houston, and WRIF/Detroit).

An encouraging note is that, since the fall results became public, only two AOR's have changed formats: WPIX-FM/New York and KFML/Denver. This is a much-lower casualty rate than in the past, and provides ample evidence that the format has never been more fit.



WQFM CENTERFOLD CONTEST — WQFM/Milwaukee tied in with EMIA and the J. Geils Band's "Centerfold" track for a centerfold promotion at a local nightclub. The winner received a free Las Vegas trip plus Geils memorabilia. Pictured at the judging (l-r) are station's morning man Jim Rodio, PD Lee Arnold, winner, EMIA's Scott Nono, and morning show co-host Gene Mueller.

UPDATE

Let's hear it for WOWD/Tallahassee, which scored a 25 share in the January Birch, and a 40 share in its 18-34 demo . . . And congratulations to KGGO/Des Moines, No. 1 in its market in the latest Birch results with a 16.5 . . . They must be putting us on, but congratulations anyway to WLAV/Grand Rapids PD Dave Logan and his new wife, Lois Lane (Dave, don't change your name to "Clark Kent") . . . WLRS/Louisville just held its 11th annual battle of the bands, hosting 54 local bands during a weekend-long car show, with winners splitting \$2000 in cash and another \$2000 in equipment . . . KYYS/Kansas City just finished a large-scale promotion called the "1982 Kansas City Rock Awards." Based on the results of a listener poll that elicited 35,000 responses, KY102 held a cocktail party/awards banquet/concert at \$30 a person to announce winners. Among those on hand for the sold-out festivities: Don Pardo, Styx manager Derek Sutton, and Quarterflash, who played in concert . . . Guess what happened when WROQ/Charlotte played Tommy Tutone's "867-5309?" They got a phone call from the local phone company, asking why the station was giving out the phone number of one of the area's junior high schools! What does 867-5309 reach in your market? . . . KFMQ/Lincoln just held "Dollar Day at the Movies," a promotion enabling Q-card holders to attend any movie theatre in Lincoln on a specific day for \$1 . . . WTUE/Dayton pacted with A&M and the Bryan Adams track "Lonely Nights" for a promotion that awarded a trivia question winner a 1½-inch screen TV set to keep him com-

pany on lonely nights . . . WCKO/Ft. Lauderdale was the official South Florida radio station for the Skate-for-Heart Fund drive, in which area skating rinks donated box office receipts to the American Heart Association.

Coming Next Week: We look at AOR radio from a "big picture" perspective in an interview with Sandusky radio division President Toney Brooks. Brooks discusses the overall corporate philosophies of Sandusky's winning AOR's, and comments on upping PD's to GM's, regearing for 25+ listenership on AOR radio, and detailing what's wrong with ratings.

CONCERTS & CONVERSATIONS

PRESENTATIONS: LOVE 94/Miami presented John Hall for \$4.94.

BROADCASTS: Del Shannon on WNEW-FM/New York.

GUEST DJ'S: Molly Hatchet on WSLQ/Roanoke.

CONVERSATIONS: Renaissance, Leo Kottke, Steve Hackett, New Mountain on KSTM/Mesa . . . Dregs on WQBK/Albany . . . Joan Jett, Josie Cottin, Aldo Nova on CHOM-FM/Montreal . . . Loverboy on KFMQ/Lincoln . . . Judy Collins on KTIM/San Rafael . . . Waitresses on KROQ/Pasadena . . . Paul Collins' Beat on WNEW-FM/New York . . . Bob & Doug McKenzie on WBAB/Long Island . . . Clarence Clemons on WPDH/Poughkeepsie . . . Molly Hatchet, Saxon on KQRS/Minneapolis . . . Carmine Appice on WDHA/North Jersey . . . Loverboy, Quarterflash on KEZE/Spokane . . . Ozzy Osbourne on WFBQ/Indianapolis.

The Music Section

AOR's Most Accurate
Music Information

Begins on Page 35

JAY FERGUSON MAKES NOISE ON AOR!

WAVA

WYSP

KWK KZEW

WLLZ

KLOS

KBPI

KSRR

KTXQ

WMMR

DC-101

KGON

KPKE

KDWB

KSHE

KYYS

WMMS

KRQR

KQRS

KLOL

WABX
WRIF

WIYY



WHITE NOISE

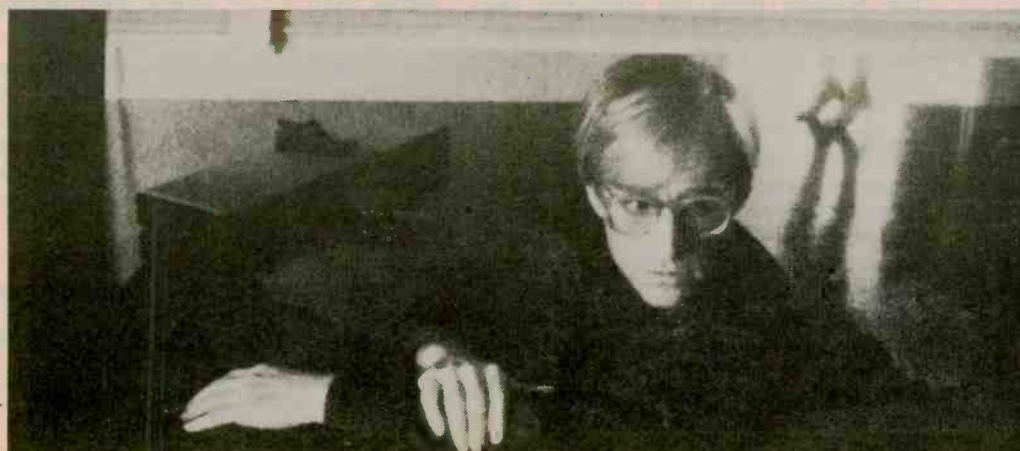
the new album now featured on over 100 AOR stations
debuts at #37 on the AOR National Airplay/40 chart

first week favorites:

"White Noise" • "Tonite (Fallin' For Ya)" • "Inside Out" •
"I'm Down" • "I Come Alive"

Produced by Michael Verdick & Jay Ferguson

©1992 CAPITOL RECORDS, INC.



NEW ON 12" FOR AOR

"X-RAY VISION" BY MOON MARTIN

Produced by ROBERT PALMER & MOON MARTIN

FROM THE FORTHCOMING ALBUM
MYSTERY TICKET

Adult/ Contemporary



JEFF GREEN

FROM BRAWLERS TO BROTHERS

Programming For An Ex-PD GM

The history of management/programming relationships includes many war stories of sales vs. creativity. Since the majority of station managers come from sales backgrounds, many PD's feel that the deck is stacked against them right from the beginning — their programming decisions are vulnerable to whatever commercial content and sales promotions the sales department is able to generate, regardless of nature. Every PD cringes at the notion of being forced into running a million mentions for a burger chain account because it purchased a large schedule and wants a promotion.

As a result, the situation of programming for an "understanding" general manager with a programming background can appear very appealing. However, a PD could find himself facing the proverbial jump from the "frying pan into the fire," as WRKA/Louisville Program Manager Dan O'Toole learned when he began working with PD-turned-GM Ray Quinn during the fall of 1980. Why? Because as a new GM, Ray found it difficult to leave the programming alone. Complicating the scenario was the fact that Dan and Ray were close friends. Here's their story:

did exist were very minor. But Ray was so excited about the station that he'd walk in, and without meaning to, start to debate the records we were playing. It was clearly just his programming instinct to raise questions about everything.

RQ: God, it was difficult making the transition from PD to GM! We're friends from way back, so initially we thought working together as GM and PD would be a marriage made in heaven. We were certain we'd get along great and would totally respect each other's turf.

"Without meaning to, Ray would start to debate the records we were playing. It was clearly just his programming instinct to raise questions about everything."

— Dan O'Toole

DO: I already had a lot of respect for Ray when he came to WRKA, but I was pretty set on implementing my own ideas. However, instead of confronting some philosophical issues we disagreed about right from the beginning, I more or less ignored them and took a very passive position. I guess I let it go too long and too far, because our relationship became very heated after awhile.

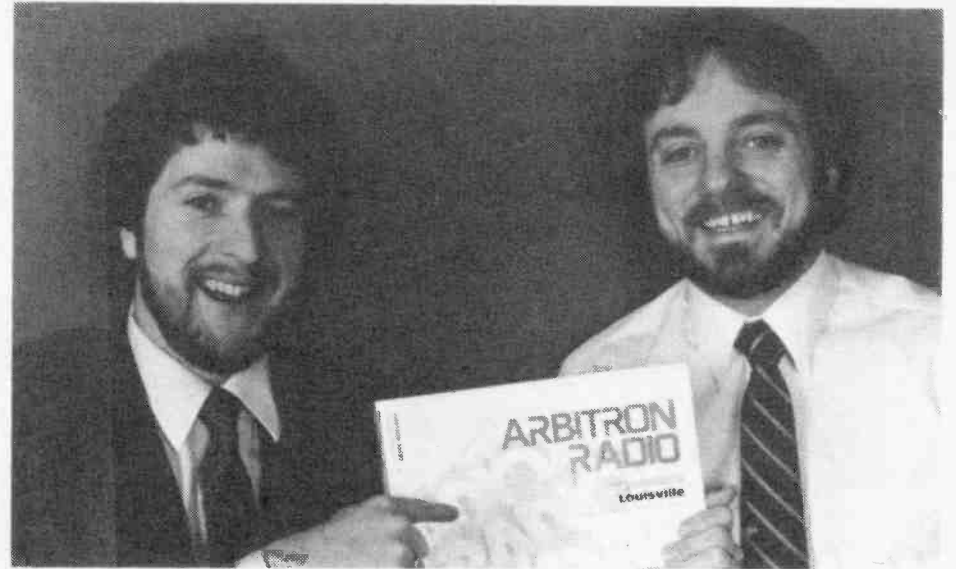
You see, when you respect a person, you feel you want to give him the chance to settle in. I knew Ray would have a hard time concentrating on his management duties while leaving the programming department totally autonomous.

Philosophically, Ray and I are very close, so the actual programming differences that

So what happened? For the first three months, I was as big a pain in the ass for Dan as I could have ever been! I swore I wouldn't be. But truthfully, as soon as I got here, I realized so much needed to be done that I felt it would be easier to do it all myself than to delegate responsibility to Dan. That was the mistake. Toward the end of those three months, there were times when I left work scratching my head thinking, "I'm going to have to let this guy go!" Meanwhile, Dan was thinking that he would have to quit because he couldn't stand working for this guy Quinn who wanted to call all the shots.

DO: I know the more people giving input to a situation, the better. Ray has a lot of great ideas, and is probably one of the

- Respecting Each Other's Turf
- ▶ The Confrontation
- Tips To A Better Relationship



WRKA/Louisville's management team: General Manager Ray Quinn (left), and Program Manager Dan O'Toole (right).

brightest young managers in the whole country. You'd almost be a fool not to "go to school" with him. But we had to have it out.

RQ: What was happening was that I was getting more involved in the programming than I had planned or than Dan wanted me to. I was nudging him to try different things. I used to make lists of 30 questionable things I'd heard on the air just over the past 24 hours.

Eventually Dan came to me and said, "Look, Ray, I appreciate your help, and yes, you're a great programmer, but can't you devote your time somewhere else? We're doing OK." And he was right. The Birch Report showed our ratings going way, way up. That, plus my intuition, gave me a lot more faith in Dan. So I backed off, and ever since then, it's been terrific.

DO: The only problem I had was waiting too long to express my opinions. We just sat down and admitted how much respect we had for each other. We agreed to be more open from that moment on.

Since that confrontation, the programming decisions have been all up to me. I don't seek Ray's input for music or the direction

visit with the record people. I really missed the attention the PD gets and that ego gratification. Nowadays, when the monthly sales reports come in and we're one of the top-billing stations, or when I've just landed the biggest account in town, I get just as excited as I did as a PD when the ratings came out in our favor. You must try to weather the storm and understand that the transition is going to be very difficult.

DO: First of all, be patient. Bear in mind that it's a change in life for an individual who wishes to move forward in his career. Don't let your pride get in the way. Instead, benefit from his years as a PD. Remember to be totally open — if you don't like something, speak up! Don't wait until it builds to the point when you either might get into trouble or allow the GM to become convinced that he really does have a place in your programming decisions.

Most GM's don't really want to be involved in the programming even though they may have been a PD themselves once. They just feel insecure, like any GM, about delegating authority to someone they're not sure can handle it until they're shown how. It's just a letting-go process.

"It's very tempting to get involved with the programming, and avoiding that temptation is like going through withdrawal!"

— Ray Quinn

of the air personalities. However, Ray is very promotionally-oriented and is just great for ideas. If I'm stuck creatively or need help fitting a sales promotion into the format flow, he's just the man to bounce ideas off. Major purchases involve Ray, too, because there are ways the sales department can tie in and sometimes save money for my budget.

Tips To A Better Relationship

RQ: As a former PD, one of the most important things to me was that the GM not infringe on my integrity and responsibilities. I vowed that I wouldn't be that way as a manager, but in the end I was. I'm telling you, if any PD becomes a GM and tries this, these same problems will happen to him.

It's very tempting to get involved with the programming, and avoiding that temptation is like going through withdrawal! I wanted to fool around with the music and

On the other hand, any middle manager, such as a PD, has to prove his value or worth before he can be granted any kind of autonomy. Accept the fact that, as PD's, we're a sensitive group who tend to take advice more personally, especially when it comes from a GM with a programming background.

With Ray and Don each concentrating on what they do best, WRKA's billing tripled during the past year, while the 12+ share jumped from a 3.6 to 9.2, just one-tenth point from first place. It's commendable to see such a delicate issue resolved so successfully!

Progress

Programming/Operations

WCLR/Chicago is looking for a PD with a background in market and music research. It's a competitive situation in an active environment. Send resume to Hiber & Hart, P.O. Box 1220, Pebble Beach, CA 93953. . . Bob Grossfeld is promoted from News Director to Operations Manager at KOB/Albuquerque. . . Dick Coulter is the interim General Manager at WIS/Columbia, SC, while holding his position as VP/Operations for Cosmos Broadcasting. . . Jerry Martin, Assistant GM at WORC/Worcester, MA, is now Chief of Programming and Promotion. Also at WORC, Al Brodie is promoted to Music Director,

in addition to his afternoon drive show. . . Marcia Platzer is appointed Music Director at WSNI/Philadelphia, most recently of WIFI across town, where she worked in various capacities. . . KOZY/Grand Rapids, MN PD Denny Comfort steps across the hall into sales, while Operations Manager Dale Randall takes up the PD responsibilities. . . After several years in the market at KDWN and KRAM, Jack London returns from KVI/Seattle to Las Vegas, becoming Operations Manager for KORK. . . Lou Scott has joined WKZN/Zion, IL as Program Director and afternoon drive. . . Mike Alexander is promoted from evening talent to middays and Music Director at KSRO/Santa Rosa, CA.

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 46

A Breeze For All Formats



JOHN DENVER

“Shanghai Breezes”

From The Album **Seasons of the Heart**

A/C **BREAKERS**

JOHN DENVER
Shanghai Breezes (RCA)

59% of our reporters on it. Rotations: Heavy 5/0, Medium 40/9, Light 27/9, Extra Adds 2, Total Adds 20, WBEN, WTAE, KVIL 97AIA, WOMC, WTIC, WCTC, WHAM, WHYN, WAFB, WBT, WIS, KULF, WVLK, WQUE, WPTF, KLTE, WQUA, WCHV, KADE. Debuts at number 26 on A/C chart.

Personal Management: Jerry Weintraub Management Three





CAROLYN PARKS

DIARY OF AN EXHAUSTED CONVENTIONEER

XIII Lucky Number For CRS

Country Radio Seminar XIII is now history, but the abundance of thought-provoking ideas and overall useful information which came out of the individual panel sessions should be more than enough to hold all of us until the fourteenth Seminar rolls around. Since this was my first time, I can't really make a comparison with previous year's efforts. However, in talking with many of the approximately 600 attendees (up from around 500 last year), I got the impression that those who had been coming to the convention from the very beginning were still amazed that each year kept getting better and that the growth of the event had in no way hampered the original goal of the Organization of Country Radio Broadcasters... that of being a learning experience.

My own personal observations were that the CRS was probably the best-planned and most well-run convention I've ever encountered. The panel sessions (which I'll mention later) were almost without exception stimulating and informative, with every effort made to bring up fresh, innovative topics for discussion. Not only did the panelists have something useful to say, but the Q&A sessions held after the initial presentations turned out some lively exchanges of new ideas. Very few sessions ran over, although at times you almost wished they would, especially when a lively debate ensued! Concurrent sessions were kept to a minimum and were confined to usually non-conflicting topics, perhaps a sales-oriented meeting in one room and a programming session in another. Agenda Committee Chairman Bob English is to be complimented on this excellent scheduling.

"Country" Dick Clark

Friday's agenda began with an early morning "Daytimers Session," moderated by Viacom's Bill Figenshu, followed by some welcoming remarks from Tennessee Governor Lamar Alexander and the keynote address by Dick Clark. What? He's not country, you say? Not so, my friend! Dick admitted that his first radio job was on the air as "Cactus Dick and the Santa Fe Riders," as well as having owned several Country radio facilities down through the years and having sold NBC in the mid-60's a daytime television series called "Swinging Country." Although it was only on for 26 weeks, it garnered a 26 share of the audience, which Dick noted "would be the highest thing on the network" if still on today! Today, of course, Dick is best known in country music circles through his association with United Stations and the yearly Academy of Country Music awards presentations.

We all got to go back a little in time by viewing some film clips of early "American Bandstand" programs featuring some of yesterday's and today's biggest country artists. Growing up in Philadelphia, it was a thrill to meet the man who gave me (and all of us) so many hours of viewing pleasure. And he never seemed to get tired of hearing people tell him how they "grew up" watching those programs!

The balance of the morning was spent looking inside Inside Radio's Jerry Del Colliano's crystal ball, as he presented his views on what may be some of the provocative topics and hot formats of the 80's during his "Hot Topics" presentation. Also mentioned were some of the problems radio faces in the future, a theme that was carried even further during the "Competition" discussion, moderated by KHJ's Charlie

Cook. R&R's Jhan Hiber and Burkhart, Abrams & Assoc.'s Bob Elliot were the panelists who touched on the growing number of competition factors radio will be faced with in the future.

Following a special presentation by the CMA, hosted by Louise Mandrell, and lunch, we were all refreshed and ready to tackle the afternoon session. First one up was a slide presentation by Rob Balon of Robert E. Balon & Assoc. entitled "Myths of the Country Life Style," which made us think a little about the labels we put on our music and our listeners and how valid they really are. Rob stresses that country is not of itself a lifestyle... it is a form of music that people enjoy!

Computers, Careers, & Trades

"Computers For All Applications" dealt with a technology that more and more Country stations are beginning to employ. Moderator Mike Carta (WIL/St. Louis) noted that most broadcasters spend a good bit of money promoting their stations on the outside, so why not spend some of that money on the inside as well.

Several concurrent sessions followed, the first being "Career Development — Yours & Theirs" (moderated by KPLX-FM/Dallas-Ft. Worth's Bobby Kraig and KLAC/Los Angeles's Don Langford), which ran alongside "FCC & EEO" (moderated by WKSX-FM/Cleveland's Dave Gerard).

The following hour was devoted to concurrent sessions "Radio-Records-Trades" and "Selling Country Radio for Results in Good Times and Bad," moderated by WTCR/Huntington, WV's Mike Kirtner. "Radio-Records-Trades" moderators Paul O'Brien (WUBE-FM/Cincinnati) and Pete Porter (WQYK-FM/Tampa-St. Petersburg) had their hands full keeping up with the (as always) interesting and provocative topics brought up from the floor. The lively discussion of some of the problems confronting all three phases of our industry were continued later in the evening during an informal rap room session.

Saturday began bright and early with an earlybird "Agribusiness Session," once again moderated by Bill Figenshu (does the man ever sleep?). This was followed by the second keynote for this year's Seminar, WNBC/New York radio personality Don Imus, who presented a humorous and self-deprecating address entitled "Personality In Radio." As Don noted, "Country music actually lends itself to personality, particularly in the morning."

Fred Pryor of Fred Pryor Seminars, Inc. presented an interesting topic, "People Management & Motivation," a subject near and dear to the hearts of most broadcast executives. His first suggestion was that to



KHJ/Los Angeles's Charlie Cook (left) moderates "Competition" panel, consisting of (l-r) Burkhart, Abrams & Assoc.'s Bob Elliot, R&R's Jhan Hiber, and United Stations' Ed Salamon.



The "Career Development — Yours & Theirs" session gets underway with panelists (l-r) Les Acree (WMC/Memphis), Ed Shane (KTRH/Houston), Don Langford (KLAC/Los Angeles), and John Chaffee (Malrite Communications Group, Inc.).



Panelists for the "Radio-Records-Trades" discussion included (top, l-r) Gene Hughes (Gene Hughes Promotions), Jack Lameier (Columbia Records), Frank Leffel (Phonogram Records), and Erv Woolsey (MCA Records); (bottom, l-r) Ron Einy (Billboard), Carolyn Parks (R&R), Bill Gavin (The Gavin Report), Marie Ratliff (Record World), and Tim Stichnoth (Cash Box).

manage other people well, you have to understand yourself first.

The next topic, "Building It & Building On It" (sub-titled: "101 Ways to Create and Maintain A Winner") really intrigued me. Moderated by WMZQ-FM/Washington's Carol Parker and WHK/Cleveland's Joel Raab, the 1 1/2 hour session was chock full of ideas on programming, promotion, talent, management, etc. Although time ran out before all 101 were presented, so many useful thoughts and comments were discussed that anyone who came out of this session without something tangible to take back to his or her station just wasn't listening. One of my favorites was panelist John Lund's suggestion that stations hand out flyers listing station promotions and activities in front of the local unemployment office for one solid week, thereby capturing virtually everyone in their area who was out of work and had a lot of time to listen to

the station (and, of course, fill out those diaries!).

Today's lunch and special presentation (hosted by Dick Clark) was done under the auspices of the Academy of Country Music. Then it was back for our last afternoon of listening and note-taking.

McGavren-Guild's Erica Farber was the moderator for the "Advertising & Promotion" panel, followed by concurrent sessions, "Programming Research," (moderated by Charlie Cook) and "The Greatest Sales Ideas Of The Year" (moderated by WTQR/Winston-Salem's Kim Pyle). Bill Moyes of the Research Group and Jhan Hiber brought up some key points to look for in choosing a research firm, as well as help in learning how to interpret the data that is collected.

The last session of the Seminar was entitled "The Radio Doctor." Moderated by KOKE/Austin's Jim Ray, the nine panelists



John Lund (Lund Consultants), Jim Tice (WCOS-FM/Columbia, SC), and Charlie Ochs (KIKK/Houston) discuss "Building It & Building On It" (101 Ways to Create and Maintain A Winner).



Mike Carta (WIL/St. Louis) chairs panel on "Computers For All Applications" with panelists Andrew Economus (Radio Computing Services), Bill Gamble (WSUN/Tampa-St. Petersburg), Jay Phillips (WMAQ/Chicago), and Phil Robbins (WYTL/Oshkosh).



Moderator Mike Kirtner (WTCR/Huntington, WV) joins (l-r) Brian Moors (WHN/New York), George Pine (McGavren-Guild), and Bill Paddock (KWEN-FM/Tulsa) in a session on "Selling Country Radio For Results In Good Times And Bad."

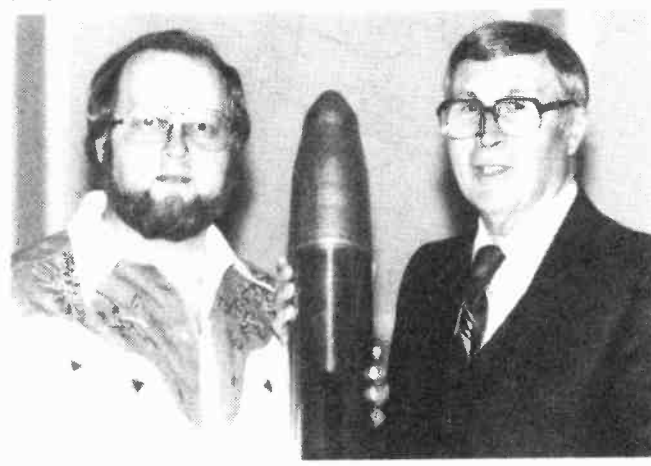


Audience participation during the Q&A part of the panel discussions was both lively and informative.

Radio and recording celebrities mingle during the opening night cocktail party.



Jim Ray (KOKE/Austin) was panel moderator for "The Radio Doctor" session. Panelists included Erica Farber (McGavren-Guild), Mike Allen (WRDO/Augusta, ME), Rob Balon (Robert E. Balon & Assoc.), Chris Collier (formerly of KILT/Houston), Terry Dean (WUBE-FM/Cincinnati), Lee Masters (WAVE/Louisville), Rik Rogers (WPLO/Atlanta), Bob Woodman (KCWM/Victoria, TX), and Roy Wunsch (CBS/Nashville).



37-year Acuff-Rose promo vet Mel Foree (right) was the recipient of a special "Bullet" award presented by OCRB Executive Director Frank Mull.

and two floor moderators kept up a lively discussion of some of the "ills" of the industry and how to "prescribe" for them. Following some inspirational closing remarks by Bob & Zonny Harrington, we all took a well-needed break before attending the closing night festivities.

With the extra space afforded the CRS via a move in location to the Opryland Hotel, the committee was able to accommodate 900 for the annual "New Faces Show & Banquet." Before the performances began, a special award was presented to Mel Foree, 37-year promotion veteran. The award was in the shape of a two-foot bullet and should certainly serve as a conversation piece for Mel for many years to come.

New Faces Show

As usual, the "New Faces Show" turned out some lively entertainment, including Lifesong's Ronnie Rogers, Excelsior's Donna Hazard, EMI/Liberty's Bobby Smith,

RCA's Tennessee Express, Elektra's Kieran Kane, Sunbird's Diana, Warner Bros.' Rodney Crowell, Handshake's Terry Gregory, Epic's Ricky Skaggs, and MCA's George Strait. It was especially gratifying to see the standing ovation given to Ricky Skaggs, just named by R&R Country reporters as "Best New Artist" of 1981, an award that was obviously well-deserved.

Stars emerging from previous New Faces shows include Alabama, Johnny Rodriguez, Eddie Rabbitt, Crystal Gayle, and many, many more. Which of this year's ten will go on to fame and fortune remains to be seen, but several seemed to have their hand on the door already. Following the show, acts and guests alike converged upon the United Stations suite to finally relax!

One of the nice side benefits to come out of my trip to Nashville was the opportunity I had to meet so many of the voices I speak to each week on the phone. The cross sec-

tion of broadcast personnel represented at the CRS was incredible, from DJ's all the way up to several station owners. It's most definitely a convention that has a little something for everybody, and I urge all of you to consider attending next year. Even if you just pick up a couple of ideas that you can use to ultimately increase your station's revenue, it will be well worth the cost of registration.

It is and has been the one seminar where you can really go to learn, and the

Each of the sessions I've mentioned, plus all the special presentations, have been taped on cassette and are still available through Beaverwood Studios, 133 Walton Ferry Road, Hendersonville, TN 37075; (615) 824-2820. Any one cassette is \$3.95 and the entire package of 20 is \$70 (plus postage).

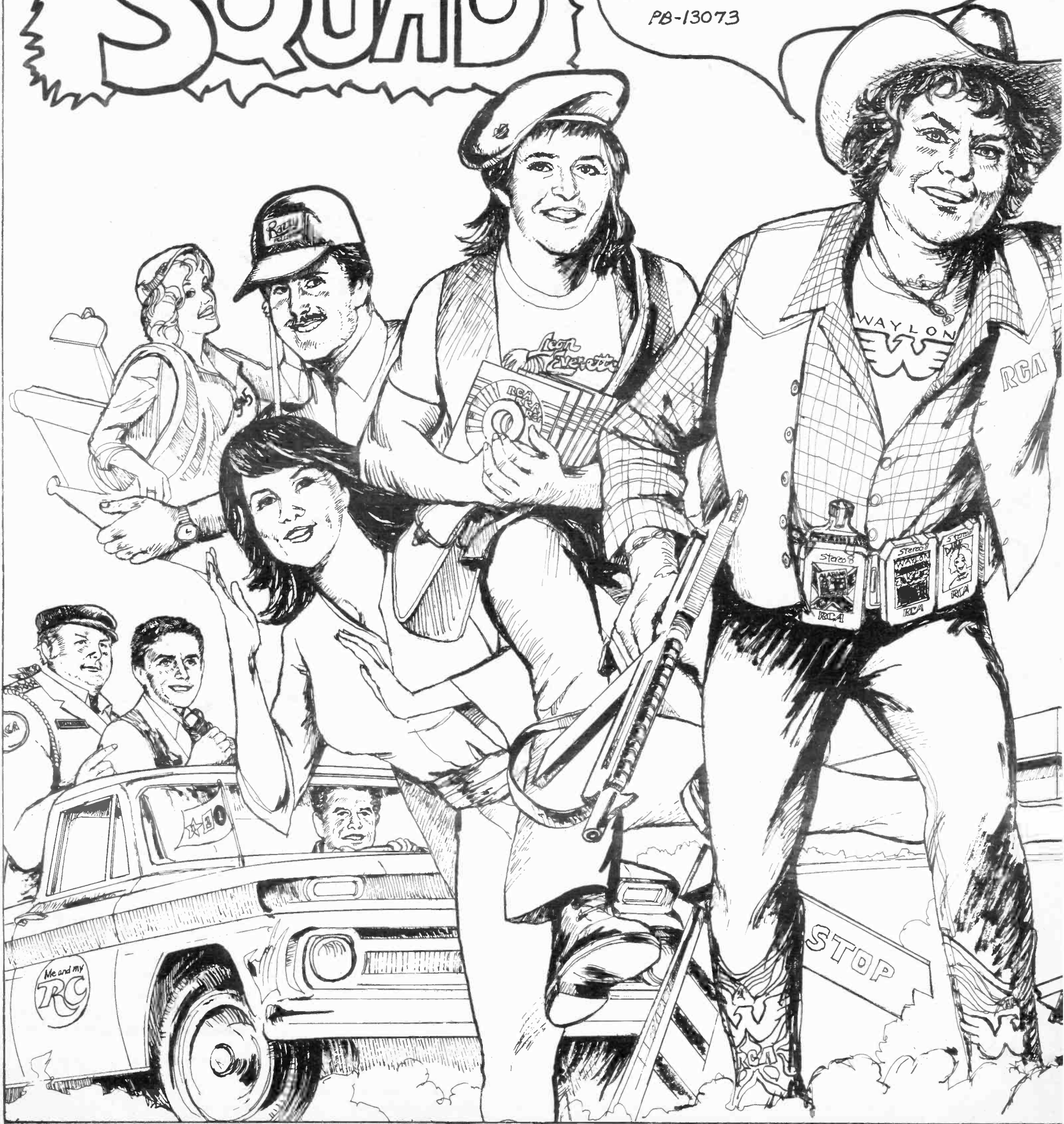
organizers are striving to keep it that way, which is one reason that hospitality suites are not open during session hours. It is also a nonprofit organization, with all profits benefitting college scholarship funds, so while you're learning you may also be helping someone else get his or her start in this industry. I look forward to seeing many more new faces (as well as the old ones!) at next year's event; and whoever came up with the idea of wearing name tags, I thank you from the bottom of my heart!

The Music Section

Country Radio's Most Accurate Music Information Begins on Page 40

THE REAL HIT SQUAD

LET'S GO GET 'EM, HOSS!
WITH THAT NEW
WAYLON AND WILLIE SINGLE
"JUST TO SATISFY YOU!!"
PB-13073



YEAH, CHIEF! THEY'VE
ALREADY SURRENDERED TO
ALABAMA'S "MOUNTAIN MUSIC" PB 13019
AND DOLLY'S "SINGLE WOMEN"! PB 13057

AND WE'LL GET ANY OF THOSE
"COMMUNISTS" WHO REFUSE TO PLAY
THE NEW TENNESSEE EXPRESS'
"THE ARMS OF A STRANGER"!
PB 13078



Inside Nashville



BIFF COLLIE

SEMINAR XIII: Bill Anderson, a keynoter at one of the earlier Country Radio Seminars, spoke on the reason to "shoot high." Seminar XIII reached a high mark of excellence in this learning experience. Not just because of great speakers and superstars in our industry, not just because of subject matter, format, agenda, agenda committee, industry planners, super panelist and presenter planning and preparation, and exciting and motivating keynoters, but also because the Organization of Country Radio Broadcasters and experience have made perhaps what was already the most important broadcasters' workshop in terms of serious work and productive value to the country radio station even better than ever before. Carolyn's verbal and pictorial coverage should document the excitement and attendance, and anybody you know who was here most likely will agree.

CALENDAR: Gospel Music Week (February 28-March 3) climaxed Wednesday with the GMA Awards. There are so many categories in Gospel now I couldn't keep up with them on the Grammys... Nashville Songwriters Association International third annual Symposium Friday & Saturday (3-5 & 6) at Nashville's Hyatt-Regency Hotel, with prestigious names like Phoebe Snow, Mickey Newberry, Johnny Rivers, Al Green, Cynthia Clawson, Buzz Cason, Sonny Curtis, Bobby Russell, Kye Fleming, Randy Goodrum, and "many more"... Loretta Lynn's Washington appearance (3-4), in the sparkling company of the likes of Sammy Davis Jr., Carroll O'Connor, and Lorne Greene, was a two-hour tribute to the American Indian (Loretta's 1/4 Cherokee)... Wouldn't it be funny if the Roy Acuff two-hour special on NBC the other night (3-1) would garner hot ratings and demand a regular series from the 78-year-old "King" of Country Music? Acuff refused to do the show which honored him until he learned of the heavyweight guest list they planned. He said he didn't appeal to enough people to spend that much time on network television on him...

FIGURES & FACTS: Kris Kristofferson & Tanya Tucker will cohost a second annual Music City News "Hits of the Year" TV special... RCA (it says here) will distribute a live record album called "Backstage At The Opry," taken from Bill Anderson's syndicated TV series of the same name??... Neither Barbara Mandrell, nor her sisters Louise and Irlene, ever danced "on purpose" before they started doing stuff on that weekly series. (That's hard to believe)... Johnny & June Carter Cash will

chair a 36-hour radiothon to raise money for kidney research April 3 & 4. Last year that affair raised over 800,000... Tammy Wynette's \$2 million office/entertainment complex at "Twitty City" will include a museum and a log cabin, moved from Tammy's hometown of Red Bay, AL... Bucky Jones, cowriter of T.G. Sheppard's latest #1 record, has been a druggist in nearby Brentwood for years. (Finally got the right prescription, Bucky!)... Kitty Wells's two-hour TV special honoring the "Queen of Country Music" will be seen in syndication during the month of April, her secretary Jean Stromatt tells me...

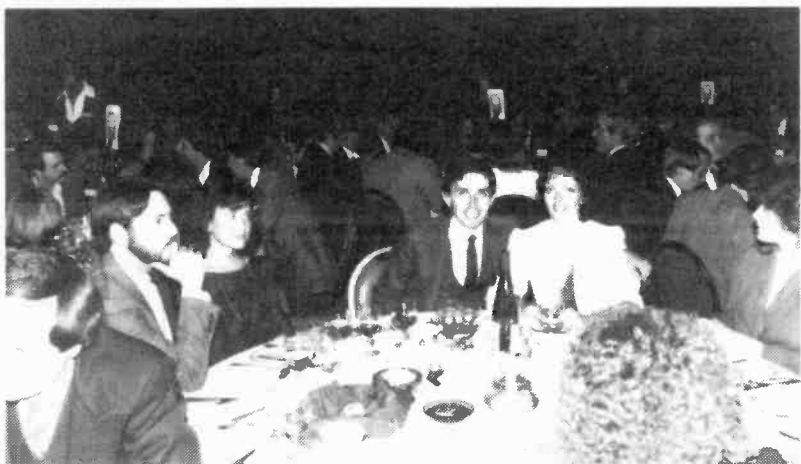
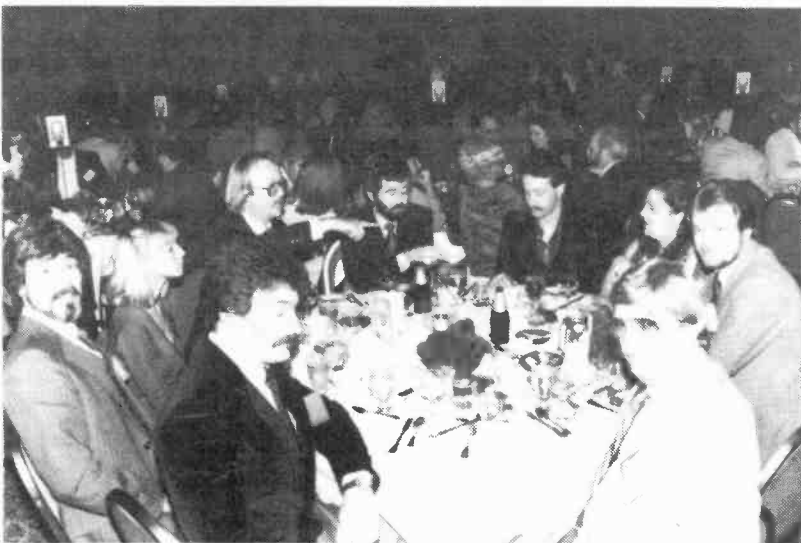
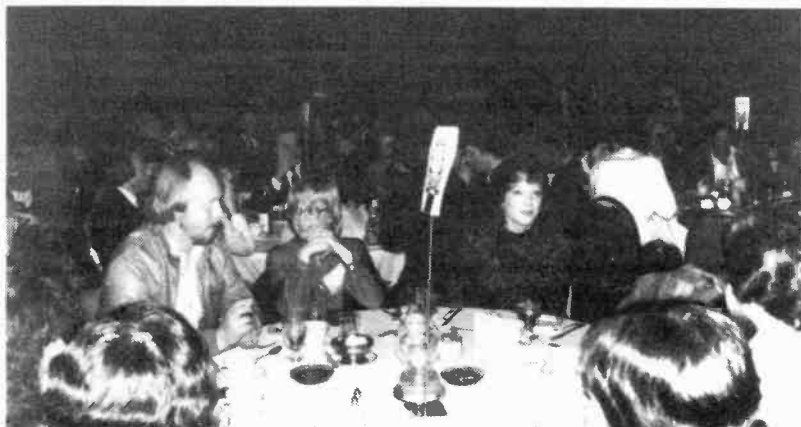

AIRLINES: "Mountain Music," the new record by Alabama, the hot "Country-Rock" group, is as country as anything since Willie Nelson's "Blue Eyes Cryin' In The Rain" (Ed. note: Some people will think I'm kidding)... Steve Wariner does card tricks, on and off stage (between songs??)... At her hosting of the CMA luncheon show at Seminar XIII, Louise Mandrell said it was her wedding anniversary and R.C. (Bannon) was out buying her a present, "at least he'd better be!"... John Conlee says rumors of his death were exaggerated and premature!... Sonny James met Marie Osmond in Nashville for a reunion. He produced the first record she ever made, in Nashville in 1972... Narvel Felts is a catch-up "ketchup" freak. Eats it on everything... WMOX/Meridian celebrated its 36th anniversary... GM Eddie Smith says they're gonna keep doin' it till they get it right!

CONDOLENCES: Grover "Shorty" Lavender, a major name in our industry for many, many years, passed away on March 2 at age 49. Cancer claimed him and we will all miss him.



Dimension Records artists Peggy Forman and Carlton Collins were the recent guests of host Bob Stewart of Radio Luxembourg. Pictured after the two-hour broadcast from downtown Nashville are (l-r) Dimension President Ken Stilts, Stewart, Collins, and Forman.

New Faces Show & Banquet

Coors Country News
 This Week's Guests:
MEL TILLIS @
DOTTIE WEST
 Call Pete Howard (213)392-8743
 228 Main St., Suite R Venice, CA. 90291

Total Experience Becomes Polygram Custom Label

Polygram and Total Experience Productions have settled the legal differences that suspended their relationship last year, and Polygram will market and distribute a Total Experience label (as previewed in R&R 2-26). New Gap Band and Yarbrough & Peoples albums will be released,

ABC

Continued from Page 1
tional Assignments Manager. Dick Dressel becomes Domestic Assignments Manager (from Contemporary Network News Manager). And Chris Johnson is promoted from Cable Coordinator to Cable Supervisor (Radio).

Blue

Continued from Page 1
ment and award-winning programming. Ron's long history with the company can be used to solidify the base of Swanson Broadcasting and build for its future."

Blue joined Swanson 19 years ago as an account executive at KRMG. Berndt is also a Swanson veteran, with 18 years service, the last three as KKNG GM. Nauman joined KKNG from the company's WBYU/New Orleans, and has been with Swanson for seven years. Along with KRMG, KKNG, and WBYU, Swanson owns WSHO/New Orleans, KFJZ/Fort Worth, KKYX/San Antonio, KWKN/Wichita, and KGCS/Derby, KS.

DeFrancesco

Continued from Page 1
here. The people within Gannett are really great to work for. I'd like to thank KIIS President/GM J. Ray Padden, Jay Cook, and Gannett Radio Division President Joe Dorton for giving me the opportunity to program KIIS-FM. I'm leaving VP/Operations Manager Ron Morgan and a great staff at KSD-FM. It was a hard decision, but KIIS-FM has a lot of growth potential and a staff that wants to become winners, so I feel it's a great career move for me."

Slaight

Continued from Page 1
doing well, and we have a great crew, so the transition was really no problem."

Before becoming PD, Slaight was an account executive at the station for a year and served in a similar capacity at CKLG/Vancouver for a year. Marilyn Stitt, Retail Sales Manager at Q107, will retain her present duties and also take over the GSM position, replacing Johnson.

WJJD

Continued from Page 3
WJEZ is our new restaurant and that's just what was happening. WJJD was the first Country station 17 years ago and now we're the first full Big Band era station in Chicago. I'm pleased to have John Charleston as MD of WJEZ, so that I can devote my time to the project of WJJD."

Wander will oversee music and programming for WJJD, and no personnel changes are planned. Charleston will remain in charge of music for WJEZ.

as well as the debut by Robert "Goodie" Whitfield.

Polygram President Guenter Hensler expressed his pleasure that the company's relationship with Total Experience was "back on track." Total Experience President Lonnie Simmons noted his happiness at reaching "a new understanding that gave birth to Total Experience Records. We know it will be fruitful for all of us," he added.

WSB-FM

Continued from Page 1
I'm going to miss all the kind people here. Everyone has been very supportive. The management is looking within the company for my replacement, and I've recommended midday personality Bruce Sherman for the position."

Sneed told R&R, "Donna was my first choice... we're extremely lucky to be able to talk her into coming to Atlanta. Since we've worked together before, we know we're very compatible and we'll be able to jump feet-first into the challenge. The format will be A/C... a well-defined 18-49 target that will not be anything like WSB. It's a music format that will not be targeted against the AM. Donna and I really understand each other - it's perfect."

Candea

Continued from Page 1
that they are investing in my energy for the AM too. This is the treat of a lifetime for me because I always wanted a place where they would give me support and a creative playground where I could direct all this talent and package it and sell it."

Pipia told R&R, "I'm thrilled to death. Rick and I do work very well together, and I'm glad to be working with him on both stations now. I love working, so I've got enough to keep me busy for at least another couple of years."

KILT-AM & FM General Manager Dickie Rosenfeld commented, "Rick has done such a tremendous job of programming KILT-FM, and Debbie Pipia, as his assistant, has shown tremendous talent. We wanted to see to it that we built our AM station back to its usual high ratings."

Spangler

Continued from Page 3
Spangler told R&R, "I'm really excited about the prospect of working for this company. I know everybody who gets hired says that, but anybody who's ever worked for Malrite before or now can tell you how great it is. The Malrite philosophy is to kick ass and take names, and we're going to be number one - or why even try to play the game? I've worked with Jim Wood before and have kept in touch, and it happened to work out that I could be helpful to him."

Spangler added that five-year area veteran Ron Castro will do mornings for KSAN, with the rest of the lineup being Spangler himself in middays, former WZUU/Milwaukee and 10Q/Los Angeles PD John Driscoll afternoons, Bob Jackson evenings, and P.J. Ballard overnights.

BRAD MESSER



Info Junkie Needs Frequent Fixes

Think your way backward through only a few generations and you'll arrive at simpler times when people didn't hear diddley instantaneously. In our great-grandparents' time it took several days for a presidential candidate to find out whether he had been elected. Our grandparents had to adjust cat whiskers on crystal sets if they were inclined to listen to radio. Our parents had radios which provided a few minutes of news, but the idea of on-scene coverage of a breaking story was still in its infancy. Folks didn't know a helluva lot of current events because the available conduits could only serve up what amounted to fairly fresh history.

Big city people read the daily newspaper after dinner. Small town individuals browsed through a weekly newspaper if they had time. From those few sheets of newsprint Americans learned all they would know about planetary events. Families of the Forties gathered around their big console radios on Sundays, staring at the round glowing dial while Walter Winchell gave the news.

I cannot trot out a page of statistics to back my suspicion, but it seems reasonable to assume that the amount of information floating around in earlier times was peanuts compared to now.

You and I exist in an environment of almost nonstop information. A torrent that never slows, only increases. From the shredded ratings of old-line AM music giants spring new all-Talk stations. If the cable doesn't get you the satellite transponder will.

There are times when I wonder whether it all adds up to beans. Whether there is really enough to be said to warrant all the saying.

Not long ago I drove halfway across the great Lone Star State of Texas and discovered that even with a supposedly super car radio, there are stretches of a hundred miles at a time where there simply is nothing on the air but static. No clear-channel blowtorches, no skips, just zip.

I didn't go into cold-turkey information withdrawal seizures but there was a persistent feeling of uneasiness. I felt definitely out of touch. It may feel good to turn the torrent off sometimes to give the ol' brain some white space, but like untouched money in the bank, it's awfully good to know it's there when you want it.

CALENDAR

MONDAY, MARCH 8: The first dog licenses were issued in New York state 98 years ago today. Some pets live better than people. In Prairie View, Illinois, the Pet Motel provides luxury quarters with piped-in music and afternoon cookie breaks. Owners who are off on vacation are assured that their postcards will be read aloud to Bowser or Muffy the minute the mail comes in. Bob Leeds says when he first got the idea for Pet Motel, bankers just laughed at him. Nine years after opening his animal boarding house, the laughter in the bank is probably coming from him.

Trick question: how fast is the American Navy's fastest battleship? The answer is zero knots, because our last battleship was put into mothballs 23 years ago today.

Former Monkee Mickey Dolenz is 37. Actress Lynn Redgrave is 39. Dancer Cyd Charisse is 59.

TUESDAY, MARCH 9: Can helicopters fly upside down? That's the kind of question that puts you instantly on guard. You're sure they can't, but you wouldn't really bet the rent money on it. In this case common sense is correct. Helicopters cannot sustain inverted flight. Otherwise you'd see Traffic Chopper pilots making side money flying upside down trimming hedges. The subject comes up because the first commercial helicopter license was granted 36 years ago today to the Bell Company. (Helicopters have flown loops. But loops are not sufficient for doing hedges.)

The first American ground troops to be sent to Vietnam were spending their first full day at Danang 17 years ago today. Ford introduced the V-8 engine a half-century ago today. The '32 Ford wasn't the first American V-8, but the others were in luxury cars which common people couldn't hope to afford.

Bobby Fischer, the first American to win the world chess title, is 39. Other people born on this date have included the first spaceman Yuri Gagarin, late actor Will Geer, and railroad magnate Amasa Leland Stanford, who founded Stanford University.

WEDNESDAY, MARCH 10: I have it on the highest authority that the world's first emergency telephone call was placed by a man who had just spilled battery acid into his lap. It happened exactly 106 years ago today. It was lucky how it happened, because at that time there were not very many telephones. In fact there were only two in the whole world. And the world's first phone call was also the world's first emergency call. The guy who spilled acid on himself had just built both of the phones. A man named Bell. When he picked up the world's first phone and said "Mister Watson, come here! I want to see you!", what he needed was some quick help. That phone call was today in 1876.

My almanac says on this date in 1896 a patent was granted for a "hat-tipping device."

Dean Torrence (Jan & Dean) is 42. James Earl Ray, killer of Dr. Martin Luther King Jr., turns 54 behind bars.

THURSDAY, MARCH 11: The world's first analog computer was a roomful of machinery 20-by-30 feet big, with some 30,000 working mechanical parts. It was built by Vannevar Bush in 1925. He was 35 when he did it. The computer solved complex mathematical differential equations with a clockwork of drums and rotors. The machine was last used in 1955. Bush was born 92 years ago today in 1890.

The great Blizzard of '88 - the biggest and baddest snowstorm on record - was hitting New England and the Northeast 94 years ago today. It produced fifty-foot drifts that stranded trains full of people between towns. It buried three-story buildings. 1888 became known as the Year of No Summer.

Lawrence Welk, who started his band more than a half-century ago, is 79 today. Mr. Welk is literally older than Mothers Day and even older than the Wright Brothers' airplane. Dr. Ralph Abernathy the civil rights leader is 56.

FRIDAY, MARCH 12: President Roosevelt became the first president to speak directly to the American people, in his first radio "fireside chat" 49 years ago today in 1933. The country was in the Depression and Roosevelt was on the air to explain why all the banks had suddenly closed. He had allowed a "national bank holiday." Half the banks had already gone broke, and the surviving institutions were reorganizing behind locked doors. The President gave such an inspiring pep talk that many banks voluntarily re-opened the following day.

The Girl Scouts of America are 70 today. The first United States Post Office opened on this date in 1789.

James Taylor is 34. Liza Minelli is 36. Barbara Felden is 41. Atlanta Mayor Andrew Young hits 50. Former astronaut Wally Schirra (he went into space twenty years ago) is 59.

Spring begins a week from tomorrow!

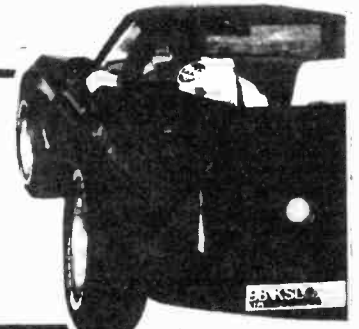
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Black Radio



WALT LOVE

WLOU/LOUISVILLE MOVES 6.3-8.0

Daytimer Devastates Competition

The fall Arbitron has proven to be a real positive for a number of ethnic-formatted stations. Black stations in a number of cities have had the opportunity to experience the sweet taste of victory for the first time. However, we all are aware of the no-growth situation many Black stations have found themselves in during previous times. Many of these stations have poor signals, little power, etc. — and so many of them are daytimers.

This week we will be showcasing a daytimer that's a winner. I know that seems hard to believe — I didn't believe it myself until I actually saw the numbers. The station is WLOU/Louisville, programmed by Bill Price Jr. During the interview Mr. Price tells just how unique WLOU and its format really are.

Mr. Price has been in the radio business for seven years, starting his career at WLOU as an intern while attending the University of Louisville majoring in accounting. Eventually he received a BA in Business. Mr. Price is also a native of Louisville and we all know it's rare for a radio person to have the opportunity to work exclusively in his hometown.



Bill Price Jr.

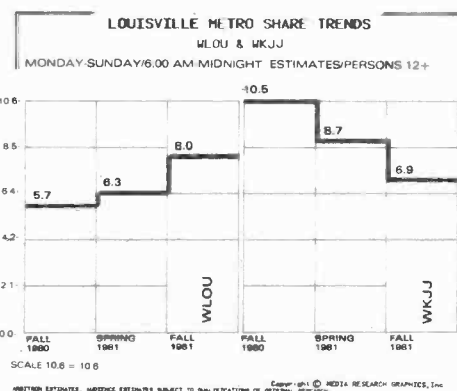
I asked Bill why he's chosen to work only in Louisville at WLOU? "I've spent my whole life here and it's a fine place to live and work. Besides those reasons I can tell you primarily why I've stayed here — my owner and General Manager, Bill Summers. Most radio people are familiar with him or his name, because for some 10 years he has been head of the National Association of Black Broadcasters. In my doing some traveling, most broadcasters I've talked to say Mr. Summers is one of the top personalities, programmers, general managers, and now owners in the broadcasting business. So I felt it would be to my advantage to get some experience from the best and it has proven to be the correct decision for me. I started here doing weekend sports, doing community features, and that led to part-time, then full-time on the air, Production Manager and now Program Director."

Bill told me some of the details about the station. "First of all it's important to note that we're on AM at 1350 and we're 5000 watts. Our broadcast day is a bit short, especially in the winter because we're a daytimer (on at sun-up and off at sunset). Our range of coverage is as long and as far as a black voice can be heard. By that I mean our listeners stay with us as long as we're on the air. I think that speaks well of what it is we do. After we go off the air each day, our audience is probably dispersed to other stations either in the city or the county, but only after we go off." Are there any other Black stations in the area? "There's a Black station near Ft. Campbell, KY, but there are no other black stations in the state. There's a new station some place in Indiana — I don't remember the call let-

ters, but they play black music after midnight. They reach Louisville at night so they're not really a factor."

Community Activity

What's the black population of Louisville and what do you attribute WLOU's successful book to? "First, the population of Louisville is approximately 500,000 and the Black population consists of about 170,000 people. The biggest thing we attribute our success to is that no other radio station in this area gets out into the community like we do. I don't just mean the black community, I mean the total community. We don't just get out during the book or part-time, we do it full-time year-round. For example, during the summer we have our 'Summer Fest' — no big deal, a lot of stations do that across the country. What makes ours different is the fact that we organize various groups and organizations into one functioning body. Then we make arrangements for all the organizations and listeners to go to one of the local black parks for a festive day on us. Last summer we had 40,000 people show up and we jammed all day long. For that function we incorporated our 'Kool Jazz Festival' promotion by having a 'Miss Kool Jazz Queen' pageant. Every year in the summer, we also have our two-day religious program, starting on Saturday and ending on Sunday. All the local churches with choirs participate, and on Sunday we have a 'Mass Gospel Choir' — last summer we had something like 300 voices — definitely a huge effort." Who puts up the money for this? "We do, WLOU, it's free to the people and we take care of the expenses. By the way, we use no



major acts, we primarily deal with local acts and we still drew 40,000 people to the 'Summer Fest'."

I've noticed when I call for Bill's music reports that WLOU has a gospel program. "We program gospel two hours every day from 10am-12noon Monday through Friday. On Saturdays we begin our gospel at 6-8am and on Sundays most of our programming

WDAO Won't Play Lewd Lyrics

Turk Logan, Program Director of WDAO/Dayton, has declared war on any recording artists who use suggestiveness in their lyrical content. "This has bothered me personally for a great number of years. An artist doesn't have to make mention of sex, drugs, or curse words to sell his product. I am the first person who likes to hear a good, clean funky tune, but when it comes to some of the lyrics I have been hearing lately I am outraged. With the things children and adults see on television and hear on other radio stations, it's about time someone steps forward and puts a stop to this garbage. I hope this sets a trend in the industry, and I hope other PD's and MD's, plus record industry executives, take a closer look at their playlists and the music they produce. I have asked all the artists I've worked with not to put anything of this negative nature in their music. In coming months I will be monitoring much closer the new product that comes into WDAO. I will not name any of the artists who I feel violate this principle because there are so many, but if it continues we just won't air that product. Let's use the gifts we were given by the creator and clean up the lyrics in today's music."

Mr. Logan said he's willing to answer questions or discuss the situation with anyone who contacts him at his Dayton office.



is religious-oriented; 6am-1pm is gospel. We show very good listenership when our gospel is on and we have very heavy advertising during that period of time. Most of our listeners during the gospel time period are adults, so naturally our advertisers want to reach the people who have jobs and money to spend on products."

White Listeners & All-Black Music

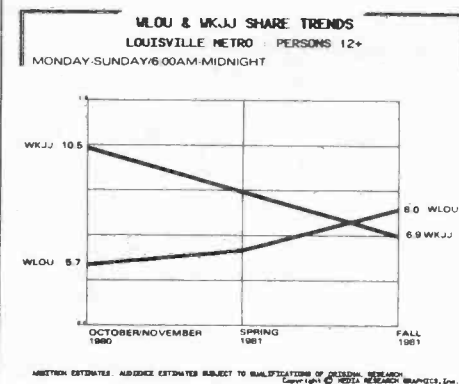
Do you folks have many white listeners? "Surprisingly enough, you wouldn't believe the amount of whites who come in to the station to pick up bumper stickers. We have a year-round 'Stick-Em-Up' campaign and I think these listeners can identify with us because they display the WLOU stickers just like our black listeners. We have a lot of whites who enjoy our station, our promotions, and our music. It's got to be true because we are one of the only Black stations in America that only plays black music — I know it's unusual but we never play any white artists." Not even Hall & Oates or something really big like that? "No, we don't, we stick strictly with black music because our owner & General Manager, Mr. Summers, has a basic philosophy that there's too few hours in the day, too few radio stations, and just too few avenues for blacks to be showcased. So when you've got a Black station, owned and operated by blacks, we should primarily deal with programming and gearing our efforts towards the black audience and artists."

Drivetime Talk Show

Is there anything special that WLOU does which breaks all formatic logic? "Let me tell you this, I can only stress that the attitude of this station from the owner on down is 'do for the community and don't expect anything in return.' We do that but the community has given us something — its loyalty on a consistent basis. We do a feature here called 'Comments' — it runs in the middle of drive time 4:45pm. It's a people-to-people program where we talk to listeners on the air live for 20-30 minutes. You would not believe how many people call in to participate. Most music stations wouldn't think of doing such a thing at that time of day — but it works for us. Some of the subjects we talk about are things that are timely and important to blacks and to the community in general. Not long ago we discussed sickle cell anemia, the detection of the disease, the treatment, etc. We spent four days discussing and trying to educate our listeners about this crippling disease. One of the things Mr. Summers has taught all of us here at WLOU is 'don't worry about what's happening in other markets, we

know what's best for us in our market. That stays with us all the time."

I've heard about WLOU's basketball team, so what's the inside scoop? "Well, we had 33 wins and 2 losses last year. We have a team of high schoolers, college players, semi-pros and some ex-professionals. I'm sure you know Louisville is a basketball town, and we play anyone who wants to challenge us. Last year we had tryouts for a city team of all-stars who played our station team prior to a Globetrotters game. 500 people showed up to try out for this team. It was really a tremendous promotion — this year we plan to play a few more games than last year. I'm the coach and I like to win so we go all out. By the way, we do have a few air personalities on the team."



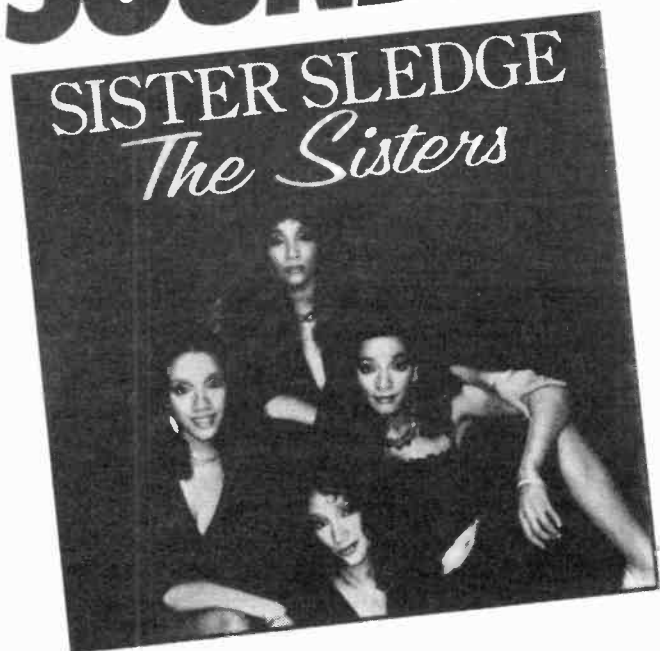
Finally I asked Bill about the large military population at Ft. Knox. "They love us on the base, but we make it our business to let them (the military) know we appreciate their support. We go to the base and play the post basketball team, and we also realize some of these men/women are a long way from home, so we try to make them a part of the WLOU family."

The ethnic weighting was applied in the metro survey area to proportionately project the sample to represent the black population at 12.5% by Arbitron. In the latest ARB results, WLOU moved from a 6.3 share 12+ to an 8.0. That's right, they're a daytimer! As of this writing WLOU has received FCC approval to go 24 hours. Mr. Summers projects an October '82 start date, and additional tower construction will begin in April '82.

The Music Section

Black Radio's Most Accurate Music Information Begins on Page 42

SISTER SLEDGE LOOKING GOOD— SOUNDING GREAT!



SD 5231

THE HIT SINGLE FROM THEIR NEWEST ALBUM, "THE SISTERS," "MY GUY."

#47000



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THE HIT ALBUM,

SD 19334

THE HIT SINGLE

#4024

FROM

KLEER



PRODUCED BY DENNIS KING & KLEER

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Opportunities

Openings

EAST

A/C WMGQ lost afternoon personality to NYC. Need quality replacement. Send T&R and salary requirements to Bob Dunphy, WMGQ, Box 100, New Brunswick, NJ 08903. EOE M/F (3-5)

Openings for two big-voiced talents. Call Bob Paiva, PD, WSFM/Harrisburg, (717) 763-7020. (3-5)

WWTR/Bethany Beach Superstars, accepting T&R for future air talent. Send to Dave Kettinger, Box 717, Ocean City, MD 21842. No calls please. EOE M/F (3-5)



We Need A Killer...

and haven't found the person yet! Somewhere in Radioland there must be a killer on-air talent to rock out nighttime at Capital Cities PRO-FM/Providence

Is it you? Let's talk! No matter what size market you're in now, if you've got what it takes, we want to hear from YOU!

Tapes and resumes to:

Gary Berkowitz
Programming Manager, 92/PRO-FM
1502 Wampanoag Trail
East Providence, RI 02915

EOE

WNOV needs experienced Country jock for AM drive. Dependable, mature, strong production. T&R: Mike Leash, Box 2506, York, PA 17405. EOE M/F (3-5)

WDRG/Hartford, auditioning bright, warm, aware personalities for AM Adult Rock format. T&R to Charlie Parker, 869 Blue Hills Ave., Bloomfield, CT 06002. EOE M/F (3-5)

Q96 looking for part-timers. T&R: Dave Feraro, Q96 Blvd., Route 22, Ft. Myers, FL 33908. EOE M/F (3-5)

Openings

WFTQ, 34 Mechanic St., Worcester, MA 01808, looking for fulltime newperson immediately. 2 years experience. T&R to Steve D'Agostino. EOE M/F (3-5)

Morning anchor/reporter, creative, literate, listenable. Minimum 3 years experience. No calls. T&R: Craig Windham, WASH-FM, 6151 Wisconsin Ave., Washington, D.C. 20016. EOE M/F (3-5)

WETT-AM/Ocean City A/C, now accepting T&R for future air talent. Send to Dave Kettinger, Box 717, Ocean City, MD 21842. No calls. EOE M/F (3-5)

ND needed for Lund-consulted A/C station. Great company, benefits, opportunity. T&R to Brian Scott, 4000 N.E. 169th St., #107, N. Miami Beach, FL 33162. EOE M/F (3-5)

Beautiful college town in PA looking for experienced announcer. Heavy on production. Mature pros only. T&R: Tom Schmidt, WRSC/WQWK, State College, PA 16801. EOE M/F (3-5)

WNNJ/Newton, NJ seeking air personality for future opening. New York, New Jersey, Pennsylvania need only apply. T&R: Steve Michaels, Box 40, Newton, NJ 07860. EOE M/F (3-5)

Just lost our News Director to ABC. Good bucks for good anchor and talk show. WEJL & Rock 107, call yesterday, Barney Stone. (317) 346-6555. EOE M/F (3-5)

Morning Drive personality, A/C music. Good pay & benefits. T&R: Joe Corcoran, PD, WCAP, 243 Central St., Lowell, MA 01852 or (617) 454-0404. EOE M/F (3-5)

Morning Drive News Co-anchor for WEIM, a four-person news dept. T&R: Jack Raymond, Box 727, Fitchburg, MA 01420 or (617) 343-3766. EOE M/F (3-5)

Announcer/broadcaster/entertainer - we placed over 94% of our graduates last year. Instructor positions open if you are able to relate the real world to your students, not the collegiate Ivory Tower Disney World. You need at least 5 years experience in broadcasting. No experience in teaching required. Facility manager needed also, electronics instructor. We also have an opportunity for you. American Academy, 833 Chestnut St., Philadelphia, PA 19107, (215) 922-0605. (3-12)

Openings

I'm about to purchase an underdeveloped FM on the Central New Jersey shore. I need a "take-charge" Program Director to give direction to a potentially great radio station. Air shift; oversee air staff, production, news, format execution. Proven ability to lead a must. Also accepting applications for news and production personnel. T&R's to Jonathan Hoffman, WWUU, 156 Broadway, Long Branch, NJ 07740. EOE (3-5)

KC101, CT's favorite, looking for full-time personality with great production. T&R's to Curt Hansen, OM, KC101-FM, 59 Quinipiac Ave., North Haven, CT 06473. (2-26)

Evening jock opening/part-time opening. T&R: Tom Kelly, WZZO, Suite 205, Westgate Mall, Bethlehem, PA. No calls please. EOE M/F (2-26)

WCOZ has an immediate opening for a fulltime air/production talent to join America's top Rock 'n' Roll station. Major market experience preferred. T&R to Andy Beaubien, WCOZ, 441 Stuart St., Boston, MA 02116. EOE (3-5)

SOUTH

97 Rock/WJAD-FM Bainbridge, GA, 100,000 watts has opening 7-midnight. MD experience preferred. T&R: Scott Owens, Box 706, Bainbridge, GA 31717. EOE M/F (3-5)

100,000 Watt Sunbelt Rocker

looking for midday communicator. Production a must. Grow with a winning team and company. T&R to Radio & Records, 1930 Century Park West, #315, Los Angeles, CA 90067.

Openings

AM drive. Modern Country - good communicator. T&R: Gabe MacKenzie, WJAZ, Box 505, Albany, GA 31702. (912) 432-9181. (3-5)

RARE OPPORTUNITY

Wanted: Country music show host with a professional attitude, good voice, smooth delivery, sense of timing, and discipline in thinking. Your personality must transcend strong successful basics. Rush tapes to Rick Candea, PD, KILT-FM 100, Continuous Country Music, Houston, TX 77006.

No calls please.

PD needed. AM Country. Must understand research. Call BILL POPE, (912) 432-9181. EOE M/F (3-5)

\$1,000 FINDERS FEE

We'll pay \$1,000 if you're the first to recommend, in writing, the person we hire for Sales Manager at our El Paso property. Our station, KLOZ, is the No. 1 Adult station in the market. Our current Sales Manager has been offered a part-ownership position in another city. We need someone that is highly motivated, well-organized, knows how to hire and train top-notch salespeople and has an outstanding track record in sales management, particularly in developing retail dollars. Don't be afraid to recommend yourself. We want the best.

Write - Do Not Call: Lee Masters, Vice Pres./ Station Operations; WAV970, P.O. Box 37970, Louisville, Kentucky 40233.


An Equal Opportunity Employer.

Immediate opening for experienced announcer. Good facilities, pleasant working conditions in West Texas-2,000 population. T&R: Randy Peeler, KPAN, Drawer 1757, Hereford, TX 79045. EOE M/F (3-5)

Marketplace



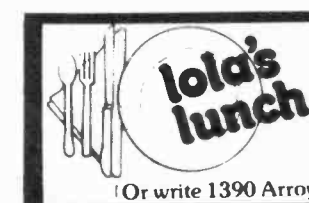
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P.O. Box 4408, San Diego, CA 92104

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Opportunities

Openings

Respected Beaumont AOR looking for bright, enthusiastic morning communicator. Good pipes, production. No beginners. T&R: Paul Gautier, KZOM, Rt. 11, Box 484, Orange, TX 77630. (713) 727-0220. EOE M/F (3-5)

Expanding group. Looking for solid citizen. On-air/programming. No calls. T&R with references: Don Keith, JACO Inc., 48 Music Square East, Nashville, TN 37203. (3-5)

Accepting T&R's for future openings. Minimum 1 year experience. Send to PD, WABZ-FM, Box 608, Albemarle, NC 28001. No calls please. EOE M/F (3-5)

Lund Consultants looking for morning entertainer for Country in Top 50 Sunbelt market. T&R: Brian Scott, 4000 N.E. 169th St., #107, N. Miami Beach, FL 33162. EOE M/F (3-5)

KPUR/Amarillo needs an afternoon driver for the #1 CHR station in town. T&R: Dan Wilson, P.O. Box 30,000, Amarillo, TX 79120. EOE M/F (3-5)

WRKT-AM/FM Central FL's Country powerhouse, looking for qualified weekend talent. T&R: Mike Shepard, Box 3845, Cocoa, FL 32922. EOE M/F (3-5)

WLAS/Jacksonville, NC looking for 6-midnight female announcer. T&R: Willis Williams, Box 760, Jacksonville, NC 28540. (3-5)

WRKT-AM/FM seeks to expand sales team. If you're good, send resume to Bob Clark, P.O. Box 3845, Cocoa, FL 32922. EOE M/F (3-5)

Another Mother Is Coming

High powered CHR FM would like tapes and resumes from competitive Program Director and air talent. Also news opening and News Director position available. We offer more than warm sunshine. Send to Radio & Records, 1930 Century Park West, #316, Los Angeles, CA 90067.

WFIR-WPVR/Roanoke has opening for news reporter. Local government coverage and anchorage. Journalistic background desired. T&R: Peter Vieth, Box 150, Roanoke, VA 24002. (703) 345-1511. EOE M/F (3-5)

KTXQ/Dallas (AOR) has opening for air talent. T&R: NOWI to Tom Owens, KTXQ, 3626 N. Hall, Dallas, TX 75219. EOE M/F (3-5)

Openings

Immediate opening. Nighttime personality for top-rated 100kw FM. Larry O'Neal, PD, Q101, Box 5314, Meridian, MS 39302 or call (601) 693-2381. (2-26)

Afternoon news anchor/street reporter. Experienced only need apply. \$15,000+ starting. T&R to ND, CK101, 210 Center St., Cape Canaveral, FL 32920. (2-26)

Are you a great morning personality with nostalgia music? We're WMIB, 950 Manatee Road, Naples, FL 33942 for tapes. EOE M/F (2-26)

Expanding staff. Looking for midnight-5:30am personality. Beginners welcome. WORG, Box 1386, Orangeburg, SC 29115, or call (803) 536-1580. EOE M/F (2-26)

Forget cold weather! Explore possible future openings at warm weather mellow AOR. T&R: Bob Linden, Love 94, 843 First St., Miami Beach, FL 33139. (2-26)

A/C mornings, PD. Active contributor. Creative cooperative atmosphere. Opportunity responsibility. Work with a winning team. T&R: PD, Box 70, Ft. Knox, KY 40121. EOE M/F (2-26)

C102 in Savannah now accepting T&R's for future air talent. Send to Jonathan Keyes, Box 1326, Savannah, GA 31401. EOE M/F (2-19)

KXLR/Little Rock now accepting applications for News Director and other possible future openings. EOE M/F. T&R: Don Moore, Box 3014, Little Rock, AR 72203. (2-19)

KIXY-FM/KQSA looking for talented air people. Advance with a growing partnership. T&R: Bobby Hart, City Hall Plaza, San Angelo, TX 76903. No calls. EOE M/F (2-19)

Minorities, male and female openings. Expanding staff. We pay if you deliver - COUNTRY. T&R: Ron Casey, WIBR, Box 1228, Baton Rouge, LA 70821. (2-19)

Wanted: Lady reporter to write and deliver on-air local news. T&R: WMMB, 2221 Front St., Melbourne, FL 32901. (2-19)

MIDWEST

Looking for the best morning personality available for A/C. T&R to PD, Charlie Bennett, WQUA, 1801 6th Ave., Moline, IL 61265. No calls please. EOE (3-5)

WRKR/Racine looking for air talent and also looking for a news reporter. T&R's to Steve Warren, 2200 N. Greenbay Rd., Racine, WI 53405. EOE M/F (3-5)

Immediate openings for stable morning/afternoon personalities with good production. Great pay and facilities. T&R: Shawn Waters, K-98, P.O. Box 2983, Fargo, ND 58108. EOE M/F (3-5)

Openings

Midday personality/Production Director wanting to work with talented sales staff. This is a golden opportunity. T&R: Bob Appuhn, WDAN, 1501 N. Washington, Danville, IL 61832. EOE M/F (3-5)

WBYG looking for area CHR or A/C personalities for part-time openings. Previous experience required. T&R: PD, WBYG, Box 183, Kankeakee, IL 60901. EOE M/F (3-5)

KSOK/Arkansas City, needs morning jock. Good voice/production. Music knowledge. T&R: Rich Wartell, Box 917, Arkansas City, KS 67005. (316) 442-5400. EOE M/F (3-5)

KWTO/Springfield, MO needs ND. Send T&R to Orv Koch, Stuart Broadcasting, 625 Stuart Bldg., Lincoln, NB 68501. (3-5)

#1 station medium market wants experienced A/C style announcer. Creative skills a must. T&R and copy sample to Tim White, WSWT, Box 3335, Peoria, IL 61614. EOE M/F (3-5)

A/C nighttime personality/production person needed now. T&R: Randy Rundle, WZOE, AM/FM, Broadcast Center, Princeton, IL 61356. EOE M/F (3-5)

WMEE/Ft. Wayne needs weekend air personality. Be within driving distance of Ft. Wayne. No beginners. T&R: John Curry, WMEE, Box 6000, Ft. Wayne, IN 46896. EOE (3-5)

WTOD/Toledo, Country for 13 years looking for morning announcer/strong in production. T&R: Bill Manders, WTOD, 3225 Arlington Ave., Toledo, OH 43614. (419) 385-2507. EOE (3-5)

Mornings: KKXL/Grand Forks is ready to put your talent to work now! Good pay. Advancement potential and strong promotion await the right person. Personalities are encouraged to send tapes and resumes for immediate consideration. Contact Don Nordine, KKXL AM/FM, P.O. Box 997, Grand Forks, ND 58201, (701) 775-0575. (3-12) •

Help wanted: Announcer. Midday, warm, one-to-one communicator for A/C-Oldies format. 5 years professional experience necessary. Send tape, resume and salary requirements to John King, WING, 717 E. David Rd., Dayton, OH 45429. No phone calls please. EOE M/F (3-12) •

50,000 watt WAZY-FM needs one-to-one personality for future opening. T&R's: Scott Dugan, PD, WAZY-FM, Box 1410, Lafayette, IN 47902. EOE M/F (2-26)

Openings

WMYX-FM/Milwaukee has an immediate opening. A/C. T&R: Beth Fast, 11800 W. Grange Ave., Hales Corners, WI 53130. EOE M/F (2-26)

Accepting T&R's for possible openings at WZAK/Cleveland. Experienced & desire to win a must. Send to Lee Zapis, 1303 Prospect, Cleveland, OH 44115. EOE M/F (2-26)

Overnight jock 2-6am. Minorities encouraged to apply. Radio experienced only. T&R: Phil Simons, WQHK, Box 6000, Ft. Wayne, IN 46816. (2-28)

WIKS-FM needs News Director for Contemporary hot tracks station. T&R: C.C. Matthews, WIKS, 1800 N. Meridian St., Indianapolis, IN 46202. EOE M/F (2-26)

WIKS-FM needs air talent. Must be tight, bright, warm and human. T&R: C.C. Matthews, WIKS, 1800 N. Meridian St., Indianapolis, IN 46202. EOE M/F (2-26)

WSPD/Toledo's leading station has rare opening for midday personality. Good salary & benefits. T&R: Skip Essick, WSPD, 125 S. Superior St., Toledo, OH 43602. EOE M/F (2-26)

WEST

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Los Angeles office of a major radio and television audience measurement firm needs an experienced secretary with good typing (50 to 60 WPM) and shorthand skills, who can deal effectively with clients. Knowledge of media desirable, but not necessary. Excellent company benefits. Call (213) 937-6420 for an appointment.

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Opportunities

Openings

Need a strong, creative production wiz. Also future openings for air, news and engineering. T&R: Paul Wilson, KQEU, P.O. Box 48, Olympia, WA 98507. EOE M/F (3-5)

KUIC-FM seeks newperson to gather, write, conversationally deliver local news to A/C audience. T&R, writing samples: Mike Nikitas, 419 Mason, Vacaville, CA 95688. EOE M/F (3-5)

Future openings at Country KTOM/Salinas, CA. Experienced only. Contact PD: (408) 422-7484, T&R to Box 81380, Salinas, CA 93912. (3-5)

Copywriter wanted. Good salary, paid life, health, dental and profit sharing. T&R: John Ramsey, KKAZ, Box 926, Cheyenne, WY 82001 or (307) 635-1111. EOE M/F (3-5)

Prime afternoon position. Vibrant Newstalk format, KMED/Medford in beautiful Southern Oregon. T&R: Ric Hansen, Box 1440, Medford, OR 97501. No calls please. EOE (3-5)

ASSISTANT PROGRAM DIRECTOR

KMPC 710 has an exciting opportunity for a person interested in talk radio. You must be able to interface with program hosts and producers with creativity and organization. You will need a thorough knowledge of radio and experience in audio production and voice work. You will assist in the scheduling of guests and topics for our talk shows.

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Equal Opportunity Employer

GWB

Top Southwest radio station seeks Sports Information Director. Minimum 5 years news gathering, writing & editing. Nightly sports/talk show. Contact: Jack London, (702) 457-5511. EOE (2-26)

If you like skiing the great outdoors - position open for air talent, production/possible MD. T&R: Beau Stone, Box 3500, Butte, MT 59702. (406) 783-9113. EOE (2-26)

KSTN looking for a high-energy jock, not a screamer, good production. Send T&R to John Hampton, KSTN, 2171 Ralph Ave., Stockton, CA 95206. (2-26)

Country KNEW needs a News Director. Send T&R to Jim Wood, PD, KNEW, Box 910, Oakland, CA 94604. No calls please. EOE (2-26)

KPPL has rare opening for warm communicator. T&R to 7075 W. Hampden, Denver, CO 80227. No calls. EOE (2-26)

97 ROCK needs hip AOR drive jock in touch with 25-34. Solid, aggressive company wants magic. T&R: Dennis Newhall, Box 2424, Sacramento, CA 95811. EOE M/F (2-26)

ARB #1 KDRG needs air talent/production man & possible sales position for the right person. Contact J.R., (406) 846-1221. (2-26)

Needed: air personalities who love creative radio. Must be hard worker. Captain Nimmo, OM, KSTEREQ, P.O. Box 20249, Guam Main Facility, Agaña, Guam 96921. (2-26)

Positions Sought

Dynamic black air personality seeks position in medium or major market. Experience with all formats: Urban Contemporary, CHR, etc. If interested call LANCE, (213) 704-0270. (3-5)

To be announced: MICHAEL TURNER, 23, 5 years experience in college and commercial radio and club experience. Will work all formats, will relocate. (213) 752-2336. (3-5)

Creative morning jock and his many characters looking for a new AOR home. House broken, all shots. Call MARK, (703) 369-3627. (3-5)

Personality jock seeks medium or major market gig. Formerly WRKR, KTHO, WKEE. Call JOEL, (414) 782-4522. (3-5)

Midwestern PD with good numbers and track record looking for a quality operation in Midwest. Dedicated, stable, with background in production & promotion. (812) 283-4226, 9-5pm. (3-5)

Good Country or A/C PD personality needed? JOE McKAY, 3466 SW 24th Ave., Gainesville, FL 32607. Call (904) 373-3002 after 2pm. (3-5)

3 1/2 years fulltime experience, including PD & MD in suburban Chicago. Looking for CHR/AC in medium market. CHRISTOPHER JAMES, Sundance Communications, (312) 897-0447. (3-5)

Unemployed and broke! Good, solid, creative jock for all formats. Medium/major markets in LA, coastal TX desired. Call DONALD, (318) 369-3773. (3-5)

Voice of Contra Costa College Sports still looking for on-air work. I don't want to work in local stores forever! Contact FRANK BUTERA, (415) 223-1534. (3-5)

AM drive, professional communicator for over 10 years. Creative, topical & humorous. Currently in medium market. Call LARRY, (916) 447-0690. (3-5)

Available now. Seeking sports P-B-P or AOR position only. Broadcast Journalism degree, willing to work anywhere if the job is right. Call DAVE, (615) 833-1381. (3-5)

JOE McMILLAN
WHDH
WIVY WJAR WOKY
(Presently mornings, WJBQ/Portland, ME)
PRODUCTION PRO
(207) 856-6028

16 year pro, extensive background as PD/MD seeks to return to CA. Currently programming successful Country station in medium Midwest market. Call RICK, (219) 294-2861. (3-5)

MARK WINSTON, available to program your station. Basic philosophy: all hits, all the time! Formerly PD/PM drive at KAAV/Little Rock, KTFX/Tulsa, Q106/Madison. (608) 244-9323. (3-5)

My talent is so good it will blow the competition away. So you better call me today before your competition does. Call JOHN, (313) 584-9189. (3-5)

JAMES WALSTON, MD/Assistant PD, midday announcer is available. 4 years experience, good clear voice, strong production. Currently at Urban Contemporary (FM) station. (919) 736-7061 after 5pm. (3-5)

Dedicated AOR talent with great numbers in nation's 13th market. Call BILL, (304) 363-9004. (3-5)

BO STEVENS - Y100, 195, WQAM seeking medium/large market PD or jock position. Noon-3pm EST, (305) 561-4230. (3-5)

AOR/CHR jock looking to work at imaginative station in West. Hard-working, dependable, willing to take direction. Call (806) 792-4830 or (806) 745-3129. (3-5)

FRANK HANEL of KJRB, 96KX. MD, promotion, research, production background. Will program at medium market, jock or Assistant PD at large. Great references. (412) 373-3994. (3-5)

Chicago suburban A/C talent is seeking new opportunities. Former MD & PD with major market experience. Midwest and CA preferred. Call MARK, (312) 562-2339. (3-5)

BRAD CURTIS, former Superstars PD at WILS-FM/Lansing, MI seeks creative position at AOR station in Top 75 market. (517) 882-8220. (3-5)

14 year radio vet ready to program your station with format of future. Superstar believers need not call. Medium/major markets only. JOHN, (602) 747-4942. (3-5)

Ambitious and determined. Need DJ/secretary? Ask for JASMINE. Have associates in radio. Experienced, but willing to learn more. T&R available upon request. (802) 723-6213. (3-5)

Experienced AOR assistant PD and announcer looking for larger market. Great pipes. Have shown increased Arbitron ratings. Call MIKE FLORA, (419) 991-1313. (3-5)

Veteran major market WSGN, WQXI ND seeks South, East or West major market position. STEVE REID, (919) 934-7698 or (919) 934-4153. (3-5)

Positions Sought

Major market pro looking for MD position. 3 years experience, will consider all offers. Contact ERV JEZEK, (312) 964-6148 after 5pm CST. (3-5)

STEVE SUMMERS recently afternoon drive personality and MD for WDRQ/Detroit seeking new CHR challenge. (313) 474-7097. (3-5)

Compelling night team with 1003 request operators seeking new AOR or A/C outlet in or near Cincinnati. For a touch of the bizarre: (513) 851-2678. (3-5)

BRAD MORGAN, WCAO PM drive, working but available. Call (301) 583-9452. (3-5)

Talented sports news reporter. 6 1/2 years experience ready immediately, any market. Call JIM, (614) 436-6133. (3-5)

CHARLIE FOX

Major market veteran with ratings success from the Atlantic to the Pacific. Currently afternoon drive in sixth year in Los Angeles. Looking for an A/C that offers an opportunity for growth as a personality in an area where I'd feel secure in settling my family. (213) 913-1502 or (213) 244-0669.

AOR/soft rock announcer. 6+ years experience including medium market MD, automation/music programming, some engineering. Letters of recommendation available. DON LORIN, (503) 747-6559. (3-5)

13 year veteran wants major market air or small/medium market PD. Midwest/South great ratings KEYN, WROK, WSGA. DAVID BLAIR, (316) 942-1087. (3-5)

AOR/CHR jock looking to work medium market. West Coast. On-air and/or sales. Dependable, hard worker. Call BOBBY, (806) 792-4830 or (806) 745-3129. (3-5)

Medium market PM drive and MD looking to join any format in AZ, CA, or NM. 4 years experience, all offers considered. Call MIKE LEE, (307) 265-2727. (3-5)

Experienced female communicator with excellent knowledge of music looking for on-air/MD position in Southeast. AOR, CHR, A/C. Call LEE, (803) 524-3050 or (912) 355-6887. (3-5)

Journalist seeking news position with West Coast station. Have experience in broadcast & print journalism. Solid interviewer. BOB (213) 993-1909. (3-5)

KIRK RUSSELL from KISS/Cincinnati looking for PD, MD or production position. (513) 681-3775. (3-5)

Great SCOTT! Not really, they just told me to say that. I want to work on the West Coast. SCOTT, (404) 941-9190. (3-5)

CHR afternoon/night personality available in FL and Northeast. 4 years experience. Call (305) 721-0582. (3-5)

I love radio! Seeking L.A. or San Diego weekend gig. AOR or CHR. 8 years medium market experience. 20 years old. Mature delivery. ROB, (714) 729-3989, 2424 Garfield, Carlsbad, CA 92008. (3-5)

9 year veteran looking for small to medium market programming slot. Family man with extensive experience in programming and sports. KENT, (513) 825-7739. (3-5)

Former successful PD, KROY-FM, seeking PD on A/C in CA, OR or WA state. Prefer automation. 15 years in radio. STEVE MICHAELS, evenings after 7:30, (916) 392-9209. (3-5)

Zany yet sincere, hard-working morning personality needs station that wants lunacy on its air waves. Mucho voices, bits. Good credentials. KEN, (501) 661-1090. (3-5)

AM drive, relevant and enjoyable approach incorporating basics, phones, humor geared to your market. Community involvement. Major market experience. Succeeding now. Call (609) 397-8318. (3-5)

Your station needs me for ratings. Professional female news voice, excellent delivery. Major market material. Willing to relocate. IN University grad. NANCY SCHOENING, (812) 426-1381. (3-5)

KEN McKAY, formerly KGGI/Riverside seeking new avenues. Background in CHR, AOR, A/C, Country, News/Talk. Can double as your MD. (714) 884-8367. (3-5)

15 year veteran - Country & Rock seeks programming or drive position. PHIL MURPHY, (715) 344-1213. (3-5)

Talk host/PD currently Top 20, seeks new challenge. Terrific interviews, great open phones, all subjects. All serious offers considered. Call (305) 278-0652. (3-5)

Currently employed female. 7 year AOR veteran with MD/air experience seeks new radio challenge. Call (319) 264-0652 mornings/evenings. (3-5)

Morning drive crazy/Chief Engineer/production person seeks combo position in medium market. 10 years experience. Call MORGAN, (919) 734-5936. (3-5)

Positions Sought

Aggressive, energetic female reporter/anchor looking for challenging position. Prefer Washington, DC area, but will consider East Coast. Call (412) 925-9221. (3-5)

Contemporary stations looking for creativity, craziness and DJ who can capture an audience? For aircheck & resume call ROBBIE at (602) 726-1000 ext. 392. (3-5)

ND wants large/medium market ND or reporter position. Award winner, digger. 6 1/2 years experience. Call DAN, (803) 439-0483. (3-5)

Hard-working female with major market experience. Looking for a new challenge. KATHY, (215) 435-9571 or (215) 820-8682. (2-26)

Dynamic creative male black personality. Experience with A/C, Urban Contemporary & CHR formats. Medium or major market preferred. Call LANCE, (213) 704-0270 or (212) 993-0276. (2-26)

I'm not crazy but radio is my life. Want full-time announcing or news trainee. Medium markets only. Experience, degree. For T&R call MISTY, (813) 641-8978. (2-26)

Changes

RADIO

Jeri Janssen named Account Executive at KFRC/San Francisco, CA.

Holly Lewis joins WBAB & WGBB/Long Island from WBBF/Rochester, NY.

RECORDS

Scott Martin promoted to Los Angeles Promotion Manager, secondary markets, Capitol Records, Inc.

INDUSTRY

Mark J. Osterer appointed VP, Finance, Columbia House Division.

David Webb named VP for Churchill Records & Video, LTD, sales & marketing.

Gary Rolfe assumes the position as WEA's new Director of Financial Planning.

Sherry Tomura has been promoted to Director of Accounting for WEA.

Stephen O'Donnell named Manager of Accounting for WEA.

Miscellaneous

KAVR/Apple Valley, CA needs record product immediately from all labels. A/C & Oldies. Bob Morgan, PD, KAVR, Box 960, Apple Valley, CA 92307, (714) 247-7251. (2-26)

Jockal Let's swap drops, SFX. Morning man's audio treasure chest. None to swap? Write me, we'll make a deal. Mahoney, Box 1751, Clarksburg, WV 26301. (2-26)

WUTK-FM requests Jazz/Mellow Rock promotional service from all record labels. WUTK, P103 Andy Holt Tower, University of Tennessee, Knoxville, TN 37916. (2-26)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00
* Must run consecutive weeks.		

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

MARCH 5, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Grateful Dead's "Pigpen" Died

MONDAY, MARCH 8 — Grateful Dead keyboardist, vocalist, and founding member Ron McKernan, affectionately known as "Pigpen," died of a stomach hemorrhage on March 8, 1973, at his home in Corte Madera, California. The spirited, soulful singer of one of rock's legendary groups lived life fast and loose; near the end, Ron smoked two packs a day, drank perhaps too heavily, and on occasion, experimented with LSD. Ron McKernan died at age 27.

TRIVIA — Paul McCartney was busted on his farm in Scotland for growing cannabis, 1973... Bill Graham's Fillmore East opened, 1968... Former Eagles bassist Randy Meisner born, 1947.

Bad Company's Debut

TUESDAY, MARCH 9 — Bad Company played its debut gig March 9, 1974 in Newcastle, England. That British rock band was formed during the latter part of 1973 by vocalist Paul Rodgers and drummer Simon Kirke, both former members of Free; guitarist Mick Ralphs from Mott the Hoople; and Boz Burrell from King Crimson. Both debut album and single topped U.S. charts the following year, making Bad Company one of the hottest British bands in America in 1974.

TRIVIA — Who drummer Keith Moon collapsed on stage in Boston, 1976... Birthdays today include Hank Snow, 1914... Jimmie Fadden of the Dirt Band, 1948... and Robin Trower, 1945.

Dean Torrence Born

WEDNESDAY, MARCH 10 — Dean Torrence of the early 60's surf group Jan & Dean was born in Los Angeles March 10, 1940. He and his partner-in-song Jan Berry first met as members of their high school football team, and recorded their first single "Jennie Lee" while both were still in school. In 1963 their careers broke wide open when "Surf City," a song Beach Boy Brian Wilson gave them, became a No. 1 U.S. hit within two weeks of its release.

TRIVIA — An English high court barred Allen Klein from any further handling of the Beatles' affairs, 1971... Tom Scholz of Boston born, 1947.

Joplin Insurance Settlement Made

THURSDAY, MARCH 11 — Janis Joplin's manager Albert Grossman won a settlement in his claim against a San Francisco life insurance firm over the terms of his famous client's \$200,000 policy. The insurance company argued that Joplin's death was a suicide, thereby nullifying any claims against that policy. The court, however, agreed with the coroner's report which stated that Janis's death was an accidental drug overdose, and awarded Grossman \$112,000.

TRIVIA — Harvey Mandel born in 1945.

Paul Married, George Busted

FRIDAY, MARCH 12 — Beatle Paul McCartney married freelance photographer Linda Eastman in a simple civil ceremony on March 12, 1969. News of the wedding, though, was nearly overshadowed by another Beatle making headlines that day; George Harrison and wife Patti were arrested at their home and charged with possession of 120 joints of marijuana. Harrison, among others, firmly believes he was framed and that the raid was deliberately timed to coincide with Paul's wedding.



TRIVIA — John Lennon's "Power To The People" released, 1971... Big band leader Benny Goodman married, 1942... Birthdays today for Marlon Jackson (the Jacksons), 1957... and James Taylor, 1948.

CHR

Journey Still Number One Springfield, Davis, Quarterflash Earn Consecutive Breakers Guidry Grabs A Breaker

Looks as if Journey has a serious hold on the top spot again, and should keep it for a while, with Stevie Wonder a very strong follower. Rod Stewart went top 5, while Joan Jett explodes into the top 10, as did Olivia Newton-John and the Go-Go's.

A pretty jammed chart towards the middle, with the Pointers, Alabama, and Bertie Higgins crowding each other. All three records showed more positive growth than the chart allows. Rick Springfield has put another smash together, and Paul Davis grabbed programmers' ears with his bouncy hit. Quarterflash won a second consecutive Breaker from their debut album, and newcomer Greg Guidry savors his first Breaker, and the first one for Badland Records. Congratulations.

Strong action from Dr. Hook, Kool & the Gang, and Charlene. Stevie Nicks took a six-place jump (28-22). The new "live" version is helping to freshen the much-played LP cut. Other strong movers include the J. Geils Band (26-21), Le Roux (29-25), and the Oak Ridge Boys (30-25).

SEE PAGE 47

A/C

Bertie Higgins: From 1 Add To No. 1 John Denver Solo Breaker Diamond, Vangelis Go Top 10 Very Quiet Reporting Action

1982's first long-shot winner came home, as

Bertie Higgins' "Key Largo," which started with just one add over five months ago, is crowned No. 1. Quite an achievement!

This week's only Breaker and chart debut was John Denver, whose "Shanghai Breezes" swept the Most Added honors for the third consecutive week! Other records showing imminent Breaker potential were the Pointer Sisters, Barbra Streisand, and Paul Davis.

Several new records displayed early significant response, including Willie Nelson, Roberta Flack, Al Jarreau, Gordon Lightfoot, and Jennifer Warnes.

There was not a lot of new activity this week as the number of records with 10 adds or more dropped sharply from 14 to 9, while just over 40 songs earned more than one add apiece. SEEP PAGE 46

AOR

Geils Hugs Top Spot Gamma, Springfield EP Breaker Debuts

In a week of remarkably steady airplay activity in the top ten, J. Geils Band retained its top airplay crown, besting all competition in hits and total reports. Quarterflash displayed renewed airplay interest in the new single, "Fool." Aldo Nova hit top ten, while other prime movers included Go-Go's, Johnny & Distractions, Tommy Tutone, Thin Lizzy, UFO, and Soft Cell.

It was a good week for new music, with five albums debuting. Gamma copped Most Added honors, AOR Breaker status, and the highest debut, as stations switched from EP airplay to the full album. Dwight Twilley, Bonnie Raitt, and Jay Ferguson debuted with strong showings in all rotations. The Rick Springfield EP debuted as an AOR Breaker, and displaced the first Springfield album, which has had three separate chart runs (totalling 35 weeks).

SEE PAGE 35

Country

Third No. 1 Week For Pride Jumps Smaller As List Tightens Petula, Morris, Watson, & Willie Break

We don't often see a record hold the No. 1 spot for three solid weeks, but Charley Pride has done it. It's all the more remarkable when you consider the glut of good records stalled beneath him; for example, a strong Merle Haggard, which remained at No. 4 this week with nowhere to go. Rosanne Cash just missed, falling to No. 3 behind the powerful Oaks entry. Several other records in the first half of the chart took significantly less than normal jumps this week.

Petula Clark (50-43), Gary Morris (Debut 44), Gene Watson (Debut 47), and Willie Nelson (Debut 48) were all Breakers, with Steve Wariner (Debut 49) and Moe Bandy (Debut 50) coming on strong. Jacky Ward and Joe Sun both showed up in Significant Action, as did the Waylon & Willie duet just released.

SEE PAGE 40

Black Radio

Wonder Holds At No. 1 O'Bryan & "Dimples" Break Taste Of Honey Most Added

Stevie Wonder held the top chart position for a fifth week with the entire top 10 remaining virtually the same. The only new entries into the upper third of the chart were Tom Tom Club (11-8) and George Duke, making a strong 17-9 move.

Richard "Dimples" Fields and O'Bryan hit the Breaker mark this week, debuting at No. 24 and No. 23 respectively. L.T.D. and T-Connection were the other two chart debuts. Xavier made the biggest chart gain, leaping 20-12, and George Benson's latest took an impressive jump (23-16).

Taste Of Honey captured Most Added honors with Patrice Rushen, War, Whatnauts, and Atlantic Starr also racking up strong new station airplay.

SEE PAGE 42

ROCK 'N' ROLL ALERT!

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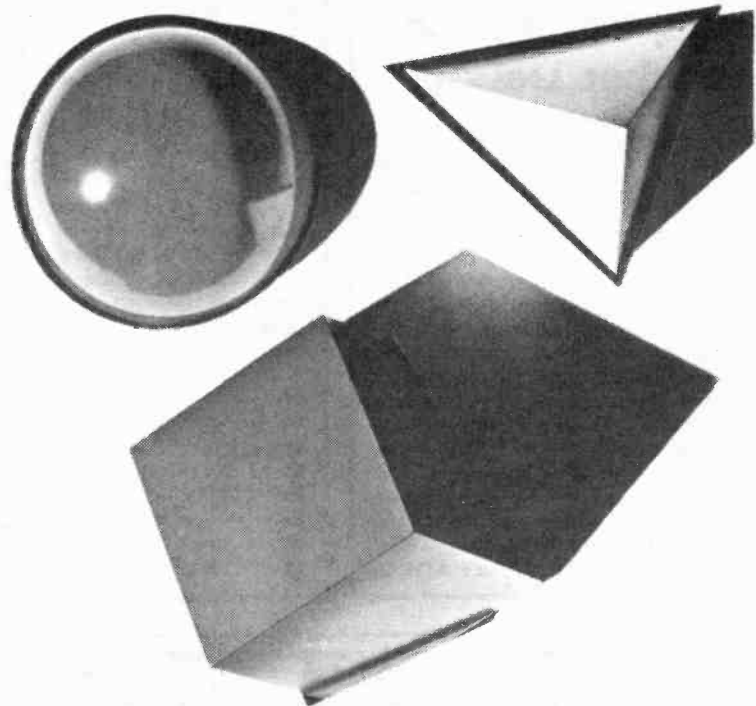
GAMMA 3

THE NEW ALBUM FROM

GAMMA 3

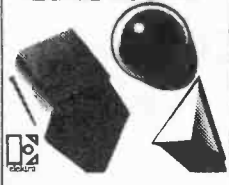
FEATURING

RONNIE MONTROSE



AOR BREAKERS

GAMMA 3



GAMMA 3 (Elektra)

"Right" "Gone" "Stranger" "Girl." 59% of our reporters on it. Total album reports: 101. A-79, M-20, H-2. Album debuted this week at number 26.

The First Single: "Right The First Time." E-47423

WPHD deb 30 WABB-FM add KENI add
WRCK add KSEL-FM add KCBN add

Produced by Ronnie Montrose
Bill Graham Management.



© 1982 Elektra/Asylum Records A Warner Communications Co.

National Music Formats Added This Week



Irene Vargas (213) 883-7400

XT-40

RICK SPRINGFIELD
"Don't Talk To Strangers" (RCA)
PAUL DAVIS " '65 Love Affair" (Arista)
DR. HOOK "Baby Makes Her Blue Jeans Talk" (Casablanca/PG)
GREG GUIDRY "Goin' Down" (Badland/Columbia)

Contempo 300

POINTER SISTERS
"Should I Do It" (Planet/Elektra-Asylum)
GREG GUIDRY "Goin' Down" (Badland/Columbia)

Great American Country

EARL THOMAS CONLEY
"After The Love Slips Away" (RCA)
WILLIE NELSON
"Always On My Mind" (Columbia)
ALABAMA "Mountain Music" (RCA)



George Williams (404) 955-9521

THE STARSTATION

PAUL DAVIS " '65 Love Affair" (Arista)
STEVIE WOODS
"Just Can't Win 'Em All" (Cotillion/Atco)

Country Coast-To-Coast

BOBBY BARE "New Cut Road" (Columbia)
STEVE WARINER "Kansas City Lights" (RCA)
WAYLON & WILLIE
"Just To Satisfy You" (RCA)
GENE WATSON "Speak Softly (You're Talking To My Heart)" (MCA)



Chick Watkins (303) 578-0700

VANGELIS "Chariots Of Fire" (Polydor/PG)

century 21

PROGRAMMING, INC.

Bob Stevens (214) 934-2121

The 3 Format.

HALL & OATES "Did It In A Minute" (RCA)
HUMAN LEAGUE "Don't You Want Me" (A&M)



JOE SUN "Holed Up In Some Honky-Tonk" (Elektra)

EDDIE RABBITT
"I Don't Know Where To Start" (Elektra)
WAYLON & WILLIE
"Just To Satisfy You" (RCA)
BELLAMY BROTHERS
"For All The Wrong Reasons" (WB)



Buzz Brindle (212) 944-5399

MADNESS "It Must Be Love" (Stiff)
SUBURBAN LAWNS "Janitor" (IRS)
HUEY LEWIS & THE NEWS
"Workin' For A Living" (Chrysalis)
HUEY LEWIS & THE NEWS
"Do You Believe In Love" (Chrysalis)
SPANDAU BALLET
"She Loved Like Diamond" (Chrysalis)
BONNIE RAITT "Baby Come Back" (WB)



Cal Casey (214) 634-8511



CINDY HURT "Don't Come Knockin'" (Churchill)
KIERAN KANE "I Feel It With You" (Elektra)
MEL TILLIS
"It's A Long Way To Daytona" (Elektra)
TERRY GREGORY "I Never Knew The Devil's Eyes Were Blue" (Handshake/CBS)
STEVE WARINER "Kansas City Lights" (RCA)



GREG GUIDRY "Goin' Down" (Badland/Columbia)
QUARTERFLASH "Find Another Fool" (Geffen/WB)
RICK SPRINGFIELD
"Don't Talk To Strangers" (RCA)
DR. HOOK
"Baby Makes Her Blue Jeans Talk" (Casablanca/PG)
PAUL DAVIS " '65 Love Affair" (Arista)



OLIVIA NEWTON-JOHN
"Make A Move On Me" (MCA)
STEVIE WONDER "That Girl" (Tamla/Motown)

BPI

John Iles (800) 426-9082



STEVIE WONDER "That Girl" (Tamla/Motown)
GENE COTTON
"If I Could Get You (Into My Life)" (Knoll)

Country Living

KIERAN KANE "I Feel It With You" (Elektra)
LA COSTA TUCKER
"Love Take It Easy On Me" (Elektra)



Kenny Bosak (901) 320-4433

Bright Blue

PAUL DAVIS " '65 Love Affair" (Arista)
GEORGE BENSON
"Never Give Up On A Good Thing" (WB)
FRED PARRIS & FIVE SATINS
"Memories Of Days Gone By" (Elektra)
MIKE POST
"Theme From 'Magnum P.I.'" (Elektra)
AL JARREAU "Teach Me Tonight" (WB)
CRYSTAL GAYLE
"You Never Gave Up On Me" (Columbia)

TANner Country

ALABAMA "Mountain Music" (RCA)
WILLIE NELSON
"Always On My Mind" (Columbia)
EDDIE RABBITT
"I Don't Know Where To Start" (Elektra)



Lee Nyo (916) 782-7754

Adult Rock

DR. HOOK "Baby Makes Her Blue Jeans Talk" (Casablanca/PG)
SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown)
GREG GUIDRY "Goin' Down" (Badland/Columbia)
BUCKNER & GARCIA "Pac-Man Fever" (Columbia)

Radio & Records NATIONAL AIRPLAY/40

March 5, 1982

174 REPORTERS

Album cuts are listed in order of airplay preference.

2/12	2/19	2/26	3/5	Artist	Album	Label	Album Cuts
1	2	1	1	J. GEILS BAND	Freeze Frame	EMI America	Title "Centerfold" "Rage"
4	1	2	2	JOAN JETT & THE BLACKHEARTS	I Love Rock-N-Roll	Boardwalk	Title "Crimson" "Victim" "Bits"
2	3	3	3	POLICE	Ghost In The Machine	A&M	"Spirits" "Journey" "Every" "Sun"
6	5	4	4	SAMMY HAGAR	Standing Hampton	Geffen/WB	"Fall" "Only" "Babys" "Piece"
3	4	5	5	LOVERBOY	Get Lucky	Columbia	"Working" "Over" "Top" "Lucky"
10	7	6	6	PRISM	Small Change	Capitol	"Don't" "Hole" "Heart"
13	10	7	7	VAN HALEN	Pretty Woman	WB	45
5	6	8	8	CARS	Shake It Up	Elektra	Title "Gone" "Think" "Cruiser"
9	11	11	9	QUARTERFLASH	Quarterflash	Geffen/WB	"Fool" "Heart" "Right" "Cruisin'"
20	13	13	10	ALDO NOVA	Aldo Nova	Portrait/CBS	"Fantasy" "Foolin'" "Ball" "Hot"
8	9	9	11	GENESIS	Abacab	Atlantic	Title "Man" "Dark" "Reply"
7	8	10	12	AC/DC	For Those About To Rock	Atlantic	"Get" Title "Finger" "Evil"
15	14	12	13	BRYAN ADAMS	You Want It - You Got It	A&M	"Lonely" Title
21	16	15	14	LE ROUX	Last Safe Place	RCA	"Addicted" Title "Boys" "R&R"
11	12	14	15	OZZY OSBOURNE	Diary Of A Madman	Jet/CBS	"Flying" "Mountain" "R&R" "Tonight"
36	25	16	16	HUEY LEWIS & THE NEWS	Picture This	Chrysalis	"Believe" "Workin'" "Heart" "Tell"
14	15	18	17	JOURNEY	Escape	Columbia	"Arms" "Crying" "Stone" Title
26	22	20	18	GO-GO'S	Beauty & The Beat	IRS/A&M	"Beat" "Lips" "Town"
17	19	17	19	FOREIGNER	4	Atlantic	"Hero" "Break" "Woman" "Waiting"
40	26	25	20	JOHNNY & DISTRACTIONS	Let It Rock	A&M	"Complicated" "Road" "Desire" "City"
16	17	19	21	BOB & DOUG MCKENZIE	Great White North	Mercury/PolyGram	"Take Off" "Beer"
38	31	26	22	TOMMY TUTONE	Tommy Tutone-2	Columbia	"867-5309" "Steal"
23	23	21	23	WRABIT	Wrabit	MCA	"Anyway" "Go"
-	34	27	24	THIN LIZZY	Renegade	WB	"Hollywood" "Angel" Title "Leave"
19	20	23	25	PETER CETERA	Peter Cetera	Full Moon/WB	"Limelight" "Mona" "Line"
-	-	-	26	GAMMA	3	Elektra	"Right" "Gone" "Stranger" "Girl"
12	18	24	27	ROLLING STONES	Tattoo You	Rolling Stones/Atco	"Waiting" "Fire" "T&A" "Limo"
-	33	30	28	UFO	Mechanix	Chrysalis	"Writer" "Back" "Belong"
18	21	22	29	DONNIE IRIS	King Cool	MCA	"Love Is Like A Rock"
-	-	-	30	DWIGHT TWILLEY	Scuba Divers	EMI America	"Somebody" "Back" "Think"
-	-	-	31	RICK SPRINGFIELD	Calling All Girls/Don't Talk To...	RCA	12-inch EP
22	24	29	32	ROD STEWART	Tonight I'm Yours	WB	Title "Tora" "Turks" "How"
27	30	31	33	TRIUMPH	Allied Forces	RCA	"Power" "Goodbye" "Fight"
-	-	-	34	BONNIE RAITT	Green Light	WB	"Keep" "Me" Title
32	32	33	35	SHOOTING STAR	Hang On For Your Life	Virgin/Epic	"Hollywood" "Flesh" "Side" "Hang"
-	-	37	36	STEVIE NICKS - (LIVE)	Edge Of Seventeen	Modern/Atco	45
-	-	-	37	JAY FERGUSON	White Noise	Capitol	Title Tonite" "Down" "Heat"
-	40	40	38	SOFT CELL	Non-Stop Erotic Cabaret	Sire/WB	"Tainted" "Bedsitter"
-	-	39	39	GLASS MOON	Growing In The Dark	Radio/Atlantic	"Carousel" "Simon" "She's On"
25	27	28	40	EDDIE SCHWARTZ	No Refuge	Atco	Title "Tomorrows"

New Entry →

MOST ADDED

Rank	Artist	Album	3/5	2/26	2/19	2/12	2/5
1	GAMMA	3 (Elektra)	101/79	00	00	00	00
2	JAY FERGUSON	White Noise (Capitol)	69/58	00	00	00	00
3	DWIGHT TWILLEY	Scuba... (EMI America)	83/38	61/60	5/5	00	00
4	SIMON & GARFUNKEL	Concert In Central... (WB)	30/30	00	00	00	00
5	DUKE JUPITER	1 (Coast-Coast/CBS)	32/22	15/11	5/5	00	00
6	BONNIE RAITT	Green Light (WB)	70/21	61/60	2/2	00	00
7	TOMMY TUTONE	Tommy Tutone-2 (Columbia)	87/18	66/10	56/12	42/3	40/3
Tie	ANGEL CITY	Night Attack (Epic)	37/18	28/24	9/8	1/0	1/1
9	VAN MORRISON	Beautiful Vision (WB)	32/13	23/23	00	00	00
10	THIN LIZZY	Renegade (WB)	93/12	80/25	64/40	43/38	6/1
11	CHUBBY CHECKER	The Change Has... (MCA)	44/11	33/14	22/18	1/1	00
12	SOFT CELL	Non-Stop Erotic... (Sire/WB)	52/8	41/4	35/9	34/2	32/4
Tie	SUSAN LYNNCH	Big... (Johnston/CBS)	22/8	17/9	12/6	4/1	6/6

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Rank	Artist	Album	3/5	2/26	2/19	2/12	2/5
1	LE ROUX	Last Safe Place (RCA)	126/85	115/80	112/75	93/66	95/46
2	JOHNNY & THE...	Let It Rock (A&M)	97/79	88/61	74/40	50/20	52/0
3	HUEY LEWIS & NEWS	Picture This (Chrysalis)	116/78	113/68	96/46	74/4	8/0
4	ALDO NOVA	Aldo Nova (Portrait/CBS)	132/73	121/81	120/77	91/67	85/37
5	THIN LIZZY	Renegade (WB)	93/71	80/50	64/23	43/5	6/5
6	UFO	Mechanix (Chrysalis)	73/66	67/47	56/30	44/7	11/0
7	BRYAN ADAMS	You Want It... (A&M)	123/61	119/65	109/61	101/55	103/56
8	WRABIT	Wrabit (MCA)	86/56	88/68	87/73	84/66	78/63
9	PRISM	Small Change (Capitol)	141/53	142/62	138/73	130/85	139/104
10	PETER CETERA	Peter... (Full Moon/WB)	75/49	79/46	86/55	86/50	100/63
11	GENESIS	Abacab (Atlantic)	120/48	129/45	128/44	131/35	145/34
12	QUARTERFLASH	Quarterflash (Geffen/WB)	131/47	128/50	124/46	131/55	145/51
Tie	BOB & DOUG MCKENZIE	Great White... (Mercury/PG)	76/47	85/48	91/45	87/39	93/43
14	EDDIE SCHWARTZ	No Refuge (Atco)	53/45	68/52	65/44	74/50	77/49
15	OZZY OSBOURNE	Diary Of A... (Jet/CBS)	99/43	107/46	110/48	111/43	130/54
Tie	TOMMY TUTONE	Tommy Tutone-2 (Columbia)	87/43	66/36	56/26	42/23	40/25

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Rank	Artist	Album	3/5	2/26	2/19	2/12	2/5
1	J. GEILS BAND	Freeze... (EMI America)	161/144	153/138	141/120	145/128	162/139
2	JOAN JETT...	I Love Rock... (Boardwalk)	152/136	147/135	142/122	141/113	149/113
3	POLICE	Ghost In The... (A&M)	152/128	148/124	143/122	145/122	154/129
4	LOVERBOY	Get Lucky (Columbia)	143/121	142/118	139/113	139/113	157/121
5	SAMMY HAGAR	Standing... (Geffen/WB)	150/120	146/112	141/96	136/83	145/77
6	CARS	Shake It Up (Elektra)	135/98	133/103	135/111	135/118	152/130
7	PRISM	Small Change (Capitol)	141/87	142/79	138/61	130/42	139/24
8	QUARTERFLASH	Quarterflash (Geffen/WB)	131/84	128/77	124/77	131/75	145/91
9	AC/DC	For Those... (Atlantic)	115/74	121/83	124/81	128/82	138/106
10	GENESIS	Abacab (Atlantic)	120/72	129/81	128/84	131/95	145/110
11	BRYAN ADAMS	You Want It... (A&M)	123/60	119/50	109/44	101/39	103/37
12	ALDO NOVA	Aldo Nova (Portrait/CBS)	132/56	121/37	120/27	91/10	85/6
Tie	OZZY OSBOURNE	Diary Of A... (Jet/CBS)	99/56	107/61	110/59	111/68	130/76
14	GO-GO'S	Beauty & The... (IRS/A&M)	88/54	80/45	74/33	66/31	64/34
15	JOURNEY	Escape (Columbia)	84/53	84/54	87/65	91/66	94/64

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



GAMMA 3 (Elektra)

"Right" "Gone" "Stranger" "Girl." 59% of our reporters on it. Total album reports: 101. A-79, M-20, H-2. Album debuted this week at number 26.



RICK SPRINGFIELD Calling All Girls/Don't Talk To Strangers (RCA)

12-inch EP 53% of our reporters on it. Total EP reports: 92. A-85, M-4, H-3. EP debuted this week at number 31.

Significant Action JAZZ

- NICK LOWE Nick The Knife (Columbia) Total: 55. A-7, M-33, H-15
- PAUL COLLINS' BEAT The Kids Are The Same (Col.) Total: 46. A-7, M-35, H-4
- JANIS JOPLIN Farewell Song (Columbia) Total: 45. A-2, M-36, H-7
- CHUBBY CHECKER The Change Has Come (MCA) Total: 44. A-11, M-30, H-3
- STEVIE NICKS Bella Donna (Modern/Atco) Total: 41. A-0, M-26, H-15
- JOHN HALL BAND All Of The Above (EMI America) Total: 40. A-1, M-27, H-12
- JIMMY BUFFETT Somewhere Over China (MCA) Total: 40. A-1, M-23, H-16
- ANGEL CITY Night Attack (Epic) Total: 37. A-18, M-18, H-1
- AL DI MEOLA Electric Rendezvous (Columbia) Total: 37. A-0, M-9, H-3, J-25
- NOVO COMBO Novo Combo (Polydor/PolyGram) Total: 36. A-4, M-26, H-6

Last This Week

- 1 1 FULL MOON N. Larsen/B. Feiten (WB) "Eyes" "Sierra"
- 2 2 AL DI MEOLA Electric Rendezvous (Columbia) "Cruisin'" "Title"
- 3 3 JEAN-LUC PONTY Mystical Adventures (Atl.) "As" "Hop"
- 4 4 LARRY CARLTON Sleepwalk (WB) "Nite" "Blues" "Title"
- 5 5 MICHAEL FRANKS Objects Of Desire (WB) "Jealousy"
- 9 6 LEE RITENOUR Rio (Musician/Elektra) "Rio" "Happens"
- 8 7 WEATHER REPORT Weather... (ARC/Col.) "Volcano" "N.Y.C."
- 6 8 G. WASHINGTON JR. Come Morning (Elektra) "Drive"
- 7 9 DAN SIEGEL Oasis (Inner City) "Title"
- ➔ 10 DON LATARSKI Haven (Inner City) Various Cuts

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

REGIONAL AOR ACTIVITY

EAST

MOST ADDED

- Gamma (17/17)
- Jay Ferguson (12/10)
- Simon & Garfunkel (10/10)
- Dwight Twilley (19/9)
- Bonnie Raitt (18/8)
- Angel City (10/6)

MEDIUM

- Le Roux (26/22)
- Huey Lewis (27/21)
- Johnny & The Hurricanes (23/19)
- UFO (17/15)
- Bob & Doug (20/14)

THE HOTTEST

- J. Geils Band (36/36)
- Joan Jett (35/35)
- Police (33/28)
- Cars (31/26)
- Loverboy (30/24)

WEST

MOST ADDED

- Gamma (17/17)
- Jay Ferguson (12/10)
- Simon & Garfunkel (10/10)
- Dwight Twilley (19/9)
- Bonnie Raitt (18/8)
- Angel City (10/6)

MEDIUM

- Le Roux (26/22)
- Huey Lewis (27/21)
- Johnny & The Hurricanes (23/19)
- UFO (17/15)
- Bob & Doug (20/14)

THE HOTTEST

- J. Geils Band (36/36)
- Joan Jett (35/35)
- Police (33/28)
- Cars (31/26)
- Loverboy (30/24)

WBLM/Lewiston-Portland (207) 783-2065

NO: JOE DIAZ
NO: PAUL BUCKLEY

NO: JAY
NO: AL DI MEOLA (Columbia)
NO: JIMMY BUFFETT (MCA)
NO: ANGEL CITY (Epic)
NO: AL DI MEOLA (Columbia)
NO: NOVO COMBO (Polydor/PolyGram)

WMAF/Harrisburg (717) 238-1402

NO: JEFF KAUFFMAN

WCCB/Hartford (203) 233-4426

NO: LIZ

WBAB/Long Island (616) 487-1023

NO: BOB BUCHANAN
NO: RALPH TOUTOURA

WCCB/Hartford (203) 247-1080

NO: DANIEL F. HYDEN
NO: BOB BITTENS

WECM/Clermont (603) 642-7735

NO: ZIP ZUFFEL
NO: BILL BUCKLE

WNEF-TV/New York (212) 688-7000

NO: RICHARD HEER
NO: JOHN MURPHY

WJPR/Philadelphia (215) 688-0480

NO: MICHAEL PIZZELLI
NO: STEVE FEINSTEIN

WYDQ/Philadelphia (215) 887-8100

NO: ALEX DEMERS

WYDD/Philadelphia (215) 382-2144

NO: MIKE PERKINS
NO: STEVE ROEDER

WYDQ/Philadelphia (215) 887-8100

NO: ALEX DEMERS

WYDD/Philadelphia (215) 382-2144

NO: MIKE PERKINS
NO: STEVE ROEDER

WOB/Albany (518) 483-6565

NO: ELLEN MCINTYRE
NO: LIZ

WPYX/Albany (518) 786-8000

NO: TED UZZI
NO: RON HENY

WCOZ/Boston (617) 287-9000

NO: MOY BAUBER
NO: TED EDWARDS

WZZO/Albany (518) 894-0511

NO: TOM KELLY
NO: MIKE BRUCE

WRK/Bridgeport (203) 579-8995

NO: BOB KAUFMAN
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NO: ALEX DEMERS

WYDD/Philadelphia (215) 382-2144

NO: MIKE PERKINS
NO: STEVE ROEDER

EAST

CHERRY CHECKER (MCA) DEL SHANKER (Mercury/Atlantic) QUEEN (EMI) ... WYXZ/Scranton (717) 861-1842 ... WQXW/Springfield (413) 525-4198 ... WKLA/Atlanta (404) 325-0980 ... WYWA/Washington (703) 534-0320 ... WAQY/Springfield (413) 525-4198 ... DC101/Washington (202) 828-9932 ... WAQX/Syracuse (518) 882-2638 ... WERI/Waterbury (419) 887-3445

THIN LIZZY (MCA) QUINCY JONES (Mercury/Atlantic) ... WYFV/Jacksonville (904) 442-1055 ... WRNO/New Orleans (504) 889-2424 ... KFMX/Lubbock (806) 745-4126 ... WIMZ/Knoxville (615) 525-4000 ... WKZF/Dallas (214) 748-0898 ... KZEW/Dallas (214) 748-0898 ... WRKB/Birmingham (205) 801-9900 ... WYMT/Augusta (404) 722-1302 ... WYFA/Atlanta (404) 325-0980 ... WKRM/Birmingham (205) 801-9900 ... WKZM/Beaumont (713) 727-0229

WLSR/Louisville (502) 585-5176 ... WKDF/Nashville (615) 244-0532 ... WYFV/Jacksonville (904) 442-1055 ... WRNO/New Orleans (504) 889-2424 ... KFMX/Lubbock (806) 745-4126 ... WIMZ/Knoxville (615) 525-4000 ... WKZF/Dallas (214) 748-0898 ... KZEW/Dallas (214) 748-0898 ... WRKB/Birmingham (205) 801-9900 ... WYMT/Augusta (404) 722-1302 ... WYFA/Atlanta (404) 325-0980 ... WKRM/Birmingham (205) 801-9900 ... WKZM/Beaumont (713) 727-0229

THIN LIZZY (MCA) QUINCY JONES (Mercury/Atlantic) ... WKDF/Nashville (615) 244-0532 ... WRNO/New Orleans (504) 889-2424 ... KFMX/Lubbock (806) 745-4126 ... WIMZ/Knoxville (615) 525-4000 ... WKZF/Dallas (214) 748-0898 ... KZEW/Dallas (214) 748-0898 ... WRKB/Birmingham (205) 801-9900 ... WYMT/Augusta (404) 722-1302 ... WYFA/Atlanta (404) 325-0980 ... WKRM/Birmingham (205) 801-9900 ... WKZM/Beaumont (713) 727-0229

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SOUTH MOST ADDED

- Gamma (17/12) Dwight Twilley (23/10) Jay Ferguson (15/10) Bonnie Raitt (13/5) Duke Jupiter (6/5)

MEDIUM

- Aldo Nova (33/22) Johnny &... (23/22) Thin Lizzy (23/18) Huey Lewis & Bryan Adams (30/15) Le Roux (27/15)

THE HOTTEST

- Loverboy (33/30) Police (31/29) J. Geils Band (31/26) Sammy Hagar (34/26) Joan Jett (31/26)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

MOST ADDED

- Gamma (36/27) Jay Ferguson (25/24) Dwight Twilley (21/10) Tommy Tutone (28/6) Angel City (13/6) Duke Jupiter (9/6) Simon &... (6/6)

MEDIUM

- Le Roux (37/24) UFO (23/20) Johnny &... (24/19) Aldo Nova (34/18) Huey Lewis & Wrabit (26/18)

THE HOTTEST

- J. Geils Band (45/39) Sammy Hagar (44/37) Joan Jett (41/36) Police (41/38) Loverboy (40/31)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WAPL/Appleton (414) 734-2228

WYFA/Atlanta (404) 325-0980 ... WKRM/Birmingham (205) 801-9900 ... WKZM/Beaumont (713) 727-0229 ... WKDF/Nashville (615) 244-0532 ... WRNO/New Orleans (504) 889-2424 ... KFMX/Lubbock (806) 745-4126 ... WIMZ/Knoxville (615) 525-4000 ... WKZF/Dallas (214) 748-0898 ... KZEW/Dallas (214) 748-0898 ... WRKB/Birmingham (205) 801-9900 ... WYMT/Augusta (404) 722-1302 ... WYFA/Atlanta (404) 325-0980 ... WKRM/Birmingham (205) 801-9900 ... WKZM/Beaumont (713) 727-0229

MIDWEST

WJZZ (Capitol) JAY FERGUSON (Capitol) ... WJZZ (Capitol) JAY FERGUSON (Capitol) ...

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WJZZ (Capitol) JAY FERGUSON (Capitol) ... WJZZ (Capitol) JAY FERGUSON (Capitol) ...

WES MOST ADDED

Gamma (31/23) Jay Ferguson (17/14) Simon & ... (10/10) Dwight Twilley (20/9) Duke Jupiter (9/7)

WES MEDIUM

Thin Lizzy (31/25) Le Roux (36/24) Huey Lewis (37/22) Aldo Nova (38/21) Genesis (36/21)

WES THE HOTTEST

J. Geils Band (49/41) Joan Jett (45/39) Loverboy (40/36) Police (47/35) Sammy Hagar (42/35)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WES KFMG/Amberque (50/5) 285-8811

PD: JOHN FLORENCE ... PD: JOHN FLORENCE ...

WJZZ (Capitol) JAY FERGUSON (Capitol) ... WJZZ (Capitol) JAY FERGUSON (Capitol) ...



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

PETULA CLARK

Natural Love (Scotti Bros./CBS)

On 72% of reporting stations. National Summary: Up 34, Same 33, Down 0, Debuts 10, Adds 17. R&R Chart: 50-43.

GARY MORRIS

Don't Look Back (WB)

On 68% of reporting stations. National Summary: Up 17, Same 23, Down 0, Debuts 20, Adds 28. A Most Added Record. R&R Chart: Debut 44.

GENE WATSON

Speak Softly (You're Talking To My Heart) (MCA)

On 61% of reporting stations. National Summary: Up 15, Same 21, Down 0, Debuts 19, Adds 24. A Most Added Record. R&R Chart: Debut 47.

WILLIE NELSON

Always On My Mind (Columbia)

On 60% of reporting stations. National Summary: Up 8, Same 17, Down 0, Debuts 22, Adds 32. A Most Added Record. R&R Chart: Debut 48.

MOST ADDED

- ALABAMA
Mountain Music (RCA)
- WILLIE NELSON
Always On My Mind (Columbia)
- GARY MORRIS
Don't Look Back (WB)
- STEVE WARINER
Kansas City Lights (RCA)

HOTTEST

- OAK RIDGE BOYS
Bobbie Sue (MCA)
- CHARLEY PRIDE
Mountain Of Love (RCA)
- MERLE HAGGARD
Big City (Epic)
- CONWAY TWITTY
The Clown (Elektra)

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

- STEVE WARINER "Kansas City Lights" (RCA) 70/27**
National Summary: Up 6, Same 25, Down 0, Debuts 11, Adds 27 including WVAM, WWSA, WSM, WNOE-AM, KRMD-AM-FM, WSLR, WUBE-FM, WCXI, KEBC-FM, KVEG, KNIX-FM, KRAK, KSON-AM-FM, WBGW-FM 47-32, KXYL 50-41. R&R Chart: Debut 49.
- MOE BANDY "Someday Soon" (Columbia) 70/19**
National Summary: Up 13, Same 24, Down 0, Debuts 14, Adds 19 including WSEN-AM-FM, WKYG, WWSA, KOKE-AM-FM, WCOS-AM-FM, WMPS, WHOO, KECK, WIL-AM-FM, KBMY, KEEN, WGNA-FM 37-27, WIXL-FM 41-32, KRMD-AM-FM 48-36, KGEM 42-29. R&R Chart: Debut 50.
- MEL TILLIS "It's A Long Way to Daytona" (Elektra) 68/11**
National Summary: Up 16, Same 26, Down 0, Debuts 15, Adds 11, KXYL, WCOS-AM-FM, WGVM, WAXX, KWMT, WFMS-FM, KOMA, WHBF, KGEM, KIDN, KBBQ, WIXL-FM 32-20, WKSJ-FM 38-32, KRMD-AM-FM 45-27, KEBC-FM 50-43.
- LOUISE MANDRELL "Around My Heart" (RCA) 56/4**
National Summary: Up 18, Same 25, Down 0, Debuts 10, Adds 4, WCAW, WFNC, WNOE-AM, KVEG, WVAM 48-41, WIXL-FM 38-26, WYII 50-39, KLVI 39-36, WWOD 38-29, KRMD-AM-FM 38-32, KTTS-AM-FM 36-31, KRWQ-FM 31-25, KRAK 46-40.
- RODNEY CROWELL "Victim Or A Fool" (WB) 55/6**
National Summary: Up 21, Same 24, Down 0, Debuts 4, Adds 6, WPOR-AM-FM, WWSA, KYXX, WDAF, WTSO, KRAK, KOKE-AM-FM 49-35, WAMZ-FM 22-19, WWOD 27-18, WSM 37-32, KRMD-AM-FM 42-35, WQYK-FM 21-18, WKKQ-AM-FM 46-40, WXCL 37-31.
- RAY STEVENS "Written Down In My Heart" (RCA) 54/3**
National Summary: Up 24, Same 21, Down 1, Debuts 5, Adds 3, WYKR, WMNI, KBBQ, WIXL-FM 11-9, WMC-AM 4-29, WKSJ-FM 24-21, WSM 35-30, KKYX 32-27, WTSO 42-37, WHBF 47-43, KTTS-AM-FM 28-24, KVOO 38-34, KUZZ 35-30.
- BRENDA LEE "From Levis To Calvin Klein Jeans" (MCA) 52/5**
National Summary: Up 30, Same 12, Down 1, Debuts 4, Adds 5, WOKK, KWMT, WGEE, KBMY, KBBQ, WCAW 41-36, WWSA 32-25, WSOC-FM 34-30, WLVI-FM 21-18, WSM 36-31, KKYX 28-23, KTTS-AM-FM 30-26, KVOO 24-20, KFH 18-15, KRAK 27-23.
- CALAMITY JANE "I've Just Seen A Face" (Columbia) 46/11**
National Summary: Up 9, Same 21, Down 0, Debuts 6, Adds 11, KRRV, WBEU, WQIK-FM, KLRA, WKSJ-FM, WSM, KKYX, KWKH, WGEE, KRAK, KTOM, WIXL-FM 42-35, WAMZ-FM 40-36, WHK 35-31, WBSC 30-25.
- BOBBY GOLDSBORO "Lucy & The Stranger" (WB/Curb) 43/1**
National Summary: Up 11, Same 26, Down 0, Debuts 5, Adds 1, KFH, WSEN-AM-FM 50-40, WIXL-FM 28-19, KIXZ 50-48, WKSJ-FM 39-33, KKYX 42-36, KRMD-AM-FM 33-29, WAXX 39-37, WKKQ-AM-FM 43-36, WXCL 42-36, KFDI-AM-FM 47-40, KRST-FM on, KLAC on, KEEN on, KMPS-AM-FM on.
- KIERAN KANE "I Feel It With You" (Elektra) 39/19**
National Summary: Up 2, Same 15, Down 0, Debuts 3, Adds 19, WPOR-AM-FM, WYKR, WPLO, KOKE-AM-FM, WBEU, KXYL, WSOC-FM, WWOD, KWKH, KBMR, KFGO, WITL-FM, KEBC-FM, WTHI-FM, KUZZ, KGEM, KEED, KWJJ, KRAK.
- CINDY HURT "Don't Come Knockin'" (Churchill) 37/4**
National Summary: Up 16, Same 14, Down 0, Debuts 3, Adds 4, WCOS-AM-FM, WDGY, KLAC, KIGO, WVAM 39-31, WBGW-FM 41-30, WWOD 36-25, KKYX 36-31, KTTS-AM-FM 31-27, KEED 39-35.
- LA COSTA TUCKER "Love Take It Easy On Me" (Elektra) 33/9**
National Summary: Up 4, Same 16, Down 0, Debuts 4, Adds 9, WCAW, WOKQ, WPLO, KXYL, WHBF, KRST-FM, KVOC, KMPS-AM-FM, KIGO, WIXL-FM 29-18, KRMD-AM-FM 46-39.
- BOBBY SMITH "And Then Some" (EMI/Liberty) 33/3**
National Summary: Up 12, Same 16, Down 1, Debuts 1, Adds 3, WQIK-FM, WSM, WITL-FM, WVAM 42-35, WCAW 43-38, KOKE-AM-FM 48-43, WLVI-FM 29-25, KTTS-AM-FM 35-30, KFDI-AM-FM 46-39, KUZZ 49-42.
- ELVIS PRESLEY "There Goes My Everything" (RCA) 30/2**
National Summary: Up 10, Same 15, Down 1, Debuts 2, Adds 2, WOKQ, KXRB, WBGW-FM 44-42, WIXL-FM 36-27, WKSJ-FM 34-29, WHOO 28-25, KRMD-AM-FM 47-28, KFGO 35-31, KEBC-FM 46-44, KUGR 36-35.
- CEDAR CREEK "Took It Like A Man..." (Moonshine) 30/3**
National Summary: Up 8, Same 13, Down 1, Debuts 5, Adds 3, WWSA, WMNI, WTSO, KIXZ 35-32, KHEY 47-45, WLVI-FM 40-36, KTTS-AM-FM 48-43, KRMD-AM-FM 33-27, KFDI-AM-FM 33-27, KEED 38-34.
- WAYLON & WILLIE "Just To Satisfy You" (RCA) 27/19**
National Summary: Up 2, Same 4, Down 0, Debuts 2, Adds 19 including WIXL-FM, WWSA, WFNC, WSM, WHK, WCXI, WBSC, KLZ, KVEG, KLAC, KEEN.

SIGNIFICANT ACTION

Radio & Records NATIONAL AIRPLAY/50

March 5, 1982

Three Weeks Two Weeks Last Week

3	1	1	1	CHARLEY PRIDE/Mountain Of Love (RCA)
9	5	3	2	OAK RIDGE BOYS/Bobbie Sue (MCA)
5	2	2	3	ROSANNE CASH/Blue Moon With Heartache (Columbia)
10	6	4	4	MERLE HAGGARD/Big City (Epic)
15	11	9	5	ANNE MURRAY/Another Sleepless Night (Capitol)
20	13	10	6	CONWAY TWITTY/The Clown (Elektra)
8	7	6	7	RAZZY BAILEY/She Left Love All Over Me (RCA)
11	9	7	8	CHARLY McCLAIN/The Very Best Is You (Epic)
22	15	12	9	KENNY ROGERS/Through The Years (EMI/Liberty)
18	14	11	10	EMMYLOU HARRIS/Tennessee Rose (WB)
4	3	5	11	JANIE FRICKE/Do Me With Love (Columbia)
23	17	13	12	JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
28	20	17	13	LORETTA LYNN/I Lie (MCA)
24	18	15	14	SYLVIA/Sweet Yesterday (RCA)
32	24	16	15	GEORGE JONES/Same Ole Me (Epic)
30	23	18	16	HANK WILLIAMS JR./A Country Boy Can... (Elektra/Curb)
34	27	21	17	RICKY SKAGGS/Crying My Heart Out (Epic)
2	4	8	18	ED BRUCE/You're The Best Break... (MCA)
36	30	24	19	GEORGE STRAIT/If You're Thinking You Want... (MCA)
21	19	19	20	TERRI GIBBS/Mis'ry River (MCA)
13	12	14	21	KENDALLS/If You're Waiting On Me (Mercury/PolyGram)
39	33	25	22	D. FRIZZELL & S. WEST/Another Honky-Tonk... (WB/Viva)
42	37	28	23	LARRY GATLIN/In Like With Each Other (Columbia)
31	26	23	24	CON HUNLEY/No Relief In Sight (WB)
-	42	31	25	CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)
1	8	20	26	T.G. SHEPPARD/Only One You (WB/Curb)
50	44	38	27	BOBBY BARE/New Cut Road (Columbia)
-	41	33	28	GAIL DAVIES/'Round The Clock Lovin' (WB)
43	34	30	29	JACK GRAYSON/When A Man Loves A Woman (Koala)
49	40	35	30	EARL THOMAS CONLEY/After The Love Slips Away (RCA)
44	31	29	31	CRISTY LANE/Lies On Your Lips (EMI/Liberty)
6	10	22	32	DON WILLIAMS/Lord, I Hope This Day Is Good (MCA)
-	47	42	33	JOHN CONLEE/Busted (MCA)
-	48	44	34	DOLLY PARTON/Single Women (RCA)
47	45	39	35	VERN GOSDIN/Don't Ever Leave Me Again (AMI)
-	43	40	36	TOMPALL & GLASER BROTHERS/It'll Be Her (Elektra)
19	22	27	37	LACY J. DALTON/Everybody Makes Mistakes (Columbia)
7	16	26	38	WAYLON JENNINGS/Shine (RCA)
45	39	34	39	SONNY JAMES/Innocent Lies (Dimension)
-	-	47	40	ALABAMA/Mountain Music (RCA)
-	-	46	41	DOTTIE WEST/You're Not Easy To Forget (EMI/Liberty)
-	-	45	42	EDDY RAVEN/A Little Bit Crazy (Elektra)
-	-	50	43	PETULA CLARK/Natural Love (Scotti Bros./CBS)
-	-	44	44	GARY MORRIS/Don't Look Back (WB)
12	21	32	45	JOHN ANDERSON/I Just Came Home To Count... (WB)
16	28	37	46	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
-	-	47	47	GENE WATSON/Speak Softly (You're Talking...) (MCA)
-	-	48	48	WILLIE NELSON/Always On My Mind (Columbia)
-	-	49	49	STEVE WARINER/Kansas City Lights (RCA)
-	-	50	50	MOE BANDY/Someday Soon (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- JACKY WARD "Travelin' Man" (Asylum) 25/23**
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 23 including WVAM, WESC-AM-FM WMC-AM, WLVI-FM, WFMS-FM, KEBC-FM, KTTS-AM-FM, KVEG, KRAK, KCKC, KMPS-AM-FM.
- JOE SUN "Holed Up In Some Honky Tonk" (Elektra) 24/22**
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 22 including WGNA-FM, WYII, WFNC, WESC-AM-FM, WAMZ-FM, KFGO, WTSO, KFDI-AM-FM, KRYS-FM, KCCY-FM, KMPS-AM-FM.
- BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 24/8**
National Summary: Up 7, Same 7, Down 0, Debuts 2, Adds 8, WBGW-FM, WWSA, WXBQ-FM, WHK, WKKQ-AM-FM, KGEM, KEED, KCKC, WEEP 24-20, KXYL 10-7.
- ROVERS "Pain In My Past" (Epic/Cleveland International) 22/7**
National Summary: Up 4, Same 8, Down 0, Debuts 3, Adds 7, WSEN-AM-FM, WYII, WMPS, WKSJ-FM, WLVI-FM, WAXX, KEBC-FM, WIXL-FM 44-37, WNYR 20-16, WQYK-FM 34-31.
- BOXCAR WILLIE "Bad News" (Main Street) 21/12**
National Summary: Up 1, Same 6, Down 0, Debuts 2, Adds 12, WYKR, KRRV, WESC-AM-FM, WLVI-FM, KRMD-AM-FM, KBMR, WAXX, WDAF, KVOO, KWJJ, KRYS, KIGO.
- TERRY GREGORY "I Never Knew The Devil's Eyes..." (Handshake/CBS) 21/9**
National Summary: Up 1, Same 8, Down 0, Debuts 3, Adds 9, WBGW-FM, KIX106, WYII, WKSJ-FM, WAXX, KVOO, KEED, KLAC, KTOM, KMPS-AM-FM 26-21.
- KEITH STEGALL "In Love With Loving You" (EMI America) 19/3**
National Summary: Up 1, Same 12, Down 0, Debuts 3, Adds 3, WBGW-FM, WOKQ, WQYK-FM, WSEN-AM-FM on, WSIX-FM on, WSM on, KKYX 50-44, WIRK-FM on, KFDI-AM-FM on.
- NARVEL FELTS "I'd Love You To Want Me" (Lobo) 18/1**
National Summary: Up 6, Same 10, Down 0, Debuts 1, Adds 1, KRMD-AM-FM, WIXL-FM 46-39, WWSA on, KOKE-AM-FM 50-44, WNOE-AM on, KKYX 48-42, KTTS-AM-FM 34-29, KFDI-AM-FM 50-46, KEED on, KRAK 47-43.
- TANYA TUCKER "Somebody Buy This Cowgirl A Beer" (MCA) 17/8**
National Summary: Up 1, Same 6, Down 0, Debuts 2, Adds 8, WVAM, WWOD, WKMF, WFMS-FM, KXRB, KVOO, KRYS, KIGO, WKSJ-FM 50-42.
- KAREN TAYLOR "Diamond In The Rough" (Mesa) 17/6**
National Summary: Up 1, Same 10, Down 0, Debuts 0, Adds 6, WIXL-FM, KKYX, WKMF, WHBF, KTTS-AM-FM, KIGO, KHEY on, KRWQ-FM 49-42, KRAK on, KMPS-AM-FM on.
- KENNY DALE "Moanin' The Blues" (Funderburg) 17/3**
National Summary: Up 6, Same 7, Down 0, Debuts 1, Adds 3, KIXZ, WLVI-FM, KIGO, WGNA-FM 41-38, WVAM 50-40, WBEU 33-31, KHEY 50-48, KKYX 41-37, KUZZ 50-44.
- FRED KNOBLOCK "I Had It All" (Scotti Bros./CBS) 15/10**
National Summary: Up 0, Same 4, Down 0, Debuts 1, Adds 10, WVAM, WYII, KRRV, WESC-AM-FM, KRMD-AM-FM, KVOO, KFDI-AM-FM, KUGR, KRYS, KTOM.
- STATLER BROTHERS "You'll Be Back (Every Night...)" (Mercury/PG) 14/14**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 14, WCOS-AM-FM, KPLX-FM, WBAP, WMAQ, WHK, WAXX, WKMF, KWMT, WXCL, KFDI-AM-FM, KGEM, KTOM, KEEN, KMPS-AM-FM.
- STELLA PARTON "I'll Miss You" (Townhouse) 14/5**
National Summary: Up 2, Same 6, Down 0, Debuts 1, Adds 5, WVAM, WCAW, WPLO, WESC-AM-FM, KIGO, WWSA on, WSOC-FM on, WKSJ-FM 48-45, KRMD-AM-FM on, KTTS-AM-FM 41-36.
- MICKEY GILLEY "Tears Of The Lonely" (Epic) 13/13**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 13, WGNA-FM, WSEN-AM-FM, WBGW-FM, WCAW, WNYR, WADR, WCOS-AM-FM, WFNC, WWOD, WMC-AM, WMPS, WHOO, KMPS-AM-FM.
- MARIE OSMOND "I've Got A Bad Case Of You" (Elektra/Curb) 13/4**
National Summary: Up 1, Same 8, Down 0, Debuts 0, Adds 4, WDAF, KEBC-FM, KTTS-AM-FM, KVOO, WBGW-FM on, WKSJ-FM 43-38, WSIX-FM on, KRMD-AM-FM on, KEIN on, KBBQ on.



Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists station names and artists.

EAST
WQNA-FM Albany, NY
WYNY New York, NY
WYKR White River, VT
WBLR Akron, OH
WVUU-FM Detroit, MI
KWFT Fort Dodge, IA
WFMG-FM Indianapolis, IN
WBCS Milwaukee, WI
KGFJ Pierre, SD
WTHH Fort Meade, IN
KRRV Alexandria, LA
WCOS-AM & FM Columbia, SC
KLRN Little Rock, AR
WLVI-FM Montgomery, AL
KYYX San Antonio, TX
WYAM Altoona, PA
WVVA Wheeling, WV
WMAQ Chicago, IL
WUOE-FM Cincinnati, OH
WYII Williamsport, MD
WYWR Rochester, NY
WYOR-AM & FM Portland, ME
WYCA Charleston, WV
WYOR-AM & FM Portsmouth, NH
WYOR-AM & FM Morgantown, WV

MIDWEST
WBLR Akron, OH
WVUU-FM Detroit, MI
KWFT Fort Dodge, IA
WFMG-FM Indianapolis, IN
WBCS Milwaukee, WI
KGFJ Pierre, SD
WTHH Fort Meade, IN
KRRV Alexandria, LA
WCOS-AM & FM Columbia, SC
KLRN Little Rock, AR
WLVI-FM Montgomery, AL
KYYX San Antonio, TX
WYAM Altoona, PA
WVVA Wheeling, WV
WMAQ Chicago, IL
WUOE-FM Cincinnati, OH
WYII Williamsport, MD
WYWR Rochester, NY
WYOR-AM & FM Portland, ME
WYCA Charleston, WV
WYOR-AM & FM Portsmouth, NH
WYOR-AM & FM Morgantown, WV

SOUTH
WBLR Akron, OH
WVUU-FM Detroit, MI
KWFT Fort Dodge, IA
WFMG-FM Indianapolis, IN
WBCS Milwaukee, WI
KGFJ Pierre, SD
WTHH Fort Meade, IN
KRRV Alexandria, LA
WCOS-AM & FM Columbia, SC
KLRN Little Rock, AR
WLVI-FM Montgomery, AL
KYYX San Antonio, TX
WYAM Altoona, PA
WVVA Wheeling, WV
WMAQ Chicago, IL
WUOE-FM Cincinnati, OH
WYII Williamsport, MD
WYWR Rochester, NY
WYOR-AM & FM Portland, ME
WYCA Charleston, WV
WYOR-AM & FM Portsmouth, NH
WYOR-AM & FM Morgantown, WV

WEST
KRST-FM Albuquerque, NM
KQEM Boise, ID
KRWQ-FM Gold Hill, OR
KVEG Las Vegas, NV
KWJL Portland, OR
KRSY Roswell, NM
KCKC San Bernardino, CA
KMPS-AM & FM Seattle, WA
WZZK-FM Birmingham, AL
WYOR-AM & FM Greenville, SC
WYOR-AM & FM Charlotte, NC
WYOR-AM & FM Bristol, VA
WYOR-AM & FM Brownwood, TX
WYOR-AM & FM Waco, TX
WYOR-AM & FM Killeen, TX
WYOR-AM & FM Dallas, TX
WYOR-AM & FM Fort Worth, TX
WYOR-AM & FM Houston, TX
WYOR-AM & FM San Antonio, TX
WYOR-AM & FM Austin, TX
WYOR-AM & FM San Diego, CA
WYOR-AM & FM Phoenix, AZ
WYOR-AM & FM San Jose, CA
WYOR-AM & FM Sacramento, CA
WYOR-AM & FM San Francisco, CA
WYOR-AM & FM San Jose, CA
WYOR-AM & FM Sacramento, CA
WYOR-AM & FM San Francisco, CA

WEST
KRST-FM Albuquerque, NM
KQEM Boise, ID
KRWQ-FM Gold Hill, OR
KVEG Las Vegas, NV
KWJL Portland, OR
KRSY Roswell, NM
KCKC San Bernardino, CA
KMPS-AM & FM Seattle, WA
WZZK-FM Birmingham, AL
WYOR-AM & FM Greenville, SC
WYOR-AM & FM Charlotte, NC
WYOR-AM & FM Bristol, VA
WYOR-AM & FM Brownwood, TX
WYOR-AM & FM Waco, TX
WYOR-AM & FM Killeen, TX
WYOR-AM & FM Dallas, TX
WYOR-AM & FM Fort Worth, TX
WYOR-AM & FM Houston, TX
WYOR-AM & FM San Antonio, TX
WYOR-AM & FM Austin, TX
WYOR-AM & FM San Diego, CA
WYOR-AM & FM Phoenix, AZ
WYOR-AM & FM San Jose, CA
WYOR-AM & FM Sacramento, CA
WYOR-AM & FM San Francisco, CA

WEST
KRST-FM Albuquerque, NM
KQEM Boise, ID
KRWQ-FM Gold Hill, OR
KVEG Las Vegas, NV
KWJL Portland, OR
KRSY Roswell, NM
KCKC San Bernardino, CA
KMPS-AM & FM Seattle, WA
WZZK-FM Birmingham, AL
WYOR-AM & FM Greenville, SC
WYOR-AM & FM Charlotte, NC
WYOR-AM & FM Bristol, VA
WYOR-AM & FM Brownwood, TX
WYOR-AM & FM Waco, TX
WYOR-AM & FM Killeen, TX
WYOR-AM & FM Dallas, TX
WYOR-AM & FM Fort Worth, TX
WYOR-AM & FM Houston, TX
WYOR-AM & FM San Antonio, TX
WYOR-AM & FM Austin, TX
WYOR-AM & FM San Diego, CA
WYOR-AM & FM Phoenix, AZ
WYOR-AM & FM San Jose, CA
WYOR-AM & FM Sacramento, CA
WYOR-AM & FM San Francisco, CA

Hottest Tracks:
"Just To Satisfy You" WAYLON & WILLIE (RCA)
"Slow Hand" CONWAY TWITTY (Elektra)

Country Albums
JOHN ANDERSON - I Just Came Home To Count The Memories - (WB)
"Would You Catch A Falling Star" "Stop In The Road"
RAZZY BAILEY - Feelin' Right - (RCA)
"Bad News Look" "Your Momma And Daddy Sure Did Something Right" "Travelin' Time" "Everytime You Cross My Mind (You Break My Heart)"
GAIL DAVIES - Givin' Herself Away - (WB)
"You Turn Me On I'm A Radio" "Singing The Blues" "Hold On" "Movin' (I Might Decide To Stay)" "All The Fire Is Gone" "Givin' Herself Away"
DAVID FRIZZELL & SHELLEY WEST - The David Frizzell & Shelly West Album - (WB/Viva) "Wasn't

That Love" "I Just Came Here To Dance" "Just Before Dawn" "Our Day Will Come"
MERLE HAGGARD - Big City - (Epic) "Texas Fiddle Song" "Stop The World (And Let Me Off)" "Good Old American Guest"
EMMYLOU HARRIS - Cimarron - (WB) "Born To Run" "Rose Of Cimarron"
WAYLON JENNINGS - Black On Black - (RCA)
"Just To Satisfy You" "Women Do Know How To Carry On" "Honky Tonk Blues" "Gonna Write A Letter" "May I Borrow Some Sugar From You" "We Made It As Lovers (We Just Couldn't Make It As Friends)" "Folsom Prison Blues" "Get Naked With Me"
GEORGE JONES - Still The Same Ole Me - (Epic)
"Together Alone" "You Can't Get The Hell Out Of Texas"
KIERAN KANE - Kieran Kane - (Elektra) "I'll Be Your Man Around The House" "Doctor's Orders"
OAK RIDGE BOYS - Bobbie Sue - (MCA) "Old Kentucky Song" "Up On Cripple Creek" "So Fine" "Doctor's Orders" "Would They Love Him Down In Shreveport" "I Wish You Could Have Turned My Head (And Left My Heart Alone)"
T.G. SHEPPARD - Finally - (WB/Curb) "Finally" "In

Another Minute" "Crazy In The Dark"
JOE SUN - I Ain't Honky Tonkin' No More - (Elektra)
"Holed Up In Some Honky Tonk" "Livin' Outside Of The Law" "Fraulein" "Stepping Out Blues" "I Ain't Honky Tonkin' No More"
CONWAY TWITTY - Southern Comfort - (Elektra)
"Slow Hand" "She Only Meant To Use Him" "I Was The First" "Southern Comfort" "Something Strange Got Into Her Last Night" "The Boy Next Door" "It Turns Me Inside Out"

Most Requested:
OAK RIDGE BOYS "Bobbie Sue" (MCA)
H. WILLIAMS JR. "A Country..." (Elektra/Curb)
CHARLEY PRIDE "Mountain Of Love" (RCA)
RICKY SKAGGS "Crying My Heart Out" (Epic)
CONWAY TWITTY "The Clown" (Elektra)
MERLE HAGGARD "Big City" (Epic)
KENNY ROGERS "Through The..." (EMI/Liberty)

130 Current Reports
The following stations did not report this week:
KYGO-FM/Denver
WIKY/East Longmeadow
WJEZ-FM/Chicago
WSAI-AM-FM/Cincinnati
KSO/Des Moines
KIKK-FM/Houston
KMAK/Fresno
KSPF-FM/Salt Lake City
KGA/Spokane
KCUB/Tucson

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Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RICHARD "DIMPLES" FIELDS

If It Ain't One Thing... It's Another (Boardwalk)

62% of our reporters on it. Rotations: Heavy 4/0, Medium 16/1, Light 12/1, Extra Adds 2, Total Adds 4, WAMO, WHRK, WCIN, WTLC. Heavy: WAOK, WEDR, KAEZ, KDIA. Debuts at number 24 on the Black Radio Chart.

O'BRYAN

The Gigolo (Capitol)

58% of our reporters on it. Rotations: Heavy 12/0, Medium 9/0, Light 9/1, Extra Adds 2, Total Adds 3, WAOK, WATV, WOWI. Heavy: WOOK, WDIA, WHRK, WJLB, KDAY, WKXI, WKWM, KACE, KDIA. Debuts at number 23 on the Black Radio Chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

L.T.D. "April Love" (A&M) 31/6

Rotations: Heavy 3/0, Medium 16/0, Light 10/4, Extra Adds 2, Total Adds 6, WDAS, WATV, WJAX, WBLX, WTOY, WKWM. Heavy: WEDR, WJLB, WWWWS. Medium: WWIN, WXYV, WILD, WOOK, WHUR, WAOK, WHRK, KDKO, KDAY, KSOL, WWRL, WGIV, WLOU, WOWI, WDAO, KACE. Debuts at number 28 on the Black Radio Chart.

RENE & ANGELA "Imaginary Playmates" (Capitol) 31/1

Rotations: Heavy 2/0, Medium 18/0, Light 11/1, Extra Adds 0, Total Adds 1, WATV. Heavy: WENN, WLOU. Medium: WXYV, WAMO, WOOK, WHRK, WYLD-FM, WJMO, KDKO, KDAY, WSSJ, WKND, WOIC, WJMI, WKXI, WJJS, WBLX, WVOL, WOWI, WKWM. Moves 26-26 on the Black Radio Chart.

ANGELA BOFILL "Holdin' Out For Love" (Arista) 30/7

Rotations: Heavy 3/0, Medium 11/0, Light 12/3, Extra Adds 4, Total Adds 7, WGIV, KOKY, WBLX, WTMP, WKWM, WTLC, KDIA. Heavy: WWIN, WGCI, WVON. Medium: WAMO, WHUR, WHRK, WEDR, WYLD-FM, KDAY, KSOL, WSSJ, WATV, WDAO, KACE.

FOUR TOPS "Tonight I'm Gonna Love You All Over" (Casablanca/Pg) 30/2

Rotations: Heavy 2/0, Medium 16/0, Light 11/1, Extra Adds 1, Total Adds 2, WDMT, WTMP. Heavy: WEDR, WDAO. Medium: WWIN, WXYV, WHUR, WDIA, WHRK, WCIN, WJMO, KDKO, WATV, WJMI, KOKY, WLOU, WBLX, WOWI, WTOY, KDIA.

MANHATTANS "Honey, Honey" (Columbia) 29/2

Rotations: Heavy 4/0, Medium 10/0, Light 14/1, Extra Adds 1, Total Adds 2, WVEE, KDAY. Heavy: WKND, WWRL, WBLX, WTLC. Medium: WOOK, WAOK, WDIA, WHRK, WDMT, WJMO, WATV, WJAX, KOKY, WTOY.

CHOCOLATE MILK "Let's Go All The Way" (RCA) 29/1

Rotations: Heavy 4/0, Medium 13/0, Light 12/1, Extra Adds 0, Total Adds 1, WBLX. Heavy: WOOK, WAOK, WJLB, WJJS. Medium: WXYV, WILD, WVEE, WHRK, KDKO, KDAY, WSSJ, WKND, WOIC, KOKY, WTLC, WWWWS, KACE. Moves 30-29 on the Black Radio Chart.

AM-FM "You Are The One" (Dakar/Brunswick) 28/0

Rotations: Heavy 12/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WXYV, WAMO, WHUR, WEDR, WBMX, WGCI, WVON, WJLB, WATV, WTOY, WTLC, WWWWS. Medium: WILD, WDAS, WDIA, WHRK, KDKO, KDAY, KSOL, WWRL, WJJS. Moves 25-22 on the Black Radio Chart.

T-CONNECTION "A Little More Love" (Capitol) 27/2

Rotations: Heavy 4/0, Medium 14/0, Light 8/1, Extra Adds 1, Total Adds 2, WATV, WTLC. Heavy: WEDR, WVON, WCIN, WJAX. Medium: WXYV, WDAS, WOOK, WHUR, WAOK, WHRK, WYLD-FM, WGCI, WJMO, KSOL, KOKY, WOWI, KAEZ, KUKQ.

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 27/0

Rotations: Heavy 13/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WDAS, WEDR, WYLD-FM, WGCI, WJLB, KMJM, WENN, WVOL, WANT, WTOY, KAEZ, KUKQ. Medium: WILD, WOOK, WVEE, WDIA, KDAY, WJJS, KDIA. Moves 21-21 on the Black Radio Chart.

BRANDI WELLS "Watch Out" (WMOT/CBS) 26/1

Rotations: Heavy 10/0, Medium 9/0, Light 7/1, Extra Adds 0, Total Adds 1, WATV. Heavy: WWIN, WDAS, WOOK, WAOK, WEDR, WSSJ, WENN, WGIV, WOIC, WTOY. Medium: WHUR, WVEE, WDIA, WDMT, WJMO, WJAX, WBLX, WKWM, WWWWS. Moves 28-27 on the Black Radio Chart.

STARPOINT "Angel" (Chocolate City/PolyGram) 25/7

Rotations: Heavy 2/0, Medium 9/1, Light 12/4, Extra Adds 2, Total Adds 7, WDAS, WDIA, WENN, WKXI, KOKY, WVOL, WANT. Heavy: WHUR, WAOK. Medium: WWIN, WXYV, WYLD-FM, WATV, WGIV, WLOU, WKWM, WWWWS.

ISLEY BROTHERS "Welcome To My Heart" (T-Neck/CBS) 25/6

Rotations: Heavy 3/0, Medium 10/0, Light 9/3, Extra Adds 3, Total Adds 6, WYLD-FM, KDAY, WENN, WKXI, WKWM, WTLC. Heavy: WVEE, WJMI, WDAO. Medium: WXYV, WDAS, WOOK, WAOK, WDIA, WSSJ, WWRL, WGIV, KOKY, KDIA.

WAR "You Got The Power" (RCA) 24/10

Rotations: Heavy 2/0, Medium 6/2, Light 11/3, Extra Adds 5, Total Adds 10, WWIN, WAOK, WVEE, WDIA, WHRK, WYLD-FM, WJLB, WWRL, WBLX, WTOY. Heavy: WHUR, WSSJ. Medium: KDKO, KDAY, WDAO, WWWWS.

DUNN & BRUCE STREET "If You Come With Me" (Devaki/Mirus) 24/2

Rotations: Heavy 3/0, Medium 16/1, Light 5/1, Extra Adds 0, Total Adds 2, KDAY, WANT. Heavy: WAOK, WENN, WLOU. Medium: WWIN, WDAS, WCIN, WDMT, WJMO, WSSJ, WATV, WGIV, WJMI, WKXI, WJJS, WOWI, WTOY, WTLC, KAEZ.

BETTYE LAVETTE "Right In The Middle (Of Falling In Love)" (Motown) 23/3

Rotations: Heavy 3/0, Medium 8/0, Light 10/1, Extra Adds 2, Total Adds 3, WXYV, WWRL, WENN. Heavy: KDAY, WKXI, WTOY. Medium: WAOK, WVEE, WCIN, KSOL, WOIC, WJAX, WBLX, WTMP.

REN WOODS "Take Me To Heaven" (Elektra) 22/5

Rotations: Heavy 1/0, Medium 5/0, Light 14/3, Extra Adds 2, Total Adds 5, WXYV, WATV, WOIC, WJMI, WJAX. Heavy: WENN. Medium: WGCI, WJMO, KDAY, WSSJ, WLOU.

SIGNIFICANT ACTION

WHATNAUTS "Help Is On The Way" (Harlem International) 21/8

Rotations: Heavy 5/0, Medium 6/1, Light 7/4, Extra Adds 3, Total Adds 8, WGCI, WJMO, WATV, WKXI, WLOU, WVOL, WANT, WKWM. Heavy: WILD, WDAS, WAMO, WHUR, WWRL. Medium: WXYV, KSOL, WSSJ, WOWI, KACE.

COMMODORES "Why You Wanna Try Me" (Motown) 21/6

Rotations: Heavy 2/0, Medium 11/1, Light 5/2, Extra Adds 3, Total Adds 6, WDMT, WJMO, WSSJ, WANT, WKWM, KUKQ. Heavy: WWRL, WDAO. Medium: WWIN, WAOK, WVEE, KSOL, WJMI, KOKY, WJJS, WBLX, WTOY, WTLC.

Radio & Records

NATIONAL AIRPLAY/30

March 5, 1982

Three Weeks	Two Weeks	Last Week		
1	1	1	1	STEVIE WONDER/That Girl (Tamla/Motown)
4	3	2	2	SMOKEY ROBINSON/Tell Me Tomorrow (Tamla/Motown)
7	4	3	3	JUNIOR/Mama Used To Say (Mercury/Pg)
9	7	4	4	WHISPERS/In The Raw (Solar/Elektra)
10	9	7	5	LAKESIDE/I Want To Hold Your Hand (Solar/Elektra)
2	2	6	6	DIANA ROSS/Mirror, Mirror (RCA)
18	12	8	7	SISTER SLEDGE/My Guy (Cotillion/Atco)
15	13	11	8	TOM TOM CLUB/Genius Of Love (Sire/WB)
30	18	17	9	GEORGE DUKE/Shine On (Epic)
5	5	5	10	AURRA/Make Up Your Mind (Salsoul/RCA)
-	24	16	11	JONES GIRLS/Nights Over Egypt (Phil. Int'l./CBS)
-	23	20	12	XAVIER/Work That Sucker To Death (Liberty)
28	20	14	13	CHI-LITES/Hot On A Thing (Called Love) (20th/RCA)
19	15	15	14	PRINCE/Let's Work (WB)
13	10	9	15	"D" TRAIN/You're The One For Me (Prelude)
-	-	23	16	GEORGE BENSON/Never Give Up On A... (WB)
14	14	12	17	EARTH, WIND & FIRE/Wanna Be With You (ARC/Columbia)
3	6	10	18	SKYY/Call Me (Salsoul/RCA)
12	11	13	19	LUTHER VANDROSS/Don't You Know That (Epic)
22	19	19	20	KOOL & THE GANG/Steppin' Out (De-Lite/Pg)
27	21	21	21	Q. JONES featuring J. INGRAM/One Hundred Ways
-	28	25	22	AM-FM/You Are The One (Dakar/Brunswick) (A&M)
-	-	-	23	O'BRYAN/The Gigolo (Capitol)
-	-	-	24	RICHARD "DIMPLES" FIELDS/If It... (Boardwalk)
-	-	29	25	ATLANTIC STARR/Circles (A&M)
-	-	26	26	RENE & ANGELA/Imaginary Playmates (Capitol)
-	29	28	27	BRANDI WELLS/Watch Out (WMOT/CBS)
-	-	-	28	L.T.D./April Love (A&M)
-	-	30	29	CHOCOLATE MILK/Let's Go All The Way (RCA)
-	-	-	30	T-CONNECTION/A Little More Love (Capitol)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- A TASTE OF HONEY (13)
- PATRICE RUSHEN (12)
- WAR (10)
- WHATNAUTS (8)
- ATLANTIC STARR (8)

HOTTEST

- STEVIE WONDER (46)
- TOM TOM CLUB (20)
- JUNIOR (19)
- SMOKEY ROBINSON (15)
- LAKESIDE (14)

GLADYS KNIGHT & THE PIPS "A Friend Of Mine" (Columbia) 21/6

Rotations: Heavy 1/0, Medium 10/2, Light 8/2, Extra Adds 2, Total Adds 6, WDIA, WBMX, WKXI, KOKY, WANT, KDIA. Heavy: WENN. Medium: WXYV, WILD, WDAS, WOOK, KDKO, WWRL, WGIV, WDAO.

L.A. BOPPERS "Where Do The Bop Go?" (MCA) 21/2

Rotations: Heavy 0/0, Medium 8/0, Light 11/0, Extra Adds 2, Total Adds 2, WTLC, KUKQ. Medium: WAMO, WGCI, KDKO, KDAY, WKND, WGIV, WJAX, WJJS.

ZOOM "Love Seasons" (Polydor/PolyGram) 20/3

Rotations: Heavy 3/0, Medium 7/0, Light 8/1, Extra Adds 2, Total Adds 3, WOIC, KOKY, WBLX. Heavy: WWIN, WVON, WWWWS. Medium: WXYV, WHUR, WAOK, WBMX, WSSJ, WDAO, WKWM.

KOOL & THE GANG "Get Down On It" (De-Lite/PolyGram) 19/4

Rotations: Heavy 7/0, Medium 4/0, Light 6/2, Extra Adds 2, Total Adds 4, WDAS, WDIA, KDKO, WTOY. Heavy: WXYV, WHUR, WAIL-FM, WDMT, WBLX, KAEZ, KACE. Medium: WVEE, KMJQ, KOKY, KTFM.

EVELYN KING "Spirit Of The Dancer" (RCA) 19/3

Rotations: Heavy 0/0, Medium 7/0, Light 11/2, Extra Adds 1, Total Adds 3, WATV, WKWM, WTLC. Medium: WVEE, WEDR, WJLB, WSSJ, WOIC, WLOU, WVOL.

MAZE featuring FRANKIE BEVERLY "We Need Love To Live" (Capitol) 19/0

Rotations: Heavy 4/0, Medium 11/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WWRL, WLOU, WOWI, WANT. Medium: WOOK, WAOK, WYLD-FM, WJMO, WJLB, WKND, WATV, KOKY, WVOL, WTOY, WTLC.

ONE WAY "Who's Foolin' Who" (MCA) 18/3

Rotations: Heavy 3/0, Medium 5/0, Light 7/0, Extra Adds 3, Total Adds 3, WVEE, WBMX, WJJS. Heavy: WJLB, KDAY, WJMI. Medium: WEDR, WENN, WGIV, WJAX, KOKY.

GQ "Sad Girl" (Arista) 18/2

Rotations: Heavy 0/0, Medium 10/0, Light 7/1, Extra Adds 1, Total Adds 1, WJMO, WBLX. Medium: WWIN, WEDR, WYLD-FM, WKND, WATV, WKXI, WLOU, WJJS, WVOL, WTLC.

STONE "Time" (West End) 17/6

Rotations: Heavy 3/0, Medium 2/0, Light 9/3, Extra Adds 3, Total Adds 6, WSSJ, WATV, WOIC, WKXI, WBLX, WTMP. Heavy: WWIN, WEDR, WJAX. Medium: WDAS, WHRK.

GRANDMASTER FLASH "It's Nasty (Genius Of Love)" (Sugar Hill) 17/0

Rotations: Heavy 8/0, Medium 7/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WDIA, WAIL-FM, WDMT, WATV, WJMI, WTOY, KDIA. Medium: WDAS, KMJQ, KMJM, WENN, WKXI, WOWI, WTMP.

CHUCK CISSEL & MARVA KING "If I Had The Chance" (Arista) 16/5

Rotations: Heavy 0/0, Medium 6/0, Light 7/2, Extra Adds 3, Total Adds 5, WJMO, KDAY, WJLB, WVOL, WTLC. Medium: WAOK, WEDR, WCIN, WLOU, WJJS, KACE.

TOMORROW'S EDITION "U Turn Me On" (RFC/Atlantic) 16/4

Rotations: Heavy 2/0, Medium 5/0, Light 8/3, Extra Adds 1, Total Adds 4, WCIN, WATV, WLOU, KDIA. Heavy: WWIN, WAOK. Medium: WDAS, KDKO, WWRL, WOIC, WTLC.

A TASTE OF HONEY "I'll Try Something New" (Capitol) 15/13

Rotations: Heavy 0/0, Medium 2/1, Light 3/2, Extra Adds 9, Total Adds 12, WWIN, WXYV, WDAS, WOOK, WHUR, WAOK, WHR, WYLD-FM, KDAY, WSSJ, WWRL, WKXI, WBLX.

PATRICE RUSHEN "Forget Me Not" (Elektra) 14/12

Rotations: Heavy 0/0, Medium 2/1, Light 3/2, Extra Adds 9, Total Adds 12, WWIN, WXYV, WAMO, WHUR, WEDR, WBMX, WGCI, WSSJ, WGIV, WJAX, KOKY, KDIA. Medium: KDAY.

J. GEILS BAND "Flamethrower" (EMI America) 14/4

Rotations: Heavy 2/0, Medium 4/1, Light 6/1, Extra Adds 2, Total Adds 4, WGCI, WSSJ, WANT, KUKQ. Heavy: WDMT, WWWWS. Medium: KDAY, KOKY, WJJS.

ADC BAND "Roll With The Punches" (Cotillion/Atco) 14/3

Rotations: Heavy 1/0, Medium 5/0, Light 5/0, Extra Adds 3, Total Adds 3, WLOU, WOWI, WTOY. Heavy: WTLC. Medium: WWIN, WDAS, WEDR, WENN, WKXI.

ROBERTA FLACK "Making Love" (Atlantic) 13/4

Rotations: Heavy 0/0, Medium 2/0, Light 7/0, Extra Adds 4, Total Adds 4, WPDQ, WOWI, KAEZ, WWWWS. Medium: WWIN, WHRK.

SKOOL BOYZ "This Feeling Must Be Real" (Destiny) 13/3

Rotations: Heavy 0/0, Medium 3/0, Light 7/0, Extra Adds 3, Total Adds 3, WILD, WBMX, WENN. Medium: WAOK, WGCI, WVOL.

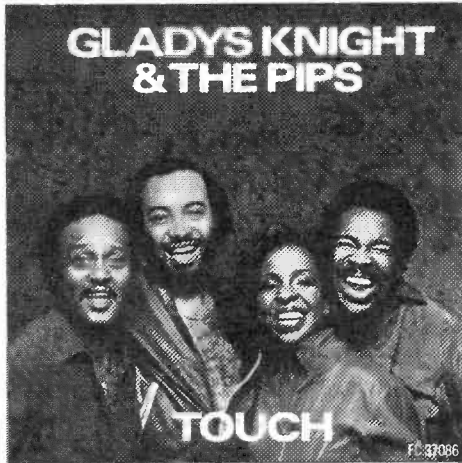
CHARLES EARLAND "The Only One" (Columbia) 13/1

Rotations: Heavy 1/0, Medium 6/0, Light 5/0, Extra Adds 1, Total Adds 1, WJLB. Heavy: WOOK. Medium: WCIN, WSSJ, WJAX, WDAO, WTLC, KACE.

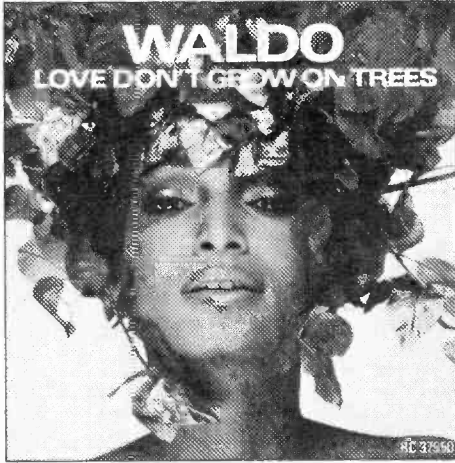
SECRET WEAPON "Must Be The Music" (Prelude) 13/0

Rotations: Heavy 3/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WANT, WTMP. Medium: WWIN, WHUR, WJLB, WWRL, WENN, WGIV.

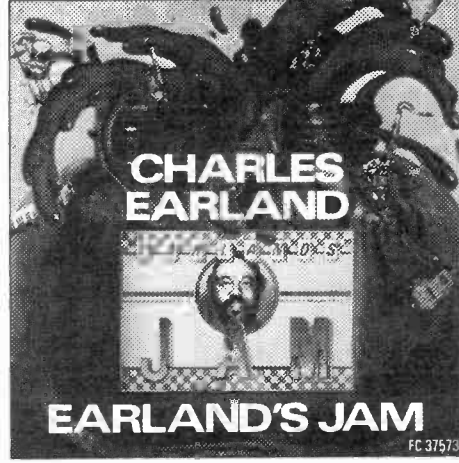
FRIENDS, FREAKS & FUNK



The latest sensation from Gladys Knight & The Pips' hit album, "Touch," is the new single called "A Friend Of Mine." It's the follow-up to their big smash, "I Will Fight," and it looks like another very solid hit. WABQ, KCOH, KALO, WJMI, WYLD, KDKO, WATV, WENN, WEDR, WORL, WLOK, WHRK, KWAM, WJPC, WGCI, WAWA, KATZ, WDAO, WWRL, WNJR, WDAS-FM, WILD, WKYS, OK-100, WENZ, WSRC, WGIV, WAAA, WLLC, WOKS, WDDO and WJLB.



Waldo is Washington, D.C.'s hottest dance band. You'll hear why on their debut single, "You Bring Out The Freak In Me." It's from the band's debut album, "Love Don't Grow On Trees." Neither do artists like Waldo. WDAS-FM, WUSS, WPAL, WEDR, WRXB, KWAM, WBEE, WESL, KYOK, KCOH, KALO, KAPE, WBOK, WYLD, KGFJ and KDIA.



"The Only One" is the new single from famed organist, Charles Earland. And it's only one of the great new songs on his latest album, "Earland's Jam." All the right ingredients are here. And radio's already eating it up. WWRL, WBLS-FM, WNJR, WUFO, WWIN, WHUR, OK-100, WOWI, WQMG, WAAA, WWDM, WPAL, WIGO, WVEE, WCLK, WSOK, WENN, WEDR, WANM, WLOK, WHRK, WVON, WGCI, KPRS, WESL, WCIN, WVKO, WDAO, WABQ, KCOH, KALO, KGFJ and KDKO.

ON COLUMBIA RECORDS AND TAPES.

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Give the gift of music.

Black Radio

Hottest

March 5, 1982

EAST	SOUTH	MIDWEST	WEST
Stevie Wonder Junior Smokey Robinson	Stevie Wonder Tom Tom Club Lakeside	Stevie Wonder "D" Train Tom Tom Club Junior	Stevie Wonder Junior O'Bryan Aurra Smokey Robinson

Regionalized Adds & Hots

Stations are listed by region.
Hots are listed in order of their airplay activity.

EAST

WWIN/Baltimore
Curtis Anderson
WAR
SUN
INSTANT FUNK
PATRICE RUSHEN
TASTE OF HONEY
ARETHA FRANKLIN
T.S. MONK
PURE ENFRGY
YATES BROTHERS &
PATTI AUSTIN
Hottest:
BRANDI WELLS
JUNIOR
ZOOM
BOBBY WOMACK
GRAND MASTER

WDAS/Philadelphia
Joe Tamburro
STARPOINT
THIRD WORLD
CHERI
KLEEEER
LTD
KOOL & THE GANG
TASTE OF HONEY
KOMIKO
FAT LARRY'S BAND
Hottest:
JUNIOR
STFVIE WONDER
D TRAIN
AURRA
WAMO/Pittsburgh
John Anthony

WXYV/Baltimore
Tim Watts
INSTANT FUNK
CHERI
REN WOODS
PATRICE RUSHEN
JEFF LORBER
RAY PARKER JR.
POINTER SISTERS
TASTE OF HONEY
BETTYE LAVETTE
Hottest:
CHI-LITES
EW&F
LUTHER VANDROSS
SISTER SLEDGE
KOOL & THE GANG

PATTI AUSTIN
MICHAEL WYCOFF
RUFUS & CHAKA
PATRICE RUSHEN
RAY PARKER JR.
ROY AYERS
INSTANT FUNK
VICKY "D"
T.S. MCNK
ATLANTIC STARR
RICHARD D. FIELDS
Hottest:
STEVIE WONDER
SMOKEY ROBINSON
BOBBY WOMACK
TOM TOM CLUB
JUNIOR

WILD/Boston
Steve Crumbley
INSTANT FUNK
BRASS CONSTRUCTIO
SKOOL BOYZ
FERRARI
Hottest:
SMOKEY ROBINSON
STEVIE WONDER
WHATNAUTS
WHISPERS
LUTHER VANDROSS

WOOK/Washington
Harry Boomer
TASTE OF HONEY
REDDINGS
WALDO
Hottest:
O'BRYAN
TOM TOM CLUB
STEVIE WONDER
PRINCE
SMOKEY ROBINSON
WHUR/Washington
Oscar Fields

WSSJ/Camden-Philadelphia
Gary Shepherd
PATRICE RUSHEN
TASTE OF HONEY
STONE
J. GEILS BAND
ATLANTIC STARR
CHAS JANKEL
KENNY ROGERS
COMMODORES
WALDO
FERRARI
Hottest:
STEVIE WONDER
LAKESIDE
FUSF ONE
WAR
GEORGE BENSON

TASTE OF HONEY
PATRICE RUSHEN
REDDINGS
THIRD WORLD
MICHAEL WYCOFF
POINTER SISTERS
Hottest:
BOBBY WOMACK
STEVIE WONDER
SMOKEY ROBINSON
KOOL & THE GANG
JUNIOR

WKND/Hartford
Eddie Jordan
none
Hottest:
STEVIE WONDER
DIANA ROSS
JUNIOR
LAKESIDE
AURRA

WWRW/New York
Wanda Ramos
TASTE OF HONEY
THIRD WORLD
JON LUCIEN
BETTYE LAVETTE
ERNIE WATTS
GENE DUNLAP
ELOISE WHITAKER
KOKOMO
RHYZE
CHERI
BRASS CONSTRUCTIO
WAR
Hottest:
STEVIE WONDER
WHATNAUTS
LAKESIDE
JUNIOR
DIANA ROSS

WDAS/Philadelphia
Joe Tamburro
STARPOINT
THIRD WORLD
CHERI
KLEEEER
LTD
KOOL & THE GANG
TASTE OF HONEY
KOMIKO
FAT LARRY'S BAND
Hottest:
JUNIOR
STFVIE WONDER
D TRAIN
AURRA
WAMO/Pittsburgh
John Anthony

PATTI AUSTIN
MICHAEL WYCOFF
RUFUS & CHAKA
PATRICE RUSHEN
RAY PARKER JR.
ROY AYERS
INSTANT FUNK
VICKY "D"
T.S. MCNK
ATLANTIC STARR
RICHARD D. FIELDS
Hottest:
STEVIE WONDER
SMOKEY ROBINSON
BOBBY WOMACK
TOM TOM CLUB
JUNIOR

WSSJ/Camden-Philadelphia
Gary Shepherd
PATRICE RUSHEN
TASTE OF HONEY
STONE
J. GEILS BAND
ATLANTIC STARR
CHAS JANKEL
KENNY ROGERS
COMMODORES
WALDO
FERRARI
Hottest:
STEVIE WONDER
LAKESIDE
FUSF ONE
WAR
GEORGE BENSON

TASTE OF HONEY
PATRICE RUSHEN
REDDINGS
THIRD WORLD
MICHAEL WYCOFF
POINTER SISTERS
Hottest:
BOBBY WOMACK
STEVIE WONDER
SMOKEY ROBINSON
KOOL & THE GANG
JUNIOR

SOUTH

WAOK/Atlanta
Larry Tinsley
O'BRYAN
KLEEEER
WAR
TASTE OF HONEY
IMAGINATION
FERRARI
Hottest:
STEVIE WONDER
TOM TOM CLUB
LAKESIDE
JUNIOR
PRINCE

WVEE/Atlanta
Scotty Andrews

ONE WAY
MANHATTANS
VANGELIS
KLEEEER
WAR
ELOISE WHITAKER
CHERI
FERRARI
INVISIBLE MAN'S B
MICHAEL FRANKS
ERNIE WATTS
Hottest:
STEVIE WONDER
TOM TOM CLUB
CHI-LITES
SMOKEY ROBINSON
BILL SUMMERS

WATV/Birmingham
Stan Granger

GEORGE DUKE
TOMORROW'S EDIT.
SLAVE
BRANDI WELLS
O'BRYAN
EVELYN KING
STONE
FLASH
ATLANTIC STARR
CONTROLLERS
RENE & ANGELA
T-CONNECTION
LTD
WHATNAUTS
REN WOODS
JERMAINE JACKSON
Hottest:
STEVIE WONDER
GRAND MASTER
PRINCE
BAR-KAYS
XAVIER

WENN/Birmingham
Gene Wise
RAMSEY LEWIS
STARPOINT
BRASS CONSTRUCTIO
SKOOL BOYZ
BETTYE LAVETTE
ISLEY BROS
PLEASURE
CHERI
Hottest:
ZZ HILL
STEVIE WONDER
SMOKEY ROBINSON
QUINCY JONES
XAVIER

WGIV/Charlotte
Chris Turner

INSTANT FUNK
THIRD WORLD
MEL BROOKS
ANGELA BOFILL
BRASS CONSTRUCTIO
PATRICE RUSHEN
Hottest:
TOM TOM CLUB
D TRAIN
DIANA ROSS
STEVIE WONDER
EW&F

WOIC/Columbia, SC
Mickey Arnold

REN WOODS
CISSEL & KING
CONTROLLERS
STONE
ROY AYERS
XAVIER
ZOOM
J. GEILS BAND
BRASS CONSTRUCTIO
GASTON
Hottest:
SKYY
STEVIE WONDER
BRANDI WELLS
CHI-LITES
GEORGE BENSON

KMJQ/Houston
Ross Holland

D TRAIN
Hottest:
BOBBY WOMACK
DIANA ROSS
STEVIE WONDER
GLADYS KNIGHT
TOM TOM CLUB

WKXI/Jackson
Tommy Marshall

STARPOINT
GEORGE DUKE
ATLANTIC STARR
KLEEEER
GLADYS KNIGHT
WHISPERS
ISLEY BROS
WHATNAUTS
CONTROLLERS
STONF
TASTE OF HONEY
Hottest:
O'BRYAN
PRINCE
LAKESIDE
STEVIE WONDER
CHI-LITES

WJMI/Jackson
Carl Haynes

CENTRAL LINE
CGN FUNK SHUN
REN WOODS
Hottest:
GRAND MASTER
LAKESIDE
O'BRYAN
STEVIE WONDER
ISLEY BROS

WPDQ/Jacksonville
Earl James

KLEEEER
TERRI GONZALEZ
LARRY CARLTON
ROBERTA FLACK
GEORGE DUKE
Hottest:
TIMF
SISTER SLEDGE
BOBBY WOMACK
LAKESIDE
TOM TOM CLUB

SOUTH

WJAX(95X)/Jacksonville
Steve Fox

ATLANTIC STARR
RUFUS & CHAKA
LTD
REN WOODS
PATRICE RUSHEN
Hottest:
TIME
D TRAIN
STONE
TOM TOM CLUB
JUNIOR

KOKY/Little Rock
Ronda Curtis

ANGELA BOFILL
GLADYS KNIGHT
BRASS CONSTRUCTIO
KANO
DAZZ BAND
STARPOINT
ZOOM
PATRICE RUSHEN
AL JARREAU
T.S. MCNK
CON FUNK SHUN
CENTRAL LINE
Hottest:
SMOKEY ROBINSON
JUNIOR
CHI-LITES
AURRA
STEVIE WONDER

WLOU/Louisville
Neal O'Rea

ADC BAND
ST. TROPEZ
TOMORROW'S EDIT.
WHATNAUTS
Hottest:
SMOKEY ROBINSON
AURRA
KOOL & THE GANG
STEVIE WONDER
XAVIER

WJJS/Lynchburg, VA
Art Young

KWICK
SUN
ROY AYERS
ONE WAY
ARETHA FRANKLIN
MIDNIGHT STAR
Hottest:
STEVIE WONDER
TROUBLE FUNK
SMOKEY ROBINSON
CHI-LITES
TOM TOM CLUB

WDIA/Memphis
Carl Connors

KOOL & THE GANG
BUCKNER & GARCIA
FFPRARI
STFVIE WOODS
WAR
GLADYS KNIGHT
STARPOINT
Hottest:
GRAND MASTER
LAKESIDE
O'BRYAN
STEVIE WONDER
XAVIER

WHRK (K97)/Memphis
Robert V.

TASTE OF HONEY
XAVIER
WAR
THIRD WORLD
RAY PARKER JR.
RICHARD D. FIELDS
Hottest:
O'BRYAN
GEORGE DUKE
TOM TOM CLUB
JUNIOR
STEVIE WONDER

WEDR/Miami
Leo Jackson

SULA
COTTON CANDY
KLEEEER
REDDINGS
TIERRA
SEARCH
JUICY
INSTANT FUNK
PATRICE RUSHEN
PATTI AUSTIN
Hottest:
AM-FM
PEABO BRYSON
JUNIOR
LAKESIDE
SUGAR HILL GANG

MIDWEST

WBLX/Mobile
Michael J. Alexander

LARRY CARLTON
CHOCOLATF MILK
GEORGE BENSON
TASTE OF HONEY
LTD
ZOOM
GO
ANGELA BOFILL
STONE
WAR
Hottest:
SKYY
BOBBY WOMACK
TIME
STEVIE WONDER
LAKESIDE
PRINCE

WVOL/Nashville
Fred Harvey

RAMSEY LEWIS
CISSEL & KING
FERRARI
WHATNAUTS
STARPOINT
Hottest:
STEVIE WONDER
DIANA ROSS
TOM TOM CLUB
PEABO BRYSON
O'BRYAN

WYLD-FM/New Orleans
Tony Brown

RAY PARKER JR.
GAYLE ADAMS
JOHNNY BRISTOL
WAR
ISLEY BROS
TASTE OF HONEY
Hottest:
STEVIE WONDER
SKYY
DIANA ROSS
SMOKEY ROBINSON
LUTHER VANDROSS

WAIL-FM/New Orleans
Barry Richards

none
Hottest:
STEVIE WONDER
KOOL & THE GANG
BUCKNER & GARCIA
SKYY
GRAND MASTER

WOWI/Norfolk
Chester Benton

ROBERTA FLACK
ADC BAND
O'BRYAN
Hottest:
STEVIE WONDER
D TRAIN
LAKESIDE
XAVIER
GRAND MASTER

WANT/Richmond
Ben Miles

RARE ESSENCE
STARPOINT
WHATNAUTS
GEORGE DUKE
COMMODORES
DUNN & BRUCE
JERMAINE JACKSON
GLADYS KNIGHT
J. GEILS BAND
Hottest:
TOM TOM CLUB
SKYY
STEVIE WONDER
TIME
BOBBY WOMACK

WTOY/Roanoke
Donnie Deane

LTD
POSITIVE EXPRESS
COFFEE
KOOL & THE GANG
WAR
CARL CARLTON
IMAGINATION
ADC BAND
Hottest:
STFVIE WONDER
DIANA ROSS
AURRA
LUTHER VANDROSS
TOM TOM CLUB

MIDWEST

WBMX/Chicago
Lee Michaels

CHERI
PATRICE RUSHEN
WAS (NOT WAS)
GLADYS KNIGHT
ONE WAY
SKOOL BOYZ
Hottest:
STEVIE WONDER
JUNIOR
WHISPERS
HALL & OATES
D TRAIN

WGCI/Chicago
Pam Wells

PATTI AUSTIN
J. GEILS BAND
MICHAEL FRANKS
WHATNAUTS
PATRICE RUSHEN
WAS (NOT WAS)
VICKY "D"
Hottest:
JUNIOR
SUGAR HILL GANG
STEVIE WONDER
LAKESIDE
TEDDY PENDERGRASS

WVON/Chicago
Pam Wells

none
Hottest:
SMOKEY ROBINSON
SUGAR HILL GANG
TOM TOM CLUB
WHISPERS
STEVIE WONDER

WCIN/Cincinnati
Everett Cork

ST. TROPEZ
SUN
RICHARD D. FIELDS
TOMORROW'S EDIT.
MIDNIGHT STAR
Hottest:
TOM TOM CLUB
SMOKEY ROBINSON
JUNIOR
BOBBY WOMACK
STFVIE WONDER

WJMO/Cleveland
Erik Stone

RAMEFY LEWIS
FLASH
INSTANT FUNK
GO
WHATNAUTS
CISSEL & KING
COMMODORES
XAVIER
ATLANTIC STARR
FERRARI
DAZZ BAND
Hottest:
STEVIE WONDER
AURRA
D TRAIN
CHI-LITES
DUNN & BRUCE

WTFM/San Antonio
Joe Nasty

SKYY
SHOCK
Hottest:
SKYY
JOURNEY
GO GO'S
J. GEILS BAND
TOM TOM CLUB

WTMP/Tampa
Jerry Walker

STONE
ANGELA BOFILL
JONES GIRLS
UTOPIANS
ATLANTIC STARR
FOUR TOPS
Hottest:
SECRET WEAPON
DIANA ROSS
GLADYS KNIGHT
BETTYE LAVETTE
O'BRYAN

WEST

WDMT/Cleveland
Magie/James

DAZZ BAND
COMMODORES
FOUR TOPS
LINDA CLIFFORD
SHALAMAR
Hottest:
STEVIE WONDER
DIANA ROSS
J. GEILS BAND
KOOL & THE GANG
LAKESIDE

WDAO/Dayton
Lankford Stephens

none
Hottest:
STEVIE WONDER
WHISPERS
SWITCH
FOUR TOPS
COMMODORES

WJLB/Detroit
J. Michael McKay

T.S. MONK
CHARLES EARLAND
WAR
GEORGE BENSON
RAYDIO
CHAS JANKEL
Hottest:
DIANA ROSS
HALL & OATES
D TRAIN
AURRA
LTD

WKWM/Grand Rapids
Frank Grant

DATELINE
DATELINE
LTD
STEVIE WOODS
ANGELA BOFILL
MEL DAVIS
COMMODORES
EVELYN KING
ISLEY BROS
WHATNAUTS
Hottest:
STEVIE WONDER
TOM TOM CLUB
SKYY
LUTHER VANDROSS
O'BRYAN

WTLI/Indianapolis
Jay Johnson

T-CONNECTION
CISSEL & KING
ANGELA BOFILL
EVELYN KING
ISLEY BROS
RICHARD D. FIELDS
L.A. BOPPERS
Hottest:
STEVIE WONDER
SKYY
D TRAIN
JUNIOR
LAKESIDE

KAEZ/Oklahoma City
Lee Simpson

HERITAGE
CANDI STATON
KEITH DIAMOND
MIDNIGHT STAR
CENTRAL LINE
SUN
DONALD BYRD
BRASS CONSTRUCTIO
GANGSTERS
ROBERTA FLACK
Hottest:
STEVIE WONDER
KOOL & THE GANG
AURRA
QUINCY JONES
RICHARD D. FIELDS

WWWS/Saginaw, MI
Kermit Crockett

JUICY
ROBERTA FLACK
GREG DIAMOND
CON FUNK SHUN
HARARI
Hottest:
STEVIE WONDER
SUGAR HILL GANG
TOM TOM CLUB
D TRAIN
J. GEILS BAND

KMJM/St. Louis
Dick Edwards

GEORGE DUKE
XAVIER
Hottest:
STEVIE WONDER
SKYY
HALL & OATES
ONJ
DIANA ROSS

"Love Seasons" PD -2197

The New
SMASH Single By

ZOOM



ZOOM
SATURDAY, SATURDAY NIGHT



From Their Hit Album
**"Saturday,
Saturday Night"** PD 1-6345

Breaking Already In D.C./Baltimore, Atlanta, Chicago, Philadelphia

OK100
WHUR
WKYS
WEBB
WWIN

WXYV
WOWI
WENZ
WKIE
WJJS

WTOY
WAOK
WBMX
WGCI
WJPC

WAWA
WVEE
WIGO
WDAS
WNHC

WILD
KACE
WGIV
WDAO



On Polydor Records

Manufactured & Distributed by
PolyGram Records
.....

A/C

Regional Ados & Hots

EAST Parallel One

WCBM/Baltimore
Hal Martin
Hottest:
SINGH & GARFUNKEL
JOURNEY
KENNY ROGERS
BETIE HIGGINS
ALABAMA
CLIFF RICHARD

WROR/Boston
Mike Addams
none
Hottest:
BETIE HIGGINS
DAN FOGELBERG
KENNY ROGERS
JOURNEY
STEVIE WONDER

WBEN/Buffalo
Roger Christian
STEVIE WONDER
ROBERTA FLACK
PAUL DAVIS
JOHN DENVER
Hottest:
STEVIE WONDER
BETIE HIGGINS
KENNY ROGERS
OAK RIDGE BOYS
MECO

GR55/Buffalo
Jerry Reo
ONJ
OAK RIDGE BOYS
QUINCY JONES
Hottest:
KENNY ROGERS
DAN FOGELBERG
LBB
JOURNEY
BETIE HIGGINS

WTFM/New York
Frank Kelly
CLIFF RICHARD
QUINCY JONES
Hottest:
STEVIE WONDER
JOURNEY
DAN FOGELBERG
VANGELIS
LBB

WYNY/New York
Jeff Mazzel
none
Hottest:
BARBRA STREISAND
PAUL DAVIS
SNEAKER
SISTER SLEDGE
BILLY JOEL

WIP/Philadelphia
Bob Russo
SMOKEY ROBINSON
DON MCLEAN
PATTY WEAVER
Hottest:
STEVIE WONDER
POINTER SISTERS
MECO

WTAE/Pittsburgh
Don Berns
SISTER SLEDGE
ANNE MURRAY
JOHN DENVER
Hottest:
BETIE HIGGINS
SNEAKER
SHEENA EASTON
AIR SUPPLY
ALABAMA

WWSW (3WS)/Pittsburgh
Herb Crowe
MECO
ONJ
Hottest:
AIR SUPPLY
BETIE HIGGINS
CLIFF RICHARD
QUINCY JONES
VANGELIS

KDKA/Pittsburgh
Jim Harrington
POINTER SISTERS
ONJ
STEVIE WOODS
Hottest:
JOURNEY
CARS
LBB
BETIE HIGGINS
OAK RIDGE BOYS

WPRO/Providence
Gary Berkowitz
NEIL DIAMOND
Hottest:
BARRY MANILOW
LBB
JOURNEY
AIR SUPPLY
SISTER SLEDGE

WJMD/Washington, D.C.
Balaban/Lewis
TASTE OF HONEY
PAUL DAVIS
VANGELIS
Hottest:
BARBRA STREISAND
BETIE HIGGINS
QUINCY JONES
ALABAMA
STEVIE WONDER

WASH/Washington, D.C.
Bob Duckman
PAUL DAVIS
Hottest:
KENNY ROGERS
JOURNEY
VANGELIS
STEVIE WONDER
ALABAMA

Parallel Two

WNAB/Bridgeport
Rusa Garrett
none
Hottest:
BETIE HIGGINS
OAK RIDGE BOYS
NEIL DIAMOND
FRED PARRIS/FIVE
JOURNEY
LBB
CLIFF RICHARD
RUPERT HOLMES

WRIE/Erie
Ted Abbott
none
Hottest:
OAK RIDGE BOYS
BETIE HIGGINS
DAN FOGELBERG
ALABAMA
CLIFF RICHARD

WSFM/Harrisburg
Bob Patra
MECO
STEVIE WOODS
Hottest:
LBB
JOURNEY
DIANA ROSS
BETIE HIGGINS
ONJ

WWYZ/Hartford
Popovich/Colligan
BARBRA STREISAND
LARRY CARLTON
ROBERTA FLACK
MIKE POST
Hottest:
AIR SUPPLY
KENNY ROGERS
CLIFF RICHARD
JOURNEY

WTIC/Hartford
Ginny Jesionka
ONJ
JOHN DENVER
Hottest:
none

WCTC/New Brunswick, NJ
Jay Meyers
AL MARTINO
JOHN DENVER
Hottest:
BARRY MANILOW
KENNY ROGERS
BETIE HIGGINS
CLIFF RICHARD
NEIL DIAMOND

WELI/New Haven
Walt Pinto
ROBERTA FLACK
Hottest:
BETIE HIGGINS
ABBA
STEVIE WOODS
MECO
QUINCY JONES

WHAM/Rochester, NY
Dave Laird
FRED PARRIS/FIVE
GENE COTTON
JOHN DENVER
Hottest:
PAUL DAVIS
ALABAMA
BETIE HIGGINS
JOURNEY
QUINCY JONES
CLIFF RICHARD

WEST Parallel One

KPPL/Denver
Rick Brady
MICHAEL SMOTHERMA
Hottest:
KENNY ROGERS
SHEENA EASTON
JOURNEY
LARRY CARLTON
STEVIE WONDER

KHOW/Denver
Leigh Starnes
ONJ
NEIL DIAMOND
Hottest:
SHEENA EASTON
HALL & OATES
LBB
AIR SUPPLY
ALABAMA

KOY/Phoenix
Charlie Van Dyke
MECO
Hottest:
NEIL DIAMOND
KENNY ROGERS
STEVIE WONDER
DAN FOGELBERG
ANNE MURRAY

KGW/Portland
Janis Wojniak
SISTER SLEDGE
Hottest:
AIR SUPPLY
BILLY JOEL
DAN FOGELBERG
VANGELIS
BETIE HIGGINS

WASH/Washington, D.C.
Bob Duckman
PAUL DAVIS
Hottest:
KENNY ROGERS
JOURNEY
VANGELIS
STEVIE WONDER
ALABAMA

WGY/Schenectady

Walter Fritz
none
Hottest:
BETIE HIGGINS
OAK RIDGE BOYS
VANGELIS
NEIL DIAMOND
FRED PARRIS/FIVE
JOURNEY
LBB
CLIFF RICHARD
RUPERT HOLMES

WHY/Springfield, MA
Mary Ferraro
POCO
JOHN DENVER
Hottest:
KENNY ROGERS
BETIE HIGGINS
CLIFF RICHARD
LBB
JOURNEY

WHEN/Syracuse
Debbie Stoughtenger
ANNE MURRAY
MICHAEL SMOTHERMA
Hottest:
DAN FOGELBERG
SHEENA EASTON
LBB
BETIE HIGGINS
KENNY ROGERS
JOURNEY

140/Worcester
Cliff Blake
ONJ
T.G. SHEPPARD
Hottest:
KENNY ROGERS
SHEENA EASTON
BETIE HIGGINS
BARRY MANILOW
AIR SUPPLY

WSBA/York
Jim Horn
WILLIE NELSON
ROBERTA FLACK
Hottest:
DAN FOGELBERG
KENNY ROGERS
BETIE HIGGINS
CLIFF RICHARD

WTCN/New Brunswick, NJ
Jay Meyers
AL MARTINO
JOHN DENVER
Hottest:
BARRY MANILOW
KENNY ROGERS
BETIE HIGGINS
CLIFF RICHARD
NEIL DIAMOND

WELI/New Haven
Walt Pinto
ROBERTA FLACK
Hottest:
BETIE HIGGINS
ABBA
STEVIE WOODS
MECO
QUINCY JONES

WHAM/Rochester, NY
Dave Laird
FRED PARRIS/FIVE
GENE COTTON
JOHN DENVER
Hottest:
PAUL DAVIS
ALABAMA
BETIE HIGGINS
JOURNEY
QUINCY JONES
CLIFF RICHARD

WEST Parallel Two

KPPL/Denver
Rick Brady
MICHAEL SMOTHERMA
Hottest:
KENNY ROGERS
SHEENA EASTON
JOURNEY
LARRY CARLTON
STEVIE WONDER

KHOW/Denver
Leigh Starnes
ONJ
NEIL DIAMOND
Hottest:
SHEENA EASTON
HALL & OATES
LBB
AIR SUPPLY
ALABAMA

KOY/Phoenix
Charlie Van Dyke
MECO
Hottest:
NEIL DIAMOND
KENNY ROGERS
STEVIE WONDER
DAN FOGELBERG
ANNE MURRAY

KGW/Portland
Janis Wojniak
SISTER SLEDGE
Hottest:
AIR SUPPLY
BILLY JOEL
DAN FOGELBERG
VANGELIS
BETIE HIGGINS

WASH/Washington, D.C.
Bob Duckman
PAUL DAVIS
Hottest:
KENNY ROGERS
JOURNEY
VANGELIS
STEVIE WONDER
ALABAMA

MIDWEST Parallel One

WFYR/Chicago
John Wetherbee
PAUL DAVIS
ROBERTA FLACK
Hottest:
JOURNEY
LBB
SHEENA EASTON
STEVIE WONDER
ABBA

WCLR/Chicago
Gary Price
none
Hottest:
KENNY ROGERS
DAN FOGELBERG
NEIL DIAMOND
QUINCY JONES
CLIFF RICHARD

WHBY/Appleton
Shannon/O'Halloran
FRED PARRIS/FIVE
GREG GUIDRY
STEVIE WONDER
Hottest:
BETIE HIGGINS
KENNY ROGERS
STEVIE WOODS
JOURNEY
MECO

WHBC/Canton
Mike Dorn
MIKE POST
FRED PARRIS/FIVE
ALABAMA
Hottest:
BETIE HIGGINS
KENNY ROGERS
JOURNEY
VANGELIS
QUINCY JONES

WGAR/Cleveland
Chuck Collier
BARBRA STREISAND
CHARLENE
Hottest:
DAN FOGELBERG
JOURNEY
HALL & OATES
QUINCY JONES
STEVIE WONDER

WOMC/Detroit
Bill Garcia
JOURNEY
JOHN DENVER
Hottest:
DAN FOGELBERG
KENNY ROGERS
NEIL DIAMOND
CLIFF RICHARD
BETIE HIGGINS

WHB/Kansas City
Roberts/Land
ONJ
Hottest:
HALL & OATES
OAK RIDGE BOYS
PAUL DAVIS
RONNIE MILSAP
BETIE HIGGINS

KMBZ/Kansas City
Steve Bell
PAUL DAVIS
MICHAEL SMOTHERMA
JENNIFER WARNES
TOM CHAPIN
GORDON LIGHTFOOT
ELVIS PRESLEY
STELLA PARTON
LORETTA LYNN
Hottest:
DAN FOGELBERG
CLIFF RICHARD
NEIL DIAMOND
SISTER SLEDGE
STEVE WARINER

WISN/Milwaukee
Debbie Hinkle
RUPERT HOLMES
PAUL DAVIS
Hottest:
KENNY ROGERS
AIR SUPPLY
ALABAMA
ABBA
CLIFF RICHARD

WCCO/Minneapolis

Denny Long
none
Hottest:
BOBBY VINTON

WAKR/Akron
Bill Hart
none
Hottest:
KENNY ROGERS
DAN FOGELBERG
NEIL DIAMOND
QUINCY JONES
CLIFF RICHARD

WHBY/Appleton
Shannon/O'Halloran
FRED PARRIS/FIVE
GREG GUIDRY
STEVIE WONDER
Hottest:
BETIE HIGGINS
KENNY ROGERS
STEVIE WOODS
JOURNEY
MECO

WHBC/Canton
Mike Dorn
MIKE POST
FRED PARRIS/FIVE
ALABAMA
Hottest:
BETIE HIGGINS
KENNY ROGERS
JOURNEY
VANGELIS
QUINCY JONES

WGAR/Cleveland
Chuck Collier
BARBRA STREISAND
CHARLENE
Hottest:
DAN FOGELBERG
JOURNEY
HALL & OATES
QUINCY JONES
STEVIE WONDER

WOMC/Detroit
Bill Garcia
JOURNEY
JOHN DENVER
Hottest:
DAN FOGELBERG
KENNY ROGERS
NEIL DIAMOND
CLIFF RICHARD
BETIE HIGGINS

WHB/Kansas City
Roberts/Land
ONJ
Hottest:
HALL & OATES
OAK RIDGE BOYS
PAUL DAVIS
RONNIE MILSAP
BETIE HIGGINS

KMBZ/Kansas City
Steve Bell
PAUL DAVIS
MICHAEL SMOTHERMA
JENNIFER WARNES
TOM CHAPIN
GORDON LIGHTFOOT
ELVIS PRESLEY
STELLA PARTON
LORETTA LYNN
Hottest:
DAN FOGELBERG
CLIFF RICHARD
NEIL DIAMOND
SISTER SLEDGE
STEVE WARINER

WISN/Milwaukee
Debbie Hinkle
RUPERT HOLMES
PAUL DAVIS
Hottest:
KENNY ROGERS
AIR SUPPLY
ALABAMA
ABBA
CLIFF RICHARD

WFMK/Lansing

Dave McClary
WILLIE NELSON
BOBBY VINTON
BOB & DOUG MCKENZ
Hottest:
DAN FOGELBERG
JOURNEY
NEIL DIAMOND
VANGELIS
MIKE POST

WIBA/Madison
Barney Luv
ONJ
BARBRA STREISAND
Hottest:
BETIE HIGGINS
JOURNEY
VANGELIS
OAK RIDGE BOYS
QUINCY JONES

KLTE/Oklahoma City
Joe Geoffroy
CRYSTAL GAYLE
JOHN DENVER
OAK RIDGE BOYS
ROBERTA FLACK
Hottest:
MECO
BETIE HIGGINS
T.G. SHEPPARD
NEIL DIAMOND
LARRY CARLTON

WOUA/Quad Cities, IA
Jack McKay
PAUL DAVIS
JOHN DENVER
WILLIE NELSON
Hottest:
NEIL DIAMOND
BETIE HIGGINS
JOURNEY
ABBA
STEVIE WOODS

WUHO/Toledo
Beau Elliot
STEVIE WONDER
ONJ
WILLIE NELSON
Hottest:
BARRY MANILOW
ALABAMA
VANGELIS
CLIFF RICHARD
JOURNEY

KRMG/Tulsa
Don Bishop
PAUL DAVIS
GENE COTTON
ROSANNE CASH
AL JARREAU
Hottest:
NEIL DIAMOND
BETIE HIGGINS
VANGELIS
ABBA
MECO

KKRD/Wichita, KS
Jack Oliver
none
Hottest:
BARRY MANILOW
BETIE HIGGINS
QUINCY JONES
CLIFF RICHARD
ONJ

WKBN/Youngstown, OH
Gabriel/Morgan
GREG GUIDRY
AL JARREAU
WILLIE NELSON
Hottest:
BETIE HIGGINS
LBB
CLIFF RICHARD
SISTER SLEDGE
OAK RIDGE BOYS

Parallel Three

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
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OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
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QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

KFOR/Lincoln, NB

Patti Moran
ROBERTA FLACK
POINTER SISTERS
Hottest:
CLIFF RICHARD
QUINCY JONES
VANGELIS
STEVIE WONDER
ONJ

KCRG/Cedar Rapids, IA
Carl Mann
RUPERT HOLMES
PAUL DAVIS
GEORGE BENSON
Hottest:
BETIE HIGGINS
ALABAMA
STEVIE WOODS
CLIFF RICHARD
SISTER SLEDGE

WBT/Charlotte
Bickel/Rose
JOHN DENVER
MANHATTAN TRANSFE
Hottest:
STEVIE WONDER
NEIL DIAMOND
AL JARREAU

WDEF/Chattanooga
Stanley Hall
ROYAL PHILHARMONI
DIANE KEATON
GROVER WASHINGTON
JENNIFER WARNES
Hottest:
HUBERT LAWS/LYNN
LARRY CARLTON
MECO
MICHAEL SMOTHERMA
FRED PARRIS/FIVE

WLTN/Atlanta
Allen Saunders
none
Hottest:
KENNY ROGERS
VANGELIS
CRYSTAL GAYLE
NEIL DIAMOND
SISTER SLEDGE

KVIL/Dallas-Ft. Worth
Chuck Rhodes
JOHN DENVER
Hottest:
JUICE NEWTON
DAN FOGELBERG
GEORGE BENSON
KENNY ROGERS
JOURNEY

WALA (97.1A)/Miami-FL
Lauderdale
Yolanda Parapar
GENE COTTON
MICHAEL SMOTHERMA
JOHN DENVER
ROBERTA FLACK
BRUCE SUDANO
Hottest:
STEVIE WONDER
VANGELIS
T.G. SHEPPARD
LARRY CARLTON

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
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PAUL DAVIS
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JOHN DENVER

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ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WDAY/Fargo-Moorhead

Brad Anderson
PATTY AUSTIN
AL JARREAU
KOKOMO
Hottest:
BETIE HIGGINS
ABBA
JOURNEY
PAUL DAVIS
BILL LABOUNTY

WRVR/Memphis
Steve Butler
LE ROUX
Hottest:
STEVIE WONDER
BETIE HIGGINS
QUINCY JONES
PAUL DAVIS

SM-95/Nashville
Donna Brake
WILLIE NELSON
BARBRA STREISAND
Hottest:
SISTER SLEDGE
LARRY CARLTON
NEIL DIAMOND
STEVIE WOODS
QUINCY JONES

WQVE/New Orleans
Chris Bryan
CHARLENE
KOOL & THE GANG
JOHN DENVER
Hottest:
SIMON & GARFUNKEL
JOURNEY
VANGELIS
ROBERTA FLACK
WILLIE NELSON
PAUL DAVIS

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
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QUINCY JONES
OAK RIDGE BOYS
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JOHN DENVER

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JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WSGW/Saginaw, MI

Rick Belcher
POCO
ROSANNE CASH
CHILLIWACK
Hottest:
BETIE HIGGINS
KENNY ROGERS
CLIFF RICHARD
SHEENA EASTON

KPAT/Sioux Falls
Craig Metz
none
Hottest:
STEVIE WOODS
POINTER SISTERS
JOURNEY
NEIL DIAMOND
HUEY LEWIS AND TH

WRVA/Richmond, VA
Pat Wilson
GENE COTTON
GEORGE BENSON
Hottest:
BARBRA STREISAND
ANNE MURRAY
POCO
NEIL DIAMOND

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
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ROBERTA FLACK
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OAK RIDGE BOYS
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PAUL DAVIS
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ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
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ROBERTA FLACK
PAUL DAVIS
Hottest:
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OAK RIDGE BOYS
ONJ
JOHN DENVER

WJBC/Bloomington, IL
Stew Sawowitz
WILLIE NELSON
ROBERTA FLACK
PAUL DAVIS
Hottest:
CLIFF RICHARD
QUINCY JONES
OAK RIDGE BOYS
ONJ
JOHN DENVER

PARALLEL PLAYLISTS

EAST

ckgm 96.1 Montreal PD: B. Beau Dean MD: Kevin Shea

- 1 SOFT CELL/Tainted Love
2 HALL & OATES/Can't Go For That
3 JOAN JETT/ Love Rock 'N Roll

96.1 Pittsburgh PD: Bobby Christian MD: Clarke Ingram

wifi 92 Philadelphia PD: Don Cannon Music Assistant: Verna McKay

- 1 JOURNEY/Open Arms
2 DIANA ROSS/Mirror, Mirror
3 STEVIE NICKS/Through The Years

97.1 Providence PD & MD: Gary Berkowitz

WTKS-FM Boston Kiss PD: Sonny Joe White MD: Joe Carvello

WPGC FM 95.5 & AM 1580 Washington, D.C. PD: Steve Kingston MD: Bruce Kelly

WWSB 104.1 Baltimore PD: Jan Jeffries

94-6 Atlanta PD: Jim Morrison MD: Jeff McCartney

(H) indicates one of the five "hottest" records on each Parallel One playlist.

1050 chum Toronto

PD: Jim Waters MD: Brad Jones

- 1 JOAN JETT/ Love Rock 'N Roll
2 ROD STEWART/Tonight I'm Yours
3 JOURNEY/Open Arms

96.1 Pittsburgh PD: Bobby Christian MD: Clarke Ingram

wifi 92 Philadelphia PD: Don Cannon Music Assistant: Verna McKay

- 1 JOURNEY/Open Arms
2 DIANA ROSS/Mirror, Mirror
3 STEVIE NICKS/Through The Years

97.1 Providence PD & MD: Gary Berkowitz

WTKS-FM Boston Kiss PD: Sonny Joe White MD: Joe Carvello

WPGC FM 95.5 & AM 1580 Washington, D.C. PD: Steve Kingston MD: Bruce Kelly

WWSB 104.1 Baltimore PD: Jan Jeffries

94-6 Atlanta PD: Jim Morrison MD: Jeff McCartney

(H) indicates one of the five "hottest" records on each Parallel One playlist.

Providence

PD: Todd Chase MD: Mike Waite

- 1 DIANA ROSS/Mirror, Mirror
2 LRB/Take It Easy On Me
3 KENNY ROGERS/Through The Years

WBZZ Pittsburgh PD: Dan Vallie MD: Chuck Tyler

ROCK 102 WBEN-FM Buffalo PD: Bob Wood MD: Roger Christian

- 1 JOAN JETT/ Love Rock 'N Roll
2 STEVIE NICKS/Through The Years
3 J. GEILS BAND/Centerfold

97.1 Providence PD & MD: Gary Berkowitz

CFM 680 Toronto PD: Bob Saint Music Coordinator: Cyd Kaplan

WWSB 104.1 Baltimore PD: Jan Jeffries

94-6 Atlanta PD: Jim Morrison MD: Jeff McCartney

WTKS-FM Boston Kiss PD: Sonny Joe White MD: Joe Carvello

(H) indicates one of the five "hottest" records on each Parallel One playlist.

4107 FM MUSICRADIO Washington, D.C.

PD: Alan Burns

- 1 JOAN JETT/ Love Rock 'N Roll
2 HALL & OATES/Can't Go For That
3 CARL & SUE/It's Easy On Me

WBZZ Pittsburgh PD: Dan Vallie MD: Chuck Tyler

ROCK 102 WBEN-FM Buffalo PD: Bob Wood MD: Roger Christian

- 1 JOAN JETT/ Love Rock 'N Roll
2 STEVIE NICKS/Through The Years
3 J. GEILS BAND/Centerfold

97.1 Providence PD & MD: Gary Berkowitz

CFM 680 Toronto PD: Bob Saint Music Coordinator: Cyd Kaplan

WWSB 104.1 Baltimore PD: Jan Jeffries

94-6 Atlanta PD: Jim Morrison MD: Jeff McCartney

WTKS-FM Boston Kiss PD: Sonny Joe White MD: Joe Carvello

(H) indicates one of the five "hottest" records on each Parallel One playlist.

SOUTH

PD: Scott Shannon MD: Pat McKay

- 1 JOAN JETT/ Love Rock 'N Roll
2 ON/Make A Move On Me
3 CHARLENE/I've Never Been To Me

WBZZ Pittsburgh PD: Dan Vallie MD: Chuck Tyler

ROCK 102 WBEN-FM Buffalo PD: Bob Wood MD: Roger Christian

- 1 JOAN JETT/ Love Rock 'N Roll
2 STEVIE NICKS/Through The Years
3 J. GEILS BAND/Centerfold

97.1 Providence PD & MD: Gary Berkowitz

CFM 680 Toronto PD: Bob Saint Music Coordinator: Cyd Kaplan

WWSB 104.1 Baltimore PD: Jan Jeffries

94-6 Atlanta PD: Jim Morrison MD: Jeff McCartney

WTKS-FM Boston Kiss PD: Sonny Joe White MD: Joe Carvello

(H) indicates one of the five "hottest" records on each Parallel One playlist.

93 Atlanta

ATLANTA'S RADIO STATION PD: John Young

- 1 JOAN JETT/ Love Rock 'N Roll
2 JOURNEY/Open Arms
3 ALABAMA/Love In The First Deg

WBZZ Pittsburgh PD: Dan Vallie MD: Chuck Tyler

ROCK 102 WBEN-FM Buffalo PD: Bob Wood MD: Roger Christian

- 1 JOAN JETT/ Love Rock 'N Roll
2 STEVIE NICKS/Through The Years
3 J. GEILS BAND/Centerfold

97.1 Providence PD & MD: Gary Berkowitz

CFM 680 Toronto PD: Bob Saint Music Coordinator: Cyd Kaplan

WWSB 104.1 Baltimore PD: Jan Jeffries

94-6 Atlanta PD: Jim Morrison MD: Jeff McCartney

WTKS-FM Boston Kiss PD: Sonny Joe White MD: Joe Carvello

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WCKX Tampa

PD: Johnny Velchoff MD: Colleen Cassidy

- 1 JOAN JETT/ Love Rock 'N Roll
2 AIR SUPPLY/Sweet Dreams
3 PAUL DAVIS/Cool Night

WBZZ Pittsburgh PD: Dan Vallie MD: Chuck Tyler

ROCK 102 WBEN-FM Buffalo PD: Bob Wood MD: Roger Christian

- 1 JOAN JETT/ Love Rock 'N Roll
2 STEVIE NICKS/Through The Years
3 J. GEILS BAND/Centerfold

97.1 Providence PD & MD: Gary Berkowitz

CFM 680 Toronto PD: Bob Saint Music Coordinator: Cyd Kaplan

WWSB 104.1 Baltimore PD: Jan Jeffries

94-6 Atlanta PD: Jim Morrison MD: Jeff McCartney

WTKS-FM Boston Kiss PD: Sonny Joe White MD: Joe Carvello

(H) indicates one of the five "hottest" records on each Parallel One playlist.

CHR ADDS & HOTS

EAST
Most Added Rick Springfield
 Greg Guidry
 Dr. Hook
 Kool & The Gang

Hottest Joan Jett
 Journey
 Stevie Wonder

SOUTH
Most Added Rick Springfield
 Greg Guidry
 Paul Davis

Hottest Journey
 Joan Jett
 Stevie Wonder

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST

PARALLEL TWO

WKEE/Huntington, WV

Gary Miller
 TRENE CARA
 HUMAN LEAGUE
 KOOL & THE GANG
 Hottest:
 BERTIE HIGGINS 3-1
 JOAN JETT 18-6
 HUEY LEWIS AND TH 19-10
 STEVIE WONDER 30-16
 QUARTERFLASH 34-18

WPST/Trenton, NJ

Tom Taylor
 DR. HOOK
 Hottest:
 JOAN JETT 1-1
 ROD STEWART 8-4
 GO GO'S 11-8
 SOFT CELL 12-9
 BOB & DOUG MCKENZ 13-10

WTRY/Albany, NY

Bill Cahill
 GREG GUIDRY
 CHARLENE
 Hottest:
 JOAN JETT 1-1
 JOURNEY 4-2
 AIR SUPPLY 11-8
 ONJ 18-10
 J. GEILS BAND 30-19

WAEB/Allentown, PA

Jeff Frank
 CHARLENE
 JOHN DENVER
 GREG GUIDRY
 Hottest:
 JOURNEY 1-1
 STEVIE WONDER 8-2
 ONJ 12-8
 J. GEILS BAND 22-15
 QUINCY JONES 25-18

KC101/New Haven, CT

Danny Lyons
 Hottest:
 JOURNEY 1-1
 STEVIE WONDER 3-3
 BERTIE HIGGINS 4-4
 ALABAMA 7-7
 VANGELIS 16-16

WFBR/Baltimore, MD

Andy Szulinski
 CHARLENE
 PATTI AUSTIN
 RICK SPRINGFIELD
 Hottest:
 JOURNEY 1-1
 BERTIE HIGGINS 9-5
 OAK RIDGE BOYS 11-8
 ALABAMA 14-9
 ONJ 15-10

WBFI/Long Island, NY

Bill Terry
 STEVIE NICKS
 Hottest:
 JOURNEY 1-1
 STEVIE WONDER 6-3
 POINTER SISTERS 18-13
 POLICE 20-14
 BERTIE HIGGINS 25-19

WTIC-FM/Hartford, CT

Rick Donahue
 VANGELIS
 PAUL DAVIS
 GEORGE BENSON
 Hottest:
 STEVIE WONDER 1-1
 JOAN JETT 10-2
 BERTIE HIGGINS 11-5
 SMOKEY ROBINSON 16-11
 GO GO'S 27-19

Q106/York, PA

Dan Steele
 QUARTERFLASH
 RICK SPRINGFIELD
 KOOL & THE GANG
 ROBERTA FLACK
 TASTE OF HONEY
 Hottest:
 JOURNEY 1-1
 JOAN JETT 2-2
 DIANA ROSS 10-6
 ALABAMA 13-8
 ONJ 21-16
 BOB & DOUG MCKENZ 23-17

WHFM/Rochester, NY

Almee Packer
 Hottest:
 JOURNEY 1-1
 KENNY ROGERS 8-4
 CLIFF RICHARD 18-14
 QUINCY JONES 19-15
 ONJ 22-16

K104/Erie, PA

Bill Shannon
 BOB & DOUG MCKENZ
 ROLLING STONES
 FRED PARRIS/FIVE
 Hottest:
 FRICTION 3-1
 JOAN JETT 12-2
 GO GO'S 4-3
 GENESIS 17-10
 J. GEILS BAND 20-15

V100/Charleston, WV

Jay Jarvis
 RICK SPRINGFIELD
 GREG GUIDRY
 Hottest:
 JOURNEY 3-1
 KENNY ROGERS 2-2
 BERTIE HIGGINS 5-3
 ALABAMA 6-4
 STEVIE WONDER 10-6

WKRZ-FM/Wilkes-Barre, PA

Jim Rising
 ANNE MURRAY
 GREG GUIDRY
 CHUBBY CHECKER
 C. CHRISTIAN
 Hottest:
 JOAN JETT 3-1
 J. GEILS BAND 4-2
 STEVIE WONDER 6-4
 ONJ 13-6
 STEVIE NICKS 17-13

92FLY/Albany, NY

Jack Lawrence
 QUARTERFLASH
 ABBA
 JUNIOR
 Hottest:
 JOURNEY 1-1
 ROD STEWART 11-6
 POINTER SISTERS 16-11
 BERTIE HIGGINS 20-15
 PAUL DAVIS 27-5

WDRF-FM/Hartford, CT

Paul Roberts
 OAK RIDGE BOYS
 ROBERTA FLACK
 DR. HOOK
 PAUL DAVIS
 Hottest:
 JOAN JETT 1-1
 JOURNEY 3-2
 STEVIE WONDER 6-3
 BERTIE HIGGINS 10-4
 GO GO'S 18-7

WRCK/Utica, NY

Jim Reitz
 PAUL DAVIS
 HUMAN LEAGUE
 GAMMA
 Hottest:
 JOAN JETT 2-1
 GO GO'S 10-4
 BOB & DOUG MCKENZ 13-9
 TOMMY TUNONE 15-10
 SOFT CELL 16-13

3WT/Binghamton, NY

Scott Michaels
 STELLA PARTON
 EDDIE SCHWARTZ
 HUMAN LEAGUE
 Hottest:
 JOURNEY 1-1
 ROD STEWART 7-6
 GO GO'S 13-7
 J. GEILS BAND 15-10
 RICK SPRINGFIELD 38-25

WPHD/Buffalo, NY

Harv Moore
 HALL & OATES
 ROLLING STONES
 GENESIS
 BOB WELCH
 HUMAN LEAGUE
 DWIGHT TWILLEY
 JAY FERGUSON
 Hottest:
 JOAN JETT 4-1
 JOURNEY 2-2
 STEVIE WONDER 3-3
 ROD STEWART 7-5
 VAN HALEN 9-6

WLAN-FM/Lancaster

Dave Russell
 GREG GUIDRY
 SISTER SLEDGE
 MIKE POST
 PRISM
 Hottest:
 JOURNEY 1-1
 JOAN JETT 6-2
 GO GO'S 12-8
 ALABAMA 25-15
 ONJ 26-16

WYCR/Hanover, York, PA

J.J. Randolph
 GREG GUIDRY
 SISTER SLEDGE
 RICK SPRINGFIELD
 KOOL & THE GANG
 TOMMY TUNONE (dp)
 Hottest:
 JOURNEY 1-1
 KENNY ROGERS 4-4
 JOAN JETT 23-7
 GO GO'S 18-10
 J. GEILS BAND D-24

PARALLEL THREE

WCIR/Beckley, WV

Jim Martin
 ANNE MURRAY
 DR. HOOK
 SNEAKER
 STEVIE WOODS
 Hottest:
 JOURNEY 2-1
 GO GO'S 6-3
 BERTIE HIGGINS 7-5
 JOAN JETT 15-8
 J. GEILS BAND 18-11

WFBG/Altoona, PA

GO GO'S
 JOHN DENVER
 KOOL & THE GANG
 VAN HALEN
 Hottest:
 JOURNEY 1-1
 JOAN JETT 10-2
 STEVIE WONDER 4-4
 BERTIE HIGGINS 8-6
 BOB & DOUG MCKENZ 16-8

WGUY/Bangor, ME

Jim Randall
 BONNIE RAITT
 MARTIN BRILEY
 STELLA PARTON (dp)
 ROBERTA FLACK
 FRED PARRIS/FIVE
 Hottest:
 JOAN JETT 12-1
 J. GEILS BAND 6-4
 ONJ 14-12
 STEVIE NICKS 19-14
 KOOL & THE GANG 24-21

WJBO/Portland, ME

Brian Phoenix
 FULL MOON
 BONNIE RAITT
 RICK SPRINGFIELD
 DR. HOOK
 EDDIE SCHWARTZ
 Hottest:
 JOURNEY 1-1
 AIR SUPPLY 4-2
 ROD STEWART 23-12
 STEVIE WONDER 26-13
 J. GEILS BAND 35-21

WTSN/Dover, NH

Jim Sebastian
 HALL & OATES
 QUINCY JONES
 RICK SPRINGFIELD
 TASTE OF HONEY
 JIGSAW
 Hottest:
 KENNY ROGERS 1-1
 STEVIE WONDER 3-2
 JOURNEY 6-3
 DIANA ROSS 10-6
 VANGELIS 11-7

WIGY/Bath, ME

Willie Mitchell
 RICK SPRINGFIELD
 VAN HALEN
 GREG GUIDRY
 Hottest:
 JOURNEY 1-1
 JOAN JETT 8-2
 HUEY LEWIS AND TH 11-5
 ONJ 27-18
 RICK SPRINGFIELD A-26

96XII/Parkersburg, WV

Terry Lee Collins
 BERTIE HIGGINS
 BOYS BAND
 BOB & DOUG MCKENZ
 Hottest:
 LRB 3-1
 GENESIS 6-2
 DONNIE IRIS 12-7
 CHUBBY CHECKER 24-14
 CONDUCTOR 26-17

WACZ/Bangor, ME

Michael O'Hara
 RICK SPRINGFIELD
 DWIGHT TWILLEY
 LINDSEY BUCKINGHA
 CHARLENE
 RAY PARKER JR.
 Hottest:
 FOREIGNER 1-1
 JOAN JETT 10-4
 JOURNEY 9-5
 BUCKNER & GARCIA 8-6
 ONJ 15-12

WZYQ/Frederick, ND

Kemosabi Joe
 GREG GUIDRY
 BONNIE RAITT
 TOMMY TUNONE
 CHUBBY CHECKER
 Hottest:
 JOAN JETT 1-1
 ONJ 2-2
 OAK RIDGE BOYS 5-4
 ALABAMA 13-8
 VAN HALEN 17-12

WOMP-FM/Bellaire, OH

Jolene Schreiber
 DIANA ROSS
 RICK SPRINGFIELD
 GREG GUIDRY
 DR. HOOK
 Hottest:
 JOURNEY 1-1
 FOREIGNER 4-2
 JOAN JETT 8-5
 GO GO'S 16-13
 J. GEILS BAND 31-23

WHEB/Portsmouth, NH

Rick Bean
 RICK SPRINGFIELD
 DR. HOOK
 GEORGE BENSON
 NEIL DIAMOND
 Hottest:
 JOURNEY 2-1
 STEVIE WONDER 5-2
 BERTIE HIGGINS 8-6
 POINTER SISTERS 9-7
 ALABAMA 14-9

WFEA/Manchester, NH

Keith Lemire
 FRED PARRIS/FIVE
 STELLA PARTON
 Hottest:
 JOURNEY 1-1
 KENNY ROGERS 5-3
 ROD STEWART 9-5
 BERTIE HIGGINS 14-10
 J. GEILS BAND 25-17

SOUTH

PARALLEL TWO

6J106/Orlando, FL

Tom West
 TASTE OF HONEY
 BRYAN ADAMS
 JOHN DENVER
 LULU
 DAVID LASLEY
 Hottest:
 HALL & OATES 1-1
 JOAN JETT 9-7
 STEVIE WONDER 13-9
 ROD STEWART 26-20
 VAN HALEN 34-28

KEEL/Shreveport, LA

Kevin Davis
 OAK RIDGE BOYS
 JOHN DENVER
 PAUL DAVIS
 VAN HALEN
 RUPERT HOLMES
 Hottest:
 JOURNEY 1-1
 KENNY ROGERS 5-3
 JOAN JETT 7-6
 QUINCY JONES 24-13

KTSA/San Antonio, TX

J.J. Rodriguez
 STEVIE NICKS
 QUINCY JONES
 QUARTERFLASH
 SAMMY HAGAR
 RICK SPRINGFIELD
 Hottest:
 J. GEILS BAND 1-1
 JOURNEY 6-3
 KENNY ROGERS 9-6
 STEVIE WONDER 18-15
 JOAN JETT 29-25

KXX106/Birmingham, AL

Chris Trane
 DR. HOOK
 GREG GUIDRY
 Hottest:
 JOURNEY 1-1
 KENNY ROGERS 15-9
 ROD STEWART 19-12
 ONJ 20-14
 STEVIE NICKS 30-25

WAXY/Ft. Lauderdale, FL

Rick Shaw
 DR. HOOK
 GREG GUIDRY
 TASTE OF HONEY
 Hottest:
 JOURNEY 2-1
 STEVIE WONDER 5-3
 DIANA ROSS 11-6
 POINTER SISTERS 19-14
 VANGELIS 29-15

WAYS/Charlotte, NC

Lou Simon
 CARL CARLTON
 DR. HOOK
 PAUL DAVIS
 MIKE POST
 QUINCY JONES
 Hottest:
 JOURNEY 3-1
 OAK RIDGE BOYS 6-4
 VANGELIS 8-6
 ONJ 11-9
 ALABAMA 23-17

WBBQ/Augusta, GA

Bruce Stevens
 GREG GUIDRY
 RAY PARKER JR.
 WILLIE NELSON
 MIKE POST
 Hottest:
 JOURNEY 1-1
 STEVIE WONDER 4-2
 JOAN JETT 13-7
 HUEY LEWIS AND TH 18-10
 VANGELIS 24-14

WFMF/Baton Rouge, LA

Rice/Watkins
 RICK SPRINGFIELD
 Hottest:
 JOURNEY 1-1
 ONJ 20-10
 GO GO'S 27-20
 JOAN JETT 30-21
 KOOL & THE GANG D-25

WGH/Norfolk, VA

Bob Canada
 DAVID LASLEY
 TASTE OF HONEY
 DWIGHT TWILLEY
 LULU
 ROBERTA FLACK
 MICHAEL SMOTHERMA
 Hottest:
 SISTER SLEDGE 1-1
 NEIL DIAMOND 5-4
 BERTIE HIGGINS 8-5
 MECO 13-10
 ONJ 15-11

WJDX/Jackson, MS

Bill Crews
 GREG GUIDRY
 RICK SPRINGFIELD
 PAUL DAVIS
 SKYY
 Hottest:
 STEVIE WONDER 2-1
 JOURNEY 5-2
 KENNY ROGERS 7-3
 DIANA ROSS 10-5
 BERTIE HIGGINS 12-8

WTIX/New Orleans, LA

Gary Franklin
 BOB & DOUG MCKENZ
 IRENE CARA
 PAUL DAVIS
 HUMAN LEAGUE
 SAMMY HAGAR
 Hottest:
 JOURNEY 1-1
 GO GO'S 27-15
 GREG GUIDRY 26-19
 WILLIE NELSON 28-21
 VANGELIS 34-29

Y103/Jacksonville, FL

Robert John
 DR. HOOK
 RICK SPRINGFIELD
 ANNE MURRAY
 Hottest:
 JOURNEY 1-1
 STEVIE WONDER 9-2
 DIANA ROSS 11-7
 ROD STEWART 12-9
 JOAN JETT 18-10

WRVQ/Richmond, VA

Bill Thomas
 GREG GUIDRY
 ALABAMA
 PAUL DAVIS
 VANGELIS
 DWIGHT TWILLEY
 Hottest:
 JOURNEY 1-1
 GO GO'S 12-7
 QUARTERFLASH 15-8
 LOVERBOY 13-9
 DONNIE IRIS 18-10

FM100/Memphis, TN

Tom Praedglacono
 GREG GUIDRY
 STEVIE NICKS (dp)
 RICK SPRINGFIELD
 Hottest:
 AIR SUPPLY 1-1
 STEVIE WONDER 4-2
 BERTIE HIGGINS 13-8
 POLICE 14-9
 CLIFF RICHARD 18-14

WSKZ/Chattanooga, TN

David Carroll
 HUMAN LEAGUE
 RICK SPRINGFIELD
 PAUL DAVIS
 QUINCY JONES
 Hottest:
 J. GEILS BAND 1-1
 JOURNEY 6-3
 KENNY ROGERS 9-6
 STEVIE WONDER 18-15
 JOAN JETT 29-25

KINT/El Paso, TX

Jim Zippo
 GO GO'S
 QUARTERFLASH
 RICK SPRINGFIELD
 GLASS MOON
 WAITRESSES
 KOOL & THE GANG
 TASTE OF HONEY
 LULU
 Hottest:
 JOURNEY 1-1
 ROD STEWART 11-4
 CHILLIWACK 10-7
 GO GO'S 14-11
 J. GEILS BAND 19-14

WCSC/Charleston, SC

Chris Bailey
 TASTE OF HONEY
 FRED PARRIS/FIVE
 EDDIE SCHWARTZ
 CHARLENE
 RAY PARKER JR.
 C. CHRISTIAN
 KOOL & THE GANG
 WAR
 Hottest:
 JOURNEY 1-1
 BERTIE HIGGINS 2-2
 GO GO'S 7-5
 MECO 12-7
 JOAN JETT 26-13

WBCY/Charlotte, NC

Bob Kaghan
 DR. HOOK
 BILL CHAMPLIN
 BRYAN ADAMS
 Hottest:
 STEVIE WONDER 1-1
 J. GEILS BAND 2-2
 ONJ 10-7
 VANGELIS 16-11
 HUEY LEWIS AND TH 21-17

WMAK-FM/Nashville, TN

Chris Romer
 DAVID LASLEY
 ROBERTA FLACK
 CHARLENE
 RAY PARKER JR. (dp)
 SAMMY HAGAR (dp)
 TOMMY TUNONE (dp)
 RICK SPRINGFIELD (dp)
 Hottest:
 JOURNEY 1-1
 CHILLIWACK 15-9
 VANGELIS 19-15
 GREG GUIDRY 22-17
 KOOL & THE GANG 27-20

WANS-FM/Greenville, SC

Bill McCown
 FOREIGNER
 STEVIE NICKS
 QUARTERFLASH
 RICK SPRINGFIELD
 PAUL DAVIS
 GREG GUIDRY
 Hottest:
 JOURNEY 6-1
 POLICE 14-6
 STEVIE WONDER 17-8
 JOAN JETT 23-11
 GO GO'S 25-13

KBFM/McAllen-Brownsville, TX

Kenny Garcia
 PAUL DAVIS
 GREG GUIDRY
 DR. HOOK
 PRISM
 KOOL & THE GANG
 Hottest:
 JOURNEY 1-1
 POINTER SISTERS 10-6
 POLICE 13-7
 JOAN JETT 26-11
 CHILLIWACK 27-20

G100/Mobile, AL

Scott Griffith
 HALL & OATES
 KOOL & THE GANG
 SISTER SLEDGE
 IRENE CARA
 WILLIE NELSON
 JIMMY BUFFETT
 Hottest:
 STEVIE WONDER 3-1
 JOAN JETT 8-4
 ALABAMA 6-6
 GO GO'S 7-7
 ONJ 16-12

CK101/Cocoa Beach, FL

Mike Lowe
 LARRY CARLTON
 RICK SPRINGFIELD
 DR. HOOK
 Hottest:
 JOURNEY 1-1
 ONJ 12-6
 ROD STEWART 15-11
 VANGELIS 22-17
 PAUL DAVIS 38-24

WSEZ/Winston-Salem, NC

Bob Mahoney
 JOAN JETT
 Hottest:
 JOURNEY 1-1
 CLIFF RICHARD 15-9
 VANGELIS 25-15
 ONJ 26-16
 J. GEILS BAND D-26

KSET-FM/El Paso, TX

Kris Van Dyke
 POINTER SISTERS
 FOREIGNER
 VAN HALEN
 LULU
 C. CHRISTIAN
 GREG GUIDRY
 DWIGHT TWILLEY
 Hottest:
 JOURNEY 1-1
 STEVIE WONDER 13-2
 JOAN JETT 14-8
 ROD STEWART 21-17
 QUARTERFLASH 25-19

B97/New Orleans, LA

Shomby/Volpe
 TOM TOM CLUB
 QUARTERFLASH
 Hottest:
 STEVIE WONDER 3-1
 DIANA ROSS 4-3
 ROD STEWART 10-5
 ONJ 14-9
 SMOKEY ROBINSON 15-11

WOKI/Knoxville, TN

Gary Adkins
 KOOL & THE GANG
 BILL CHAMPLIN
 MECO
 RICK SPRINGFIELD
 DAVID LASLEY
 RAY PARKER JR.
 Hottest:
 JOURNEY 1-1
 ROD STEWART 11-5
 DIANA ROSS 10-7
 JOAN JETT 15-9
 J. GEILS BAND 26-19

WQUT/Johnson City, TN

John Larson
 BOB & DOUG MCKENZ
 RICK SPRINGFIELD
 JOAN JETT
 MIKE POST
 JIMMY BUFFETT
 Hottest:
 JOURNEY 3-1
 BERTIE HIGGINS 8-5
 ALABAMA 20-13
 POLICE 17-14
 ONJ 27-20

WMAK-FM/Nashville, TN

Chris Romer
 DAVID LASLEY
 ROBERTA FLACK
 CHARLENE
 RAY PARKER JR. (dp)
 SAMMY HAGAR (dp)
 TOMMY TUNONE (dp)
 RICK SPRINGFIELD (dp)
 Hottest:
 JOURNEY 1-1
 CHILLIWACK 15-9
 VANGELIS 19-15
 GREG GUIDRY 22-17
 KOOL & THE GANG

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually.

★ DENOTES FIRST WEEK IN PARALLELS.

210 REPORTS
214 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 33%			Up 51
M 21%			Down 0
S 56%			Same 4
W 19%			Down 25

EXAMPLE

100/25 — 100 CHR reporting stations on this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.
Debuta 20 — Number of stations debuting the song this week.
Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)
Down 0 — Number of stations moving it down on their charts.
Adds 25 — Total number of stations adding it this week.

ABBA
When All Is Said... (Atlantic)
LP: The Visitors

Regional Reach	104/4	50%	National Summary
E 66%			UP 57
S 51%			DEBITS 5
M 45%			DOWN 9
W 38%			ADDS 4

IRENE CARA
Anyone Can... (Network/E-A)
LP: Debut

Regional Reach	51/10	24%	National Summary
E 31%			UP 9
S 44%			DEBITS 7
M 26%			SAME 24
W 26%			DOWN 0
			ADDS 10

ALABAMA
Love In The First... (MCA)
LP: Feels So Right

Regional Reach	144/8	69%	National Summary
E 64%			UP 107
S 74%			DEBITS 21
M 58%			SAME 25
W 71%			DOWN 0
			ADDS 6

CHILLWACK
I Believe (Millennium/RCA)
LP: Wanna Be A Star

Regional Reach	135/2	64%	National Summary
E 60%			UP 107
S 66%			DEBITS 3
M 57%			SAME 34
W 68%			DOWN 4
			ADDS 2

DR. HOOK
Baby... (Casablanca/PG)
LP: Television Theme Songs

Regional Reach	105/34	50%	National Summary
E 40%			UP 16
S 63%			DEBITS 21
M 52%			SAME 34
W 48%			DOWN 0
			ADDS 34

PAUL DAVIS
65 Love Affair (Arista)
LP: Cool Night

Regional Reach	142/45	68%	National Summary
E 74%			UP 21
S 74%			DEBITS 5
M 60%			SAME 25
W 64%			DOWN 0
			ADDS 45

SHEENA EASTON
You Could... (EMI America)
LP: You Could Have Been With Me

Regional Reach	127/10	60%	National Summary
E 64%			UP 19
S 59%			DEBITS 3
M 79%			SAME 15
W 60%			DOWN 90
			ADDS 0

J. GEILS BAND
Freeze... (EMI America)
LP: Freeze Frame

Regional Reach	169/11	80%	National Summary
E 81%			UP 110
S 78%			DEBITS 24
M 79%			SAME 11
W 83%			DOWN 0
			ADDS 11

BUCKNER & GARCIA
Pac-Man Fever (Columbia)
LP: Pac-Man Fever

Regional Reach	51/0	24%	National Summary
E 36%			UP 17
S 19%			DEBITS 4
M 21%			SAME 16
W 24%			DOWN 14
			ADDS 0

AIR SUPPLY
Sweet Dreams (Arista)
LP: The One You Love

Regional Reach	163/2	78%	National Summary
E 74%			UP 34
S 82%			DEBITS 2
M 79%			DOWN 97
W 71%			ADDS 2

GO-GO'S
We Got The Beat (IRS/A&M)
LP: Beauty & The Beast

Regional Reach	168/7	80%	National Summary
E 83%			UP 136
S 82%			DEBITS 3
M 79%			SAME 12
W 83%			DOWN 0
			ADDS 0

GREG GUDRY
Go'n' Down (Badland/Col.)
LP: Over The Line

Regional Reach	121/46	58%	National Summary
E 47%			UP 2
S 72%			DEBITS 20
M 60%			SAME 32
W 60%			DOWN 46
			ADDS 0

NEIL DIAMOND
One The Way... (Columbia)
LP: One The Way To The Sky

Regional Reach	71/5	34%	National Summary
E 34%			UP 33
S 44%			DEBITS 9
M 26%			SAME 24
W 26%			DOWN 0
			ADDS 5

DAN FOGELBERG
Leader Of... (Full Moon/Epic)
LP: The Innocent Age

Regional Reach	132/1	63%	National Summary
E 62%			UP 15
S 59%			DEBITS 3
M 72%			SAME 30
W 60%			DOWN 9
			ADDS 1

GO-GO'S
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LP: Beauty & The Beast

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E 83%			UP 136
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M 79%			SAME 12
W 83%			DOWN 0
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W 68%			DOWN 4
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W 48%			DOWN 0
			ADDS 34

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LP: Cool Night

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W 64%			DOWN 0
			ADDS 45

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S 59%			DEBITS 3
M 72%			SAME 30
W 60%			DOWN 9
			ADDS 1

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LP: Beauty & The Beast

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LP: Over The Line

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E 47%			UP 2
S 72%			DEBITS 20
M 60%			SAME 32
W 60%			DOWN 46
			ADDS 0

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LP: Debut

Regional Reach	51/10	24%	National Summary
E 31%			UP 9
S 44%			DEBITS 7
M 26%			SAME 24
W 26%			DOWN 0
			ADDS 10

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LP: Wanna Be A Star

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LP: Cool Night

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E 74%			UP 21
S 74%			DEBITS 5
M 60%			SAME 25
W 64%			DOWN 0
			ADDS 45

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S 19%			DEBITS 4
M 21%			SAME 16
W 24%			DOWN 14
			ADDS 0

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			ADDS 5

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M 72%			SAME 30
W 60%			DOWN 9
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W 60%			DOWN 46
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M 52%			SAME 34
W 48%			DOWN 0
			ADDS 34

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			ADDS 45

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LP: You Could Have Been With Me

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E 64%			UP 19
S 59%			DEBITS 3
M 79%			SAME 15
W 60%			DOWN 90
			ADDS 0

J. GEILS BAND
Freeze... (EMI America)
LP: Freeze Frame

Regional Reach	169/11	80%	National Summary
E 81%			

BERTIE HIGGINS
Key Largo (Kat Family/CBS)
LP: Just Another Day In Paradise

Regional Reach: E 774, S 753, M 548, W 748

153/8 73%

DEBITS 6, SAME 18, DOWNS 18, ADDS 8

SAMMY HAGAR
I'll Fall In Love... (Geffen/WB)
LP: Standing Hampton

Regional Reach: E 558, S 518, M 344, W 554

102/5 49%

DEBITS 5, SAME 43, DOWNS 6, ADDS 5

QUINCY JONES
One Hundred Ways (A&M)
LP: The Dude

Regional Reach: E 458, S 684, M 381, W 524

109/16 52%

DEBITS 7, SAME 19, DOWNS 0, ADDS 16

BOB & DOUG MCKENZIE
Take Off (Mercury/PG)
LP: Great White North

Regional Reach: E 628, S 608, M 538, W 608

133/9 63%

DEBITS 8, SAME 11, DOWNS 7, ADDS 9

STEVIE NICKS
Edge Of... (Modern/Atco)
LP: Bella Donna

Regional Reach: E 708, S 794, M 658, W 718

162/19 77%

DEBITS 23, SAME 33, DOWNS 1, ADDS 19

HUEY LEWIS & THE NEWS
Do You Believe... (Chrysalis)
LP: Picture This

Regional Reach: E 894, S 858, M 738, W 938

182/6 87%

DEBITS 11, SAME 22, DOWNS 1, ADDS 6

JOURNEY
Open Arms (Columbia)
LP: Escape

Regional Reach: E 968, S 978, M 1008, W 1008

206/1 98%

DEBITS 3, SAME 101, DOWNS 31, ADDS 1

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

Regional Reach: E 814, S 814, M 814, W 808

181/9 86%

DEBITS 14, SAME 11, DOWNS 1, ADDS 9

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

Regional Reach: E 614, S 614, M 614, W 608

163/3 78%

DEBITS 7, SAME 53, DOWNS 0, ADDS 3

HALL & OATES
I Can't Go For That... (RCA)
LP: Private Eyes

Regional Reach: E 664, S 518, M 518, W 528

115/0 55%

DEBITS 3, SAME 2, DOWNS 93, ADDS 0

LITTLE RIVER BAND
Take It Easy... (Capitol)
LP: Time Exposure

Regional Reach: E 774, S 774, M 708, W 608

145/1 69%

DEBITS 2, SAME 25, DOWNS 89, ADDS 1

LE ROUX
Nobody Said It Was... (RCA)
LP: Last Safe Place

Regional Reach: E 684, S 794, M 794, W 784

147/13 70%

DEBITS 13, SAME 34, DOWNS 0, ADDS 13

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

Regional Reach: E 814, S 814, M 814, W 808

181/9 86%

DEBITS 14, SAME 11, DOWNS 1, ADDS 9

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

Regional Reach: E 614, S 614, M 614, W 608

163/3 78%

DEBITS 7, SAME 53, DOWNS 0, ADDS 3

HALL & OATES
I Can't Go For That... (RCA)
LP: Private Eyes

Regional Reach: E 664, S 518, M 518, W 528

115/0 55%

DEBITS 3, SAME 2, DOWNS 93, ADDS 0

POINTNER SISTERS
Should I Do It (Planet/EA)
LP: Black & White

Regional Reach: E 674, S 794, M 794, W 784

173/5 82%

DEBITS 14, SAME 23, DOWNS 2, ADDS 5

LE ROUX
Nobody Said It Was... (RCA)
LP: Last Safe Place

Regional Reach: E 684, S 794, M 794, W 784

147/13 70%

DEBITS 13, SAME 34, DOWNS 0, ADDS 13

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

Regional Reach: E 814, S 814, M 814, W 808

181/9 86%

DEBITS 14, SAME 11, DOWNS 1, ADDS 9

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

Regional Reach: E 614, S 614, M 614, W 608

163/3 78%

DEBITS 7, SAME 53, DOWNS 0, ADDS 3

HALL & OATES
I Can't Go For That... (RCA)
LP: Private Eyes

Regional Reach: E 664, S 518, M 518, W 528

115/0 55%

DEBITS 3, SAME 2, DOWNS 93, ADDS 0

POINTNER SISTERS
Should I Do It (Planet/EA)
LP: Black & White

Regional Reach: E 674, S 794, M 794, W 784

173/5 82%

DEBITS 14, SAME 23, DOWNS 2, ADDS 5

LE ROUX
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LP: Last Safe Place

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DEBITS 13, SAME 34, DOWNS 0, ADDS 13

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

Regional Reach: E 814, S 814, M 814, W 808

181/9 86%

DEBITS 14, SAME 11, DOWNS 1, ADDS 9

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

Regional Reach: E 614, S 614, M 614, W 608

163/3 78%

DEBITS 7, SAME 53, DOWNS 0, ADDS 3

HALL & OATES
I Can't Go For That... (RCA)
LP: Private Eyes

Regional Reach: E 664, S 518, M 518, W 528

115/0 55%

DEBITS 3, SAME 2, DOWNS 93, ADDS 0

POINTNER SISTERS
Should I Do It (Planet/EA)
LP: Black & White

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115/0 55%

DEBITS 3, SAME 2, DOWNS 93, ADDS 0

CLIFF RICHARD
Daddy... (EMI America)
LP: Wired For Sound
Regional 130/2 62% National Summary UP 95

PRISM
Don't Let Him Know (Capitol)
LP: Small Change
Regional 78/6 37% National Summary UP 31

SKYY
Call Me (Salsoul/RCA)
LP: Skyline
Regional 62/3 25% National Summary UP 32

SKYY
Call Me (Salsoul/RCA)
LP: Skyline
Regional 62/3 25% National Summary UP 32

ROD STEWART
Tonight I'm Yours... (WB)
LP: Tonight I'm Yours
Regional 180/4 88% National Summary UP 136

VAN HALEN
Oh, Pretty Woman (WB)
Regional 104/12 50% National Summary UP 50

POLICE
Spacely In A... (A&M)
LP: Ghost In The Machine
Regional 165/3 78% National Summary UP 97

DIANA ROSS
Mirror, Mirror (RCA)
LP: Why Do Fools Fall In Love?
Regional 149/3 71% National Summary UP 95

RICK SPRINGFIELD
Don't Talk To... (RCA)
LP: Success Hasn't Spoiled Me Yet
Regional 158/67 75% National Summary UP 67

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Don't Talk To... (RCA)
LP: Success Hasn't Spoiled Me Yet
Regional 158/67 75% National Summary UP 67

TOMMY TUTONE
867-5309/Jenny (Columbia)
LP: Tommy Tutone 2
Regional 76/9 38% National Summary UP 30

STEVIE WONDER
That Girl (Tamla/Motown)
LP: Stevie Wonder's Original...
Regional 187/2 89% National Summary UP 101

QUARTERFLASH
Find Another... (Geffen/WB)
LP: Quarterflash
Regional 127/22 60% National Summary UP 65

DIANA ROSS
Mirror, Mirror (RCA)
LP: Why Do Fools Fall In Love?
Regional 149/3 71% National Summary UP 95

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VANGELIS
Chariots Of Fire (Polygram/PG)
LP: Soundtrack Chariots Of Fire
Regional 152/11 72% National Summary UP 101

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Chariots Of Fire (Polygram/PG)
LP: Soundtrack Chariots Of Fire
Regional 152/11 72% National Summary UP 101

MIKE POST
Magnum P.I. (Elektra)
LP: Television Theme Songs
Regional 70/14 33% National Summary UP 14

KENNY ROGERS
Through The Years (Liberty)
LP: Share Your Love
Regional 133/2 63% National Summary UP 71

SISTER SLEDGE
My Guy (Cotillion/Atco)
LP: The Slaters
Regional 82/10 39% National Summary UP 45

ROD STEWART
Tonight I'm Yours... (WB)
LP: Tonight I'm Yours
Regional 180/4 88% National Summary UP 136

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New & Active Continued from Back Page

SAMMY HAGAR "I'll Fall In Love Again" (Geffen/WB) 102/5
SISTER SLEDGE "My Guy" (Cotillion/Atco) 82/10
PRISM "Don't Let Him Know" (Capitol) 78/6
TOMMY TUTONE "867-5309/Jenny" (Columbia) 76/9
NEIL DIAMOND "On The Way To The Sky" (Columbia) 71/5
MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 70/14
SKYY "Call Me" (Salsoul/RCA) 52/3
IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 51/10
BUCKNER & GARCIA "Pac-Man Fever" (Columbia) 51/0
SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 49/5
KOOL & THE GANG "Get Down On It" (De-Lite/PolyGram) 46/25
HUMAN LEAGUE "Don't You Want Me" (A&M) 41/16
SNEAKER "Don't Let Me In" (Handshake/CBS) 41/6
MECO "Pop Goes The Movies Part I" (Arista) 37/9
ANNE MURRAY "Another Sleepless Night" (Capitol) 36/4
STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 36/1
GEORGE BENSON "Never Give Up On A Good Thing" (WB) 35/7
CHARLENE "I've Never Been To Me" (Motown) 33/22
BARBRA STREISAND "Memory" (Columbia) 32/1
GEORGE DUKE "Shine On" (Epic) 31/2
GLASS MOON "On A Carousel" (Radio/Atlantic) 27/11
SURVIVOR "Summer Nights" (Scotti Bros./CBS) 27/4
ROBERTA FLACK "Making Love" (Atlantic) 24/11
BRYAN ADAMS "Lonely Nights" (A&M) 23/5
TASTE OF HONEY "I'll Try Something New" (Capitol) 21/19
DWIGHT TWILLEY "Somebody To Love" (EMI America) 21/7
JOHN DENVER "Shanghai Breezes" (RCA) 20/10
CHUBBY CHECKER "Running" (MCA) 20/7
ALDO NOVA "Fantasy" (Portrait/CBS) 20/7
SOFT CELL "Tainted Love" (Sire/WB) 20/3
JUNIOR "Mama Used To Say" (Mercury/PolyGram) 18/9
FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 18/5
BONNIE RAITT "Keep This Heart In Mind" (WB) 18/5
NOVO COMBO "Tattoo" (Polydor/PolyGram) 18/2
RAY PARKER JR. "The Other Woman" (Arista) 17/16
TOM TOM CLUB "Genius Of Love" (Sire/WB) 16/5
DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 15/15

SIGNIFICANT ACTION

FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 29/5
AL JARREAU "Teach Me Tonight" (WB) 28/12
CHILLIWACK "I Believe" (Millennium/RCA) 25/1
BILL LaBOUNTY "Livin' It Up" (WB/Curb) 21/6
CRYSTAL GAYLE "You Never Gave Up On Me" (Columbia) 21/4
SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 19/1
SNEAKER "Don't Let Me In" (Handshake/CBS) 16/1
CHARLEY PRIDE "Mountain Of Love" (RCA) 14/1
ANGELA BOFILL "Holdin' Out For Love" (Arista) 13/0
LE ROUX "Nobody Said It Was Easy" (RCA) 12/1
DOTTIE WEST "You're Not Easy To Forget" (Liberty) 12/1
GORDON LIGHTFOOT "Baby Step Back" (WB) 11/9
PETULA CLARK "Natural Love" (Scotti Bros./CBS) 11/1
JENNIFER WARNES "Come To Me" (Arista) 10/10
CHARLENE "I've Never Been To Me" (Motown) 9/5
PLAYER "If Looks Could Kill" (RCA) 9/1
BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 8/0
BOBBY VINTON "She Will Survive" (Tapestry) 7/1
HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 7/0
PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 6/6
POLICE "Spirits In The Material World" (A&M) 6/2
GIDEA PARK "Seasons Of Gold" (Profile) 6/1
CAPPRIS "Morse Code Of Love" (Ambient Sound/CBS) 6/0
CARS "Shake It Up" (Elektra) 5/1
LORETTA LYNN "I Lie" (MCA) 5/1
TASTE OF HONEY "I'll Try Something New" (Capitol) 4/4
SIMON & GARFUNKEL "Wake Up Little Susie" (WB) 4/3
RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 4/3
BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 15/4
CHRIS CHRISTIAN "Make It Last" (Boardwalk) 14/4
GINO VANNELLI "The Longer You Wait" (Arista) 14/1
SUGAR HILL GANG "Apache" (Sugar Hill) 14/0
LULU "Who's Fooling Who" (Alfa) 13/10
STELLA PARTON "I'll Miss You" (Townhouse) 11/6
TRIUMPH "Say Goodbye" (RCA) 11/1
MARTIN BRILEY "I Don't Feel Better" (Mercury/PolyGram) 11/1
DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 10/7
WILLIE NELSON "Always On My Mind" (Columbia) 10/5
CHRIS REA "Loving You" (Columbia) 10/5

SIGNIFICANT ACTION

CHR SIGNIFICANT ACTION

Continued

YOUR MAIN INGREDIENTS FOR A PERFECT MUSIC MIX

**NEIL
DIAMOND**
"ON THE WAY TO
THE SKY"

BACKPAGE
A/C CHART
14-6!

71 CHR
STATIONS!

**TOMMY
TU'TONE**
"867-5309/
JENNY"

KEGL 4-3	WNOK-FM add	KNBQ 18-16
WLS-FM	KJRB add	KCPX 36-32
KBEG	WZYQ add	KSKD 9-8
WGCL	Q104 add	KLUC 28-23
WKTJ	WPHD 28-21	KRQ 9-8
KRLA deb 16	WRCK 15-10	KHYT 31-29
KFI 24-22	3WT 29-26	WJBQ deb 38
KIQQ 6-6	WPST 23-20	WACZ 29-25
KFRC 13-7	WKEE 36-33	WOMP-FM 13-10
KEZR 19-14	KZFM 25-17	WGLF deb 33
B100 15-13	KBFM 21-16	KILE 26-23
KIMN add	WTIX 36-32	KSEL-FM 20-16
Q103 add	KROK 27-23	KOIZ-FM 29-27
KZZP 11-10	KLPQ deb 32	WSPT 28-22
WYCR add	BJ105 deb 39	KRNA deb 23
WMAK-FM add	KMGK deb 30	KFMZ deb 20
WSSX add 30	Z104 deb 29	KSLY 23-21
	KKXX 23-17	KCBN deb 37
		KYYA 30-25

**WILLIE
NELSON**
"Always On
My Mind"

94Q 30-23	WAYS deb 22
WTIX 28-21	WCSC deb 29
G100 add	WNOK-FM add
WBBQ add	WZZR add
WOKI deb 35	WFOX add 33

**CHRIS
REA**
"Loving You"

KRLA add
KROK add
KX104 add
WVIC add
WJXQ on
KVOL on
KENI on
KSLY on
KCBN 40-38
KDZA add

**BARBRA
STREISAND**
"MEMORY"

WIFI	WDOQ	KCPX
PRO-FM	WMAK-FM	WTSN
JB105	WCSC	WFEA
KFI	WGH	WFBG
KIQQ	KJ100	95SGF
KEZR	WVIC	WFLB
WAEB	WKFR	KILE
Q106	WAKX	KVOL
WKEE	WNAM	KFYR
KZFM	KYNO-FM	KENI
KEEL		KSLY



ON COLUMBIA RECORDS

Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks
Two Weeks
Last Week

1	1	1	1	JOURNEY/Open Arms (Columbia)
9	6	2	2	STEVIE WONDER/That Girl (Tamla/Motown)
4	2	3	3	AIR SUPPLY/Sweet Dreams (Arista)
17	14	10	4	ROD STEWART/Tonight I'm Yours (Don't Hurt Me) (WB)
11	9	5	5	KENNY ROGERS/Through The Years (Liberty)
28	21	16	6	JOAN JETT & BLACKHEARTS/I Love Rock 'N Roll (Boardwalk)
12	10	7	7	DIANA ROSS/Mirror, Mirror (RCA)
29	23	18	8	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
13	11	11	9	POLICE/Spirits In The Material World (A&M)
30	25	19	10	GO-GO'S/We Got The Beat (IRS/A&M)
22	17	12	11	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
18	15	13	12	ALABAMA/Love In The First Degree (RCA)
21	16	14	13	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
5	5	6	14	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
2	3	4	15	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
26	24	20	16	HUEY LEWIS & THE NEWS/Do You Believe In Love (Chrysalis)
23	18	17	17	CLIFF RICHARD/Daddy's Home (EMI America)
3	4	8	18	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)
7	7	9	19	SHEENA EASTON/You Could Have Been With Me (EMI America)
—	28	22	20	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
—	29	26	21	J. GEILS BAND/Freeze Frame (EMI America)
—	—	28	22	STEVIE NICKS/Edge Of Seventeen (Modern/Atco)
—	30	25	23	BOB & DOUG MCKENZIE/Take Off (Mercury/PolyGram)
27	26	24	24	CHILLIWACK/I Believe (Millennium/RCA)
—	—	29	25	LE ROUX/Nobody Said It Was Easy (Lookin' For The Lights) (RCA)
—	—	30	26	OAK RIDGE BOYS/Bobbie Sue (MCA)
—	—	—	27	RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
—	—	—	28	PAUL DAVIS/'65 Love Affair (Arista)
—	—	—	29	QUARTERFLASH/Find Another Fool (Geffen/WB)
—	—	—	30	GREG GUIDRY/Goin' Down (Badland/Columbia)

Three Weeks
Two Weeks
Last Week

6	4	2	1	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
2	1	1	2	KENNY ROGERS/Through The Years (Liberty)
10	8	3	3	JOURNEY/Open Arms (Columbia)
12	9	8	4	CLIFF RICHARD/Daddy's Home (EMI America)
8	7	7	5	ALABAMA/Love In The First Degree (RCA)
23	17	14	6	NEIL DIAMOND/On The Way To The Sky (Columbia)
14	13	9	7	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
20	15	13	8	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
5	5	5	9	BARRY MANILOW/Somewhere Down The Road (Arista)
4	6	7	10	AIR SUPPLY/Sweet Dreams (Arista)
13	12	12	11	ABBA/When All Is Said And Done (Atlantic)
3	3	4	12	SHEENA EASTON/You Could Have Been With Me (EMI America)
24	19	15	13	SISTER SLEDGE/My Guy (Cotillion/Atco)
1	2	11	14	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
29	22	19	15	STEVIE WONDER/That Girl (Tamla/Motown)
21	18	17	16	STEVIE WOODS/Just Can't Win 'Em All (Cotillion/Atco)
11	10	10	17	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
19	16	16	18	ANNE MURRAY/Another Sleepless Night (Capitol)
30	25	21	19	LARRY CARLTON/Sleepwalk (WB)
—	—	25	20	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
26	24	23	21	OAK RIDGE BOYS/Bobbie Sue (MCA)
—	30	26	22	MECO/Pop Goes The Movies Part I (Arista)
—	—	27	23	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
—	—	29	24	BARBRA STREISAND/Memory (Columbia)
28	26	24	25	T.G. SHEPPARD/Only One You (WB/Curb)
—	—	—	26	JOHN DENVER/Shanghai Breezes (RCA)
—	—	28	27	RUPERT HOLMES/The End (Elektra)
9	11	18	28	BILLY JOEL/She's Got A Way (Columbia)
7	14	20	29	PAUL DAVIS/Cool Night (Arista)
15	20	22	30	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)

RICK SPRINGFIELD (67)
GREG GUIDRY (46)
PAUL DAVIS (45) DR. HOOK (34)

KOOL & THE GANG (25)
QUARTERFLASH (22)
CHARLENE (22)

**MOST
ADDED**

JOHN DENVER (20)
PAUL DAVIS (18)
OLIVIA NEWTON-JOHN (16)

WILLIE NELSON (14)
ROBERTA FLACK (12)
AL JARREAU (12)

JOURNEY (142)
JOAN JETT (114)
STEVIE WONDER (87)

OLIVIA NEWTON-JOHN (64)
GO-GO'S (64)
BERTIE HIGGINS (55)

HOTTEST

BERTIE HIGGINS (75)
JOURNEY (58)
KENNY ROGERS (50)

CLIFF RICHARD (37)
Q. JONES/J. INGRAM (34)

RICK SPRINGFIELD Don't Talk To Strangers (RCA)

75% of our reporters on it. Moves: Up 14, Debuts 58, Same 19, Down 0, Adds 67 including 96KX, PRO-FM, Q107, CFTR, XTRA, KUBE, WYCR, V100, WABB-FM, FM100, WQUT, KIIK, WIKS, WLYT, FM102, WIGY. See Parallels, debuts at number 27 on CHR chart.

PAUL DAVIS

'65 Love Affair (Arista)

68% of our reporters on it. Moves: Up 21, Debuts 51, Same 25, Down 0, Adds 45 including Q107, Z93, 94Q, WKTI, KIQQ, KUBE, Q103, KZZP, WDRC-FM, WDCG, KOFM, WNCI, KKXX, KNBQ, KKLK. See Parallels, debuts at number 28 on CHR chart.

QUARTERFLASH

Find Another Fool (Geffen/WB)

60% of our reporters on it. Moves: Up 65, Debuts 16, Same 24, Down 0, Adds 22 including WIFI, B94, WGCL, KEARTH, KRLA, B100, 92FLY, Q106, B97, WANS-FM, WNAP, 92X, FM102, KGGI, KPUR, KDVV. See Parallels, debuts at number 29 on CHR chart.

GREG GUIDRY

Goin' Down (Badland/Columbia)

58% of our reporters on it. Moves: Up 23, Debuts 20, Same 32, Down 0, Adds 46 including WIFI, Z93, WCKX, KBEQ, KIMN, Q103, WAEB, KXX106, WZZR, Z104, KQKQ, KIDD, KIKI, WZYQ, KKXL. See Parallels, debuts at number 30 on CHR chart.

12-34

NEW & ACTIVE

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 109/16
Moves: Up 67, Debuts 7, Same 19, Down 0, Adds 16 including B104, JB105, WLOL-FM, KIMN, KOPA, KTSB, KX104, WSKZ, WAYS, WRQK, Y94, WTSN, Z102, WCGQ, KPUR, WAZY-FM.

DR. HOOK "Baby Makes Her Blue Jeans Talk" (Casablanca/PolyGram) 105/34
Moves: Up 16, Debuts 21, Same 34, Down 0, Adds 34 including WKTI, KIMN, WDRC-FM, WPST, KROK, Y103, KSTT, WHOT, KIDD, KBBK, WOMP-FM, 95SGF, KPUR, KELO, KDMA.

VAN HALEN "(Oh) Pretty Woman" (WB) 104/12
Moves: Up 50, Debuts 11, Same 28, Down 3, Adds 12, Q105, KFI, KSET-FM, KEEL, KROK, WDOQ, KCPX, KLUC, WIGY, WFBG, KILE, KSLY, WBEN-FM 11-6, WLS-FM 13-10, KIQQ 17-12.

ABBA "When All Is Said And Done" (Atlantic) 104/4
Moves: Up 57, Debuts 5, Same 29, Down 9, Adds 4, WNBC, KOPA, KZZP, 92FLY, WIFI 26-23, Z93 25-23, WTIC-FM 26-18, KROK 18-7, CK101 14-10, WMAK-FM 8-3, WVIC 13-9, KOFM 14-11, KRQ 16-12, WFOJ 17-13, KFYR 6-4.

FOREIGNER "Juke Box Hero" (Atlantic) 104/4

Moves: Up 47, Debuts 9, Same 29, Down 16, Adds 3, KSET-FM, WANS-FM, WNAP, CKGM 26-19, Q105 17-14, WGCL 6-5, KFI 28-24, WKEE 11-9, KINT 24-7, KBFM 6-4, B97 18-15, Z104 5-3, U93 18-15, WACZ 1-1, WRKR 19-10.

BREAKERS

JOHN DENVER Shanghai Breezes (RCA)

59% of our reporters on it. Rotations: Heavy 5/0, Medium 40/9, Light 27/9, Extra Adds 2, Total Adds 20, WBEN, WTAE, KVIL 97AIA, WOMC, WTIC, WCTC, WHAM, WHYN, WAFB, WBT, WIS, KULF, WVLK, WQUE, WPTF, KLTE, WQUA, WCHV, KADE. Debuts at number 26 on A/C chart.

NEW & ACTIVE

25-49

BARBRA STREISAND "Memory" (Columbia) 70/10
Rotations: Heavy 13/0, Medium 39/1, Light 15/6, Extra Adds 3, Total Adds 10, WGAR, WWYZ, KOLE, WIS, SM95, WARM98, WKZE-FM, WNEU, WIBA, WJON. Heavy: WJMD, WLTA, WOMC, WCCO, WSBA, KULF, WDEF, WRVA, WHIO, WSKY, WLVA, KBOZ, KMED. Medium: WSB, KMBZ, WISN, KOY, KEX, KFMB, KNBR, KPLZ. Moves 29-24 on A/C chart.

POINTER SISTERS "Should I Do It" (Planet/Elektra-Asylum) 69/6
Rotations: Heavy 20/0, Medium 39/4, Light 10/2, Extra Adds 0, Total Adds 6, KDKA, WRKA, Y106, WKZE-FM, WFIR, KFOR. Heavy: WIP, KIXI, WRIE, WWYZ, WGY, WAFB, KULF, WMAZ, WQUE, WFMK, KKUA, KCEE, WNEU, WCHV, WLVA, WORG, KCRG, KPAT, WBOW, KRKK. Medium: WCBM, KVIL, WFYR, 55KRC. Moves 27-23 on A/C chart.

PAUL DAVIS " '65 Love Affair" (Arista) 64/18
Rotations: Heavy 13/0, Medium 40/10, Light 19/8, Extra Adds 0, Total Adds 18, WBEN, WJMD, WASH, WFYR, 55KRC, KMBZ, WISN, WHAM, KULF, WARM98, WQUA, KRMG, KOB, KUGN, KSL, WGIR, WJBC, KCRG. Heavy: WTFM, WSGN, WRVR, WLVA, WDAY. Medium: WCBM, WYNY, WSB, KEX, KIXI, KPLZ, WGAC.

GENE COTTON "If I Could Get You (Into My Life)" (Knoll) 55/11
Rotations: Heavy 3/0, Medium 32/6, Light 18/3, Extra Adds 2, Total Adds 11, WSB, 97AIA, WHAM, KOLE, WRVA, KRMG, KSL, WKZE-FM, WCHV, WBOW, KFQD. Heavy: WGAC, WDEF, KOB. Medium: WTFM, WLTA, KEX, WELI, WGY, WBT, KULF, WMAZ, SM95, WAKR, WHBY, WHBC, WKBN, KBOI, KUGN, KREM.

POCO "Sea Of Heartbreak" (MCA) 43/8
Rotations: Heavy 4/0, Medium 27/4, Light 11/3, Extra Adds 1, Total Adds 8, WSB, WHYN, KEY103, WHIO, KOB, KCEE, KSEL, WSGW. Heavy: WGAC, WRVA, KWAV, WLVA. Medium: 97AIA, KMBZ, WCCO, KEX, WRIE, WELI, KULF, WMAZ, WHBY, WHBC, KBOI, KUGN, KSL, KREM, WSKY, WDAY, KFQD, KBOZ.

WILLIE NELSON "Always On My Mind" (Columbia) 39/14
Rotations: Heavy 0/0, Medium 22/5, Light 16/8, Extra Adds 1, Total Adds 14, KIXI, WSBA, KEY103, SM95, WHIO, WFMK, WQUA, WHIO, WKBN, KBOI, KCEE, WSKY, WWVA, WJBC. Medium: WLTA, WSB, KMBZ, KEX, KPLZ, WELI, WGAC, WDEF, WSLI, WMAZ, WQUE, WHBY, KRMG, KCRG, WDAY, WJON, KBOZ.

GREG GUIDRY "Goin' Down" (Badland/Columbia) 39/4
Rotations: Heavy 2/0, Medium 18/1, Light 21/3, Extra Adds 0, Total Adds 4, WHBY, WARM98, WKBN, WGIR. Heavy: KWAV, WSKY. Medium: WBEN, WTFM, KPLZ, WHYN, WHEN, WGAC, KEY103, KULF, WMAZ, SM95, KBOI, WORG, WDAY, KFOR, KRKK.

ROBERTA FLACK "Making Love" (Atlantic) 37/12
Rotations: Heavy 0/0, Medium 19/5, Light 17/6, Extra Adds 1, Total Adds 12, WBEN, 97AIA, WFYR, KIXI, KPLZ, WWYZ, WELI, WSBA, KLTE, WNEU, WJBC, KFOR. Medium: WCBM, WASH, KEX, WRIE, WGAC, KEY103, WQUE, WHIO, WFMK, KKUA, WSKY, WORG, WWVA, WJON.

MICHEAL SMOTHERMAN "Do I Ever Cross Your Mind?" (Epic) 33/5
Rotations: Heavy 1/0, Medium 18/2, Light 13/2, Extra Adds 1, Total Adds 5, WSB, 97AIA, KMBZ, KPPL, WHEN. Heavy: WDEF. Medium: WBEN, WLTA, WCCO, WWYZ, WHAM, WGY, WGAC, WMAZ, WHBC, KOB, KSL, KCEE, WSKY, WJON, KMED, KRKK.

GEORGE BENSON "Never Give Up On A Good Thing" (WB) 31/5
Rotations: Heavy 2/0, Medium 23/3, Light 6/2, Extra Adds 0, Total Adds 5, WSLI, WVLK, WRVA, WKZE-FM, KCRG. Heavy: WFMK, WLVA. Medium: WTFM, WLTA, KEX, WRIE, WGAC, WBT, WMAZ, WRVR, WHBY, KRKK, KBOI, KUGN, KSL, WNEU, WCHV, WORG, KFOR, WJON, KBOZ, KRKK.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 30/8
Rotations: Heavy 2/0, Medium 13/4, Light 14/3, Extra Adds 1, Total Adds 8, KEX, WWYZ, WHBC, KOB, KBOI, WKZE-FM, WNEU, WORG. Heavy: WFMK, KKUA. Medium: WBEN, WELI, KULF, WIBA, KRMG, KSL, KCEE, KSEL, KRKK.